

# BUSINESS INTELLIGENCE (BI) SERVICES



## Delivering data and **insights** to **strengthen** strategy and advance community **impact**

Our services are a **free** benefit of network membership!

Through analysis, visualization and customized tools, we partner with the NeighborWorks network to turn data into clear, actionable information that supports decision-making and advances community development outcomes. We work with you to understand your market and organizational context to bring your data story to life!



Scan the QR code to open our website (login required).

Explore our live network dashboards, newsletters, and examples of past BI projects with NeighborWorks network organizations. *If you have any difficulties, please contact us.*

## How Does the Network use Business Intelligence?

“ The BI team has always been responsive to my quirky requests for data analyses of our region.

Each time, the information and/or visualization has enabled me to be more effective in my work to improve housing policy.

- Piedmont Housing Alliance

- Piedmont Housing Alliance utilized BI infographics to support conversations with stakeholders.
- The organization used BI wage and income analysis to better understand its market and client base.

“ Neighborhood Finance Corporation has utilized BI services in three important areas to improve our impact, strategy and marketing.

- Neighborhood Finance Corp.

- Neighborhood Finance Corporation used BI HMDA analysis to better understand lending trends in its communities.
- The organization demonstrated impact to local government partners using county-specific data.
- Neighborhood Finance Corporation told its visual story through neighborhood-level maps.

# CHECK OUT OUR SERVICES



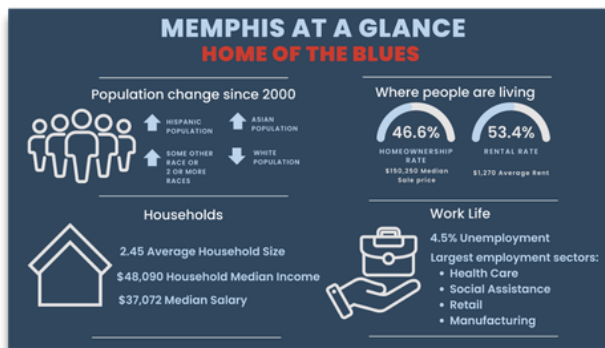
## Data Insights & Research

- Access to and analysis of metrics reported by your organization
- Cutting-edge market research
- Insights from national NeighborWorks data



## Tools & Training

- Mapping services
- Data visualization
- Survey design and analysis
- Interactive data trainings



## Dashboards & Reporting

- Interactive, on-demand dashboards
- Organization-level infographics
- Customized presentations

Start turning your data into action. Connect with Business Intelligence Services today.  
Contact us at [businessintelligence@nw.org](mailto:businessintelligence@nw.org)!