

2026 Cohort launching in August!



## WELCOME!

As folks are joining, please add to the Chat:

- Your name
- Network organization + location
- Your role (staff, board)



  
**Demystifying board  
service.**  
  
**Strengthening  
engagement &  
leadership.**



**Apply to our 2026 Class!**

**Information session  
recording + slides +  
application link will be  
sent following this session.**

**Share with board  
colleagues!**



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Exclusively for  
NeighborWorks  
network organizations

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# EIG Values

from fifteen years of learning

How a board works together is as important as what the board works on.

Boards are hungry for meaningful engagement, timely education and new ways of working together.

Advancing belonging and inclusion in the boardroom requires boards to be deliberate, mindful, and dedicate resources.

To withstand board and staff turnover, change must impact culture, habits and beliefs in addition to process, practices and procedures.

# EIG Values

from fifteen years of learning

Committed to learning,  
experimentation, and  
continuous improvement.



# Highlights

- NeighborWorks America's **governance certification** program
- **18-month, virtual program** (2 'school years')
- Designed with **four tracks** in mind:
  - board members\*
  - chief executives\*
  - board support staff
  - NeighborWorks America staff
- A comprehensive education experience with **monthly programming**

\* = EIG graduates are welcome to apply!



# What to Expect

- **EXPLORE** new ways to think about governance and perform your role.
- **BUILD** relationships with board members from all over the country.
- **SHARE** successes and challenges from your own board experiences.
- **ACQUIRE** tools, strategies, and paradigms to optimize board engagement and performance.



# How EIG Academy Stands Out

- Designed exclusively for **housing & community development-focused nonprofits**
- **Peer-to-peer** learning emphasis
- **Promising practices** tested within the NeighborWorks network
- Offers **fresh perspectives** from other communities



"I'm really enjoying ELG Academy, it's extremely informative, a good blend of formal and informal in style, and well-paced. So glad to be a part."



# EIG Academy Calendar

## 18-Month Virtual Program

- September 2026 - May 2027
- September 2027 - May 2028

## Kickoff & Orientation Options <choose one>

- Wednesday, August 5, 11 a.m. – 2 p.m. ET
- Tuesday, August 18, 2 – 5 p.m. ET
- Saturday, August 22, 12 – 3 p.m. ET



# Quarterly Schedule

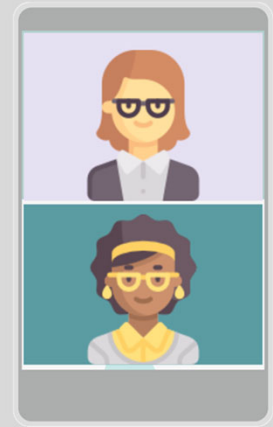
	<b>Rooted in the Whys</b>	Sep-Nov	Year 1
	<b>Prioritizing Culture, Learning, and Development</b>	Dec-Feb	
	<b>Fiscal Oversight &amp; Sustainability</b>	Mar-May	
<hr/>			
	<b>Constructive Partnership</b>	Sep-Nov	Year 2
	<b>Leading Through What's Next</b>	Dec-Feb	
	<b>Spectrum of Strategic Collaboration</b>	Mar-May	

**EXPLORE**

**BOARD  
MEMBER  
COHORT**

# What You Get

**BUILD**

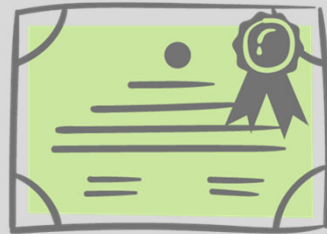


**SHARE**



**ACQUIRE**

**CEO  
cohort**





# Live Seminars

- **Monthly 60-minute Live Seminar**
- **Offered 2x monthly <choose one>**
  - 2nd Tuesdays, 12pm ET
  - 2nd Wednesdays, 4pm ET
- Each EIG Principle is explored for **three months**
- Includes customizable tools, templates, key questions to share & utilize with your board

# Live Seminar Feedback



"I learned that my board has a lot to work on."

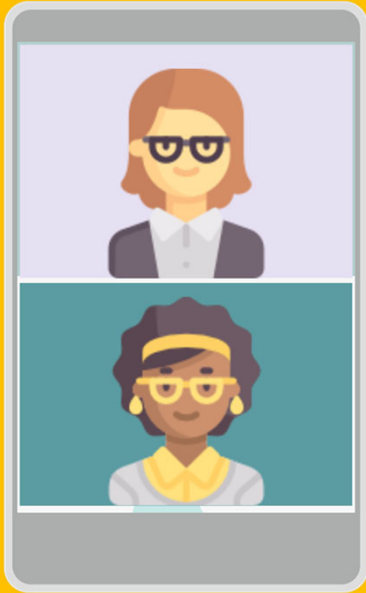


"Fostering and valuing different board member perspectives. I was with four new people today! They provided good insight about term limits."



# Peer Cohorts

- **Monthly 60-minute** recurring, role-specific, small group sessions
- **Third week** of the month
- Offer **facilitated space** to explore EIG Principles as they relate to roles
- Connect with peers from all around the country, **7-8 people per cohort**
- Communicate **attendance changes** with cohort facilitator
- **Cohort changes** with school year




# Office Hours

- **Optional support time**
- Individual-centered time for questions, clarifications, processing, and problem-solving
- Daytime and evening options



# Knowledge Checks

- **Quarterly completion, based on the current EIG Principle**
- 15 multiple choice questions
- Passing score is 80%
- “Open note” with retakes welcomed

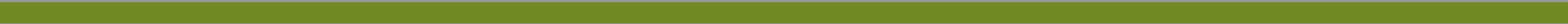


“Our Board is implementing a Governance Committee, planning to do a board self-assessment, and making sure we have a continuous learning topic as part of each meeting. [We] are also taking turns presenting what it is that we are learning with each lesson to our board.”



**EG Academy**

# Eligibility & Requirements





# EIG Academy Expectations

- Access to devices with **audio and video capability**
- Attend** (1) EIG Academy Kick-off & Orientation in August of first year
- Engage and communicate** with peers and governance advisors
- Complete program components **on time**

# Eligibility

- Open to NeighborWorks network organizations
- Maximum new participants per organization **per cohort**:
  - Up to 4 board members
  - Up to 1 chief executive
  - Up to 1 board support staff

Applications  
available  
**April 1 - June 5**

Applicants will be  
notified of status the  
week of **June 22**



# Applicant Considerations

- **Emerging** board leaders, newer board members
- **Resident + resident representative** board members
- **Enthusiastic** about maximizing board effectiveness
- **Share** EIG Academy tools, concepts, and learnings with full board on a regular basis
- Want to **learn from and connect** with peers



# NeighborWorks Board Leader Certification

- **Live Seminar Engagement:** 7+ of 9 per school year
- **Cohort Participation:** 6+ of 9 sessions per school year
- **Knowledge Checks** (quarterly): 80% or higher, retakes welcomed
- **Final Project** submission and presentation May 2028\*
- **Evaluations** and feedback throughout program, including final evaluation

\* Details provided in March of final school year

“I have met individually with several board members outside of the typical board meetings so that I can become more acquainted with them and help identify the strengths that they bring to our board.”

# Virtual Hallway

If you have any program questions, please stick around.

If you're all set for today, thanks for coming!

Everyone will receive this presentation and important links later today.