



National Tracking Poll #2505083
May 17-18, 2025

Crosstabulation Results

Methodology:

This poll was conducted between May 17-May 18, 2025 among a sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table NWAdem1_1: How would you describe your current interest in buying a home? — I'm currently looking to buy a home in the next 12 months

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	13%	(286)	14%	(308)	13%	(296)	47%	(1041)	12%	(270)	2201
Gender: Male	14%	(153)	16%	(176)	15%	(163)	45%	(483)	9%	(99)	1074
Gender: Female	12%	(133)	12%	(131)	12%	(133)	50%	(558)	15%	(170)	1126
Age: 18-34	20%	(129)	20%	(124)	16%	(104)	31%	(196)	13%	(81)	634
Age: 35-44	20%	(75)	19%	(70)	11%	(41)	34%	(126)	17%	(64)	376
Age: 45-64	9%	(63)	12%	(84)	14%	(95)	52%	(361)	13%	(86)	689
Age: 65+	4%	(19)	6%	(30)	11%	(57)	71%	(357)	8%	(39)	502
GenZers: 1997-2012	20%	(70)	19%	(66)	15%	(50)	33%	(114)	13%	(44)	344
Millennials: 1981-1996	20%	(134)	19%	(127)	14%	(94)	31%	(208)	15%	(101)	665
GenXers: 1965-1980	10%	(57)	13%	(72)	14%	(78)	50%	(274)	13%	(71)	552
Baby Boomers: 1946-1964	3%	(21)	7%	(41)	12%	(70)	69%	(414)	9%	(53)	598
PID: Dem (no lean)	14%	(108)	15%	(119)	12%	(92)	48%	(380)	11%	(87)	785
PID: Ind (no lean)	13%	(93)	12%	(82)	14%	(100)	46%	(317)	15%	(104)	697
PID: Rep (no lean)	12%	(85)	15%	(106)	15%	(104)	48%	(344)	11%	(79)	719
PID/Gender: Dem Men	15%	(57)	19%	(70)	13%	(47)	44%	(165)	9%	(33)	372
PID/Gender: Dem Women	12%	(51)	12%	(49)	11%	(44)	52%	(215)	13%	(54)	413
PID/Gender: Ind Men	13%	(41)	12%	(39)	17%	(54)	47%	(152)	12%	(37)	323
PID/Gender: Ind Women	14%	(52)	12%	(43)	12%	(46)	44%	(164)	18%	(66)	372
PID/Gender: Rep Men	15%	(55)	18%	(67)	16%	(62)	44%	(165)	8%	(29)	379
PID/Gender: Rep Women	9%	(30)	11%	(39)	13%	(43)	53%	(179)	15%	(50)	340
Ideo: Liberal (1-3)	17%	(104)	17%	(107)	12%	(75)	45%	(283)	9%	(55)	625
Ideo: Moderate (4)	11%	(78)	15%	(102)	16%	(111)	46%	(323)	12%	(83)	697
Ideo: Conservative (5-7)	12%	(81)	12%	(83)	14%	(92)	54%	(357)	8%	(54)	667
Educ: < College	12%	(167)	13%	(185)	13%	(180)	48%	(682)	14%	(200)	1414
Educ: Bachelors degree	17%	(82)	14%	(70)	16%	(80)	44%	(215)	9%	(46)	493
Educ: Post-grad	12%	(37)	18%	(52)	12%	(36)	49%	(144)	8%	(24)	294
Income: Under 50k	11%	(132)	12%	(140)	13%	(149)	49%	(573)	15%	(175)	1170
Income: 50k-100k	14%	(92)	14%	(94)	15%	(99)	46%	(310)	11%	(74)	669
Income: 100k+	17%	(61)	20%	(73)	13%	(48)	44%	(159)	6%	(21)	362

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Table NWAdem1_1: *How would you describe your current interest in buying a home? — I'm currently looking to buy a home in the next 12 months*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	13%	(286)	14%	(308)	13%	(296)	47%	(1041)	12% (270)	2201
Ethnicity: White	12%	(198)	13%	(213)	13%	(223)	51%	(860)	11% (191)	1685
Ethnicity: Hispanic	16%	(63)	16%	(63)	13%	(51)	44%	(172)	11% (44)	393
Ethnicity: Black	23%	(65)	18%	(51)	14%	(41)	30%	(85)	15% (43)	285
Ethnicity: Other	10%	(23)	19%	(44)	14%	(33)	41%	(96)	15% (36)	231
All Christian	12%	(120)	15%	(151)	14%	(146)	51%	(524)	9% (95)	1036
All Non-Christian	19%	(30)	14%	(23)	13%	(21)	47%	(75)	7% (10)	159
Atheist	1%	(1)	16%	(12)	6%	(4)	69%	(49)	8% (6)	71
Agnostic/Nothing in particular	15%	(86)	13%	(75)	14%	(82)	43%	(254)	16% (94)	590
Something Else	14%	(49)	14%	(47)	13%	(44)	40%	(139)	19% (65)	344
Religious Non-Protestant/Catholic	16%	(30)	14%	(25)	14%	(25)	50%	(92)	7% (12)	184
Evangelical	16%	(95)	17%	(101)	9%	(53)	46%	(267)	11% (62)	578
Non-Evangelical	10%	(73)	12%	(92)	17%	(127)	49%	(374)	13% (97)	763
Community: Urban	16%	(110)	17%	(116)	13%	(87)	41%	(280)	12% (81)	675
Community: Suburban	13%	(129)	15%	(148)	16%	(157)	47%	(473)	10% (98)	1006
Community: Rural	9%	(46)	8%	(43)	10%	(52)	55%	(289)	18% (91)	521
Employ: Private Sector	17%	(126)	21%	(154)	17%	(125)	36%	(265)	8% (61)	731
Employ: Government	25%	(30)	13%	(15)	12%	(14)	45%	(54)	6% (7)	121
Employ: Self-Employed	22%	(45)	16%	(35)	16%	(34)	33%	(70)	13% (27)	211
Employ: Homemaker	11%	(14)	13%	(17)	14%	(17)	42%	(52)	20% (26)	125
Employ: Student	17%	(10)	15%	(9)	21%	(12)	34%	(20)	13% (8)	59
Employ: Retired	4%	(21)	5%	(28)	10%	(53)	71%	(371)	10% (51)	525
Employ: Unemployed	8%	(26)	10%	(31)	9%	(28)	51%	(156)	21% (65)	306
Employ: Other	11%	(13)	15%	(18)	11%	(13)	43%	(52)	21% (25)	123
Military HH: Yes	15%	(36)	15%	(35)	7%	(17)	55%	(130)	7% (17)	234
Military HH: No	13%	(250)	14%	(273)	14%	(280)	46%	(912)	13% (253)	1967
2024 Vote: Kamala Harris	14%	(118)	15%	(128)	12%	(102)	49%	(409)	9% (72)	829
2024 Vote: Donald Trump	13%	(99)	15%	(113)	13%	(102)	49%	(374)	10% (73)	762
2024 Vote: Other	3%	(2)	11%	(6)	23%	(12)	58%	(31)	6% (3)	54
2024 Vote: Didn't Vote	12%	(67)	11%	(60)	14%	(80)	41%	(228)	22% (122)	556

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Table NWAdem1_1: *How would you describe your current interest in buying a home? — I'm currently looking to buy a home in the next 12 months*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	13%	(286)	14%	(308)	13%	(296)	47%	(1041)	12%	(270)	2201
2022 House Vote: Democrat	14%	(98)	16%	(115)	12%	(88)	48%	(336)	9%	(64)	702
2022 House Vote: Republican	14%	(90)	13%	(83)	14%	(86)	50%	(311)	9%	(57)	628
2022 House Vote: Didnt Vote	12%	(97)	13%	(108)	14%	(114)	45%	(372)	17%	(142)	833
4-Region: Northeast	10%	(40)	15%	(56)	12%	(47)	49%	(187)	13%	(49)	379
4-Region: Midwest	10%	(43)	14%	(61)	15%	(67)	52%	(232)	10%	(47)	450
4-Region: South	16%	(132)	15%	(129)	13%	(109)	44%	(371)	13%	(111)	851
4-Region: West	14%	(71)	12%	(61)	14%	(74)	48%	(252)	12%	(64)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWAdem1_2: How would you describe your current interest in buying a home? — I'm interested in buying a home but waiting for the right time

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	27%	(604)	21%	(467)	8%	(185)	31%	(674)	12%	(271)	2201
Gender: Male	29%	(307)	24%	(262)	9%	(94)	29%	(307)	10%	(104)	1074
Gender: Female	26%	(296)	18%	(205)	8%	(91)	33%	(367)	15%	(167)	1126
Age: 18-34	48%	(301)	26%	(168)	6%	(37)	9%	(60)	11%	(68)	634
Age: 35-44	37%	(138)	25%	(93)	7%	(27)	20%	(76)	11%	(42)	376
Age: 45-64	19%	(131)	20%	(141)	11%	(77)	35%	(240)	15%	(101)	689
Age: 65+	7%	(33)	13%	(66)	9%	(45)	59%	(298)	12%	(60)	502
GenZers: 1997-2012	50%	(173)	29%	(99)	4%	(15)	6%	(21)	10%	(35)	344
Millennials: 1981-1996	40%	(266)	24%	(161)	7%	(48)	17%	(114)	11%	(75)	665
GenXers: 1965-1980	22%	(120)	21%	(114)	12%	(64)	32%	(177)	14%	(78)	552
Baby Boomers: 1946-1964	7%	(43)	15%	(91)	9%	(52)	55%	(331)	14%	(82)	598
PID: Dem (no lean)	30%	(233)	21%	(165)	8%	(60)	32%	(251)	10%	(75)	785
PID: Ind (no lean)	27%	(191)	22%	(156)	8%	(56)	26%	(184)	16%	(110)	697
PID: Rep (no lean)	25%	(179)	20%	(146)	10%	(70)	33%	(238)	12%	(86)	719
PID/Gender: Dem Men	30%	(112)	22%	(84)	10%	(37)	29%	(109)	8%	(31)	372
PID/Gender: Dem Women	29%	(121)	20%	(82)	6%	(23)	34%	(142)	11%	(45)	413
PID/Gender: Ind Men	28%	(92)	26%	(84)	5%	(17)	26%	(85)	14%	(45)	323
PID/Gender: Ind Women	26%	(98)	19%	(71)	10%	(38)	27%	(100)	17%	(65)	372
PID/Gender: Rep Men	27%	(103)	25%	(94)	11%	(40)	30%	(113)	8%	(29)	379
PID/Gender: Rep Women	22%	(76)	15%	(51)	9%	(30)	37%	(125)	17%	(57)	340
Ideo: Liberal (1-3)	33%	(204)	24%	(148)	7%	(43)	27%	(170)	10%	(59)	625
Ideo: Moderate (4)	26%	(184)	23%	(163)	9%	(61)	31%	(214)	11%	(76)	697
Ideo: Conservative (5-7)	22%	(149)	19%	(128)	10%	(70)	38%	(255)	10%	(65)	667
Educ: < College	28%	(399)	20%	(284)	8%	(118)	30%	(428)	13%	(185)	1414
Educ: Bachelors degree	27%	(131)	24%	(118)	10%	(51)	28%	(137)	11%	(55)	493
Educ: Post-grad	25%	(73)	22%	(65)	6%	(16)	37%	(108)	10%	(31)	294
Income: Under 50k	28%	(328)	20%	(232)	8%	(91)	30%	(356)	14%	(163)	1170
Income: 50k-100k	26%	(175)	22%	(147)	10%	(64)	31%	(210)	11%	(73)	669
Income: 100k+	28%	(100)	24%	(89)	9%	(31)	30%	(108)	10%	(35)	362
Ethnicity: White	23%	(382)	22%	(368)	9%	(151)	34%	(576)	12%	(207)	1685
Ethnicity: Hispanic	31%	(121)	29%	(114)	8%	(32)	22%	(88)	10%	(40)	393

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Table NWAdem1_2: How would you describe your current interest in buying a home? — I'm interested in buying a home but waiting for the right time

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	27%	(604)	21%	(467)	8%	(185)	31%	(674)	12%	(271)	2201
Ethnicity: Black	45%	(128)	21%	(61)	5%	(14)	16%	(45)	13%	(37)	285
Ethnicity: Other	40%	(93)	17%	(38)	9%	(20)	23%	(53)	12%	(27)	231
All Christian	24%	(252)	21%	(215)	9%	(96)	35%	(363)	11%	(111)	1036
All Non-Christian	31%	(49)	21%	(34)	8%	(13)	33%	(53)	7%	(10)	159
Atheist	22%	(16)	16%	(11)	10%	(7)	45%	(32)	8%	(6)	71
Agnostic/Nothing in particular	28%	(168)	24%	(140)	7%	(44)	24%	(143)	16%	(96)	590
Something Else	35%	(119)	20%	(68)	7%	(25)	24%	(83)	14%	(49)	344
Religious Non-Protestant/Catholic	29%	(53)	26%	(48)	7%	(13)	32%	(58)	6%	(12)	184
Evangelical	29%	(166)	21%	(121)	8%	(48)	32%	(185)	10%	(58)	578
Non-Evangelical	26%	(197)	18%	(141)	9%	(72)	33%	(254)	13%	(99)	763
Community: Urban	33%	(223)	24%	(163)	8%	(53)	25%	(168)	10%	(67)	675
Community: Suburban	28%	(278)	22%	(221)	9%	(87)	31%	(314)	11%	(106)	1006
Community: Rural	20%	(103)	16%	(83)	9%	(45)	37%	(192)	19%	(98)	521
Employ: Private Sector	34%	(246)	26%	(191)	8%	(61)	24%	(172)	8%	(60)	731
Employ: Government	42%	(50)	23%	(28)	10%	(12)	19%	(23)	7%	(8)	121
Employ: Self-Employed	33%	(70)	25%	(53)	10%	(22)	22%	(46)	10%	(21)	211
Employ: Homemaker	29%	(36)	20%	(26)	12%	(15)	24%	(30)	15%	(19)	125
Employ: Student	56%	(33)	19%	(11)	6%	(3)	13%	(8)	7%	(4)	59
Employ: Retired	8%	(42)	13%	(66)	7%	(39)	58%	(302)	14%	(76)	525
Employ: Unemployed	30%	(91)	23%	(69)	8%	(26)	21%	(65)	18%	(55)	306
Employ: Other	29%	(36)	19%	(23)	6%	(7)	23%	(28)	23%	(28)	123
Military HH: Yes	26%	(62)	16%	(39)	11%	(26)	36%	(84)	10%	(23)	234
Military HH: No	28%	(542)	22%	(429)	8%	(160)	30%	(590)	13%	(248)	1967
2024 Vote: Kamala Harris	28%	(230)	22%	(180)	9%	(71)	33%	(272)	9%	(76)	829
2024 Vote: Donald Trump	24%	(184)	22%	(169)	8%	(61)	34%	(263)	11%	(84)	762
2024 Vote: Other	12%	(7)	22%	(12)	17%	(9)	37%	(20)	12%	(6)	54
2024 Vote: Didn't Vote	33%	(183)	19%	(106)	8%	(44)	21%	(118)	19%	(105)	556
2022 House Vote: Democrat	27%	(187)	21%	(150)	9%	(66)	33%	(234)	9%	(64)	702
2022 House Vote: Republican	23%	(144)	20%	(124)	9%	(59)	36%	(228)	12%	(72)	628
2022 House Vote: Didnt Vote	32%	(270)	21%	(177)	7%	(58)	24%	(199)	15%	(129)	833

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Table NWAdem1_2: *How would you describe your current interest in buying a home? — I'm interested in buying a home but waiting for the right time*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	27%	(604)	21%	(467)	8%	(185)	31%	(674)	12%	(271)	2201
4-Region: Northeast	25%	(95)	20%	(76)	11%	(42)	33%	(126)	11%	(41)	379
4-Region: Midwest	22%	(100)	21%	(94)	6%	(29)	37%	(166)	14%	(62)	450
4-Region: South	30%	(258)	21%	(175)	8%	(71)	29%	(244)	12%	(103)	851
4-Region: West	29%	(152)	24%	(123)	8%	(44)	26%	(138)	12%	(65)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWAdem1_3: How would you describe your current interest in buying a home? — I believe homeownership is unattainable

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	12%	(256)	19%	(421)	22%	(487)	33%	(733)	14%	(305)	2201
Gender: Male	13%	(144)	18%	(198)	22%	(235)	36%	(390)	10%	(108)	1074
Gender: Female	10%	(112)	20%	(223)	22%	(252)	30%	(343)	17%	(196)	1126
Age: 18-34	12%	(74)	23%	(148)	22%	(139)	28%	(180)	15%	(92)	634
Age: 35-44	13%	(49)	19%	(71)	20%	(74)	32%	(120)	16%	(62)	376
Age: 45-64	13%	(88)	19%	(128)	23%	(160)	31%	(214)	14%	(99)	689
Age: 65+	9%	(45)	15%	(74)	23%	(114)	43%	(218)	10%	(51)	502
GenZers: 1997-2012	12%	(41)	26%	(89)	21%	(71)	26%	(90)	16%	(54)	344
Millennials: 1981-1996	12%	(82)	20%	(130)	21%	(142)	32%	(211)	15%	(100)	665
GenXers: 1965-1980	13%	(69)	20%	(110)	22%	(120)	30%	(164)	16%	(89)	552
Baby Boomers: 1946-1964	10%	(60)	15%	(90)	24%	(141)	41%	(248)	10%	(58)	598
PID: Dem (no lean)	14%	(108)	21%	(164)	22%	(176)	30%	(236)	13%	(101)	785
PID: Ind (no lean)	11%	(78)	19%	(134)	23%	(160)	29%	(203)	17%	(122)	697
PID: Rep (no lean)	10%	(70)	17%	(123)	21%	(150)	41%	(294)	11%	(82)	719
PID/Gender: Dem Men	17%	(63)	19%	(72)	25%	(91)	28%	(105)	11%	(40)	372
PID/Gender: Dem Women	11%	(44)	22%	(92)	20%	(85)	32%	(130)	15%	(62)	413
PID/Gender: Ind Men	12%	(37)	22%	(70)	21%	(69)	34%	(110)	12%	(37)	323
PID/Gender: Ind Women	11%	(40)	17%	(64)	25%	(92)	25%	(93)	22%	(84)	372
PID/Gender: Rep Men	11%	(43)	15%	(56)	20%	(75)	46%	(174)	8%	(31)	379
PID/Gender: Rep Women	8%	(27)	20%	(67)	22%	(76)	35%	(120)	15%	(51)	340
Ideo: Liberal (1-3)	15%	(91)	22%	(135)	24%	(147)	31%	(191)	10%	(61)	625
Ideo: Moderate (4)	10%	(71)	19%	(134)	23%	(158)	31%	(216)	17%	(118)	697
Ideo: Conservative (5-7)	10%	(70)	18%	(119)	22%	(145)	42%	(280)	8%	(54)	667
Educ: < College	11%	(155)	19%	(274)	21%	(299)	30%	(424)	19%	(262)	1414
Educ: Bachelors degree	13%	(62)	19%	(94)	24%	(120)	39%	(194)	5%	(23)	493
Educ: Post-grad	13%	(39)	18%	(52)	23%	(68)	39%	(115)	7%	(20)	294
Income: Under 50k	13%	(153)	20%	(230)	20%	(233)	29%	(335)	19%	(218)	1170
Income: 50k-100k	10%	(67)	20%	(131)	24%	(161)	37%	(250)	9%	(61)	669
Income: 100k+	10%	(36)	16%	(60)	25%	(92)	41%	(148)	7%	(26)	362
Ethnicity: White	12%	(199)	20%	(330)	22%	(374)	34%	(573)	12%	(207)	1685
Ethnicity: Hispanic	8%	(31)	23%	(92)	22%	(85)	31%	(124)	16%	(62)	393
Ethnicity: Black	12%	(34)	19%	(55)	17%	(49)	34%	(98)	17%	(50)	285

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Table NWAdem1_3: How would you describe your current interest in buying a home? — I believe homeownership is unattainable

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	12%	(256)	19%	(421)	22%	(487)	33%	(733)	14%	(305)	2201
Ethnicity: Other	10%	(23)	15%	(35)	28%	(64)	27%	(61)	21%	(48)	231
All Christian	11%	(109)	20%	(206)	23%	(238)	36%	(372)	11%	(110)	1036
All Non-Christian	15%	(24)	16%	(25)	20%	(32)	35%	(55)	14%	(23)	159
Atheist	18%	(13)	16%	(11)	23%	(16)	38%	(27)	5%	(4)	71
Agnostic/Nothing in particular	12%	(72)	20%	(117)	22%	(128)	29%	(170)	18%	(104)	590
Something Else	11%	(39)	18%	(61)	21%	(72)	32%	(109)	18%	(63)	344
Religious Non-Protestant/Catholic	16%	(30)	21%	(38)	18%	(34)	32%	(59)	13%	(23)	184
Evangelical	12%	(72)	17%	(96)	21%	(121)	39%	(227)	11%	(62)	578
Non-Evangelical	9%	(69)	20%	(156)	24%	(181)	32%	(248)	14%	(109)	763
Community: Urban	12%	(83)	17%	(111)	22%	(151)	34%	(229)	15%	(100)	675
Community: Suburban	12%	(116)	22%	(225)	23%	(230)	33%	(330)	10%	(105)	1006
Community: Rural	11%	(57)	16%	(84)	20%	(105)	33%	(174)	19%	(100)	521
Employ: Private Sector	10%	(72)	20%	(144)	24%	(172)	39%	(282)	8%	(61)	731
Employ: Government	14%	(17)	22%	(27)	23%	(27)	33%	(40)	8%	(10)	121
Employ: Self-Employed	15%	(32)	17%	(36)	18%	(38)	32%	(68)	17%	(37)	211
Employ: Homemaker	10%	(12)	18%	(22)	23%	(29)	21%	(26)	28%	(35)	125
Employ: Student	18%	(11)	27%	(16)	18%	(11)	18%	(11)	18%	(11)	59
Employ: Retired	10%	(55)	16%	(86)	22%	(115)	41%	(215)	10%	(54)	525
Employ: Unemployed	16%	(48)	21%	(63)	23%	(71)	19%	(57)	22%	(66)	306
Employ: Other	8%	(10)	21%	(26)	19%	(23)	28%	(34)	25%	(31)	123
Military HH: Yes	13%	(31)	16%	(38)	25%	(59)	38%	(88)	8%	(18)	234
Military HH: No	11%	(225)	19%	(383)	22%	(428)	33%	(645)	15%	(287)	1967
2024 Vote: Kamala Harris	14%	(117)	21%	(177)	21%	(178)	33%	(274)	10%	(82)	829
2024 Vote: Donald Trump	10%	(74)	18%	(139)	22%	(166)	41%	(315)	9%	(69)	762
2024 Vote: Other	14%	(7)	14%	(7)	35%	(19)	29%	(15)	9%	(5)	54
2024 Vote: Didn't Vote	10%	(58)	17%	(97)	22%	(124)	23%	(129)	27%	(149)	556
2022 House Vote: Democrat	14%	(95)	21%	(151)	23%	(158)	33%	(234)	9%	(64)	702
2022 House Vote: Republican	10%	(61)	16%	(99)	23%	(142)	44%	(275)	8%	(51)	628
2022 House Vote: Didnt Vote	12%	(96)	20%	(164)	22%	(181)	26%	(213)	21%	(179)	833

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Table NWAdem1_3: *How would you describe your current interest in buying a home? — I believe homeownership is unattainable*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	12%	(256)	19%	(421)	22%	(487)	33%	(733)	14%	(305)	2201
4-Region: Northeast	11%	(44)	16%	(61)	24%	(91)	34%	(129)	14%	(55)	379
4-Region: Midwest	10%	(47)	19%	(85)	23%	(106)	34%	(151)	14%	(62)	450
4-Region: South	11%	(96)	20%	(173)	20%	(174)	35%	(294)	13%	(114)	851
4-Region: West	13%	(69)	20%	(102)	22%	(116)	31%	(160)	14%	(74)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWAdem1_4: How would you describe your current interest in buying a home? — I already own a home

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	43%	(939)	6%	(139)	4%	(91)	40%	(881)	7% (152)	2201
Gender: Male	47%	(503)	6%	(69)	5%	(49)	37%	(392)	6% (60)	1074
Gender: Female	39%	(436)	6%	(69)	4%	(41)	43%	(487)	8% (93)	1126
Age: 18-34	24%	(155)	10%	(65)	7%	(43)	49%	(310)	10% (60)	634
Age: 35-44	41%	(154)	7%	(28)	6%	(21)	37%	(139)	9% (34)	376
Age: 45-64	45%	(311)	4%	(29)	3%	(20)	42%	(288)	6% (42)	689
Age: 65+	64%	(319)	3%	(17)	1%	(6)	29%	(144)	3% (15)	502
GenZers: 1997-2012	21%	(72)	11%	(39)	8%	(28)	51%	(175)	9% (30)	344
Millennials: 1981-1996	36%	(237)	8%	(54)	5%	(36)	41%	(274)	10% (65)	665
GenXers: 1965-1980	41%	(229)	5%	(26)	3%	(18)	44%	(241)	7% (38)	552
Baby Boomers: 1946-1964	63%	(377)	3%	(16)	1%	(7)	30%	(178)	3% (20)	598
PID: Dem (no lean)	38%	(296)	8%	(59)	4%	(32)	45%	(356)	5% (41)	785
PID: Ind (no lean)	36%	(248)	6%	(42)	4%	(28)	44%	(305)	11% (74)	697
PID: Rep (no lean)	55%	(395)	5%	(37)	4%	(31)	31%	(220)	5% (37)	719
PID/Gender: Dem Men	41%	(154)	8%	(30)	4%	(16)	42%	(156)	4% (16)	372
PID/Gender: Dem Women	34%	(142)	7%	(30)	4%	(15)	49%	(200)	6% (25)	413
PID/Gender: Ind Men	40%	(128)	6%	(18)	5%	(15)	40%	(130)	10% (31)	323
PID/Gender: Ind Women	32%	(120)	6%	(24)	4%	(13)	46%	(173)	11% (42)	372
PID/Gender: Rep Men	59%	(222)	6%	(21)	5%	(18)	28%	(106)	3% (12)	379
PID/Gender: Rep Women	51%	(173)	5%	(16)	4%	(13)	33%	(114)	7% (25)	340
Ideo: Liberal (1-3)	39%	(245)	7%	(43)	5%	(31)	43%	(268)	6% (37)	625
Ideo: Moderate (4)	38%	(267)	7%	(46)	5%	(37)	43%	(302)	7% (46)	697
Ideo: Conservative (5-7)	57%	(378)	5%	(36)	2%	(13)	33%	(221)	3% (20)	667
Educ: < College	35%	(498)	6%	(85)	5%	(67)	45%	(636)	9% (127)	1414
Educ: Bachelors degree	52%	(259)	7%	(34)	3%	(17)	35%	(173)	2% (10)	493
Educ: Post-grad	62%	(182)	6%	(19)	3%	(8)	24%	(71)	5% (14)	294
Income: Under 50k	30%	(351)	7%	(84)	4%	(52)	48%	(567)	10% (117)	1170
Income: 50k-100k	51%	(343)	5%	(36)	5%	(32)	34%	(230)	4% (28)	669
Income: 100k+	68%	(245)	5%	(19)	2%	(7)	23%	(84)	2% (7)	362
Ethnicity: White	46%	(782)	6%	(98)	3%	(58)	38%	(648)	6% (98)	1685
Ethnicity: Hispanic	31%	(122)	9%	(36)	5%	(18)	47%	(183)	9% (35)	393
Ethnicity: Black	27%	(76)	8%	(23)	8%	(23)	49%	(140)	8% (24)	285

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Table NWAdem1_4: How would you describe your current interest in buying a home? — I already own a home

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	43%	(939)	6%	(139)	4%	(91)	40%	(881)	7% (152)	2201
Ethnicity: Other	35%	(81)	7%	(17)	4%	(10)	40%	(93)	13% (30)	231
All Christian	51%	(527)	6%	(59)	4%	(43)	35%	(365)	4% (42)	1036
All Non-Christian	54%	(85)	11%	(17)	3%	(5)	30%	(48)	3% (4)	159
Atheist	43%	(30)	8%	(5)	1%	(1)	43%	(31)	6% (4)	71
Agnostic/Nothing in particular	31%	(185)	6%	(36)	4%	(21)	48%	(285)	11% (64)	590
Something Else	32%	(111)	6%	(21)	6%	(22)	44%	(152)	11% (38)	344
Religious Non-Protestant/Catholic	53%	(97)	10%	(19)	3%	(5)	30%	(56)	4% (7)	184
Evangelical	47%	(271)	6%	(34)	5%	(31)	37%	(214)	5% (28)	578
Non-Evangelical	46%	(348)	5%	(42)	4%	(34)	38%	(290)	6% (50)	763
Community: Urban	35%	(238)	6%	(38)	6%	(42)	46%	(313)	6% (43)	675
Community: Suburban	44%	(445)	7%	(72)	2%	(25)	40%	(405)	6% (59)	1006
Community: Rural	49%	(255)	5%	(28)	5%	(24)	31%	(163)	10% (50)	521
Employ: Private Sector	50%	(368)	7%	(54)	5%	(40)	35%	(253)	2% (16)	731
Employ: Government	39%	(47)	10%	(12)	9%	(11)	38%	(46)	3% (4)	121
Employ: Self-Employed	37%	(78)	9%	(20)	3%	(7)	40%	(84)	11% (23)	211
Employ: Homemaker	31%	(39)	8%	(9)	4%	(5)	45%	(56)	13% (16)	125
Employ: Student	21%	(13)	5%	(3)	1%	(1)	53%	(32)	19% (12)	59
Employ: Retired	60%	(313)	3%	(16)	1%	(6)	32%	(166)	5% (24)	525
Employ: Unemployed	18%	(57)	6%	(18)	5%	(16)	57%	(175)	13% (41)	306
Employ: Other	20%	(25)	5%	(6)	5%	(6)	56%	(68)	14% (17)	123
Military HH: Yes	51%	(120)	3%	(6)	2%	(5)	40%	(93)	4% (9)	234
Military HH: No	42%	(819)	7%	(132)	4%	(86)	40%	(788)	7% (143)	1967
2024 Vote: Kamala Harris	42%	(352)	7%	(55)	4%	(31)	43%	(358)	4% (32)	829
2024 Vote: Donald Trump	58%	(439)	5%	(35)	4%	(28)	30%	(228)	4% (32)	762
2024 Vote: Other	48%	(26)	15%	(8)	3%	(1)	24%	(13)	10% (6)	54
2024 Vote: Didn't Vote	22%	(122)	7%	(40)	6%	(31)	51%	(281)	15% (83)	556
2022 House Vote: Democrat	46%	(321)	6%	(42)	4%	(27)	40%	(281)	4% (30)	702
2022 House Vote: Republican	60%	(378)	5%	(31)	3%	(17)	29%	(180)	3% (21)	628
2022 House Vote: Didnt Vote	27%	(224)	7%	(62)	6%	(46)	49%	(406)	11% (95)	833

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Table NWAdem1_4: *How would you describe your current interest in buying a home? — I already own a home*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	43%	(939)	6%	(139)	4%	(91)	40%	(881)	7% (152)	2201
4-Region: Northeast	47%	(178)	5%	(18)	3%	(12)	38%	(145)	7% (26)	379
4-Region: Midwest	43%	(193)	5%	(21)	4%	(19)	44%	(200)	4% (17)	450
4-Region: South	44%	(378)	8%	(64)	5%	(39)	36%	(310)	7% (60)	851
4-Region: West	37%	(190)	7%	(35)	4%	(21)	43%	(226)	9% (48)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWAdem1_5: How would you describe your current interest in buying a home? — I don't want to buy a home

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	24%	(539)	11%	(249)	13%	(280)	40%	(885)	11% (249)	2201
Gender: Male	23%	(249)	13%	(137)	14%	(155)	42%	(453)	8% (81)	1074
Gender: Female	26%	(291)	10%	(112)	11%	(125)	38%	(431)	15% (167)	1126
Age: 18-34	10%	(65)	10%	(63)	15%	(94)	54%	(341)	11% (71)	634
Age: 35-44	14%	(53)	11%	(42)	12%	(47)	50%	(189)	12% (45)	376
Age: 45-64	27%	(185)	13%	(86)	14%	(100)	34%	(236)	12% (82)	689
Age: 65+	47%	(237)	11%	(57)	8%	(40)	23%	(118)	10% (51)	502
GenZers: 1997-2012	11%	(38)	11%	(38)	15%	(52)	52%	(179)	11% (37)	344
Millennials: 1981-1996	12%	(79)	10%	(67)	13%	(88)	53%	(351)	12% (79)	665
GenXers: 1965-1980	25%	(140)	12%	(65)	15%	(83)	37%	(203)	11% (61)	552
Baby Boomers: 1946-1964	43%	(257)	12%	(73)	9%	(54)	24%	(143)	12% (71)	598
PID: Dem (no lean)	24%	(191)	12%	(96)	12%	(94)	42%	(329)	10% (76)	785
PID: Ind (no lean)	23%	(163)	10%	(71)	14%	(97)	39%	(272)	14% (95)	697
PID: Rep (no lean)	26%	(185)	11%	(82)	12%	(89)	40%	(284)	11% (78)	719
PID/Gender: Dem Men	24%	(88)	14%	(52)	14%	(53)	42%	(157)	6% (22)	372
PID/Gender: Dem Women	25%	(103)	10%	(43)	10%	(40)	42%	(172)	13% (55)	413
PID/Gender: Ind Men	21%	(69)	11%	(37)	16%	(52)	42%	(134)	10% (31)	323
PID/Gender: Ind Women	25%	(94)	9%	(34)	12%	(45)	37%	(137)	17% (63)	372
PID/Gender: Rep Men	24%	(92)	13%	(48)	13%	(49)	43%	(162)	7% (28)	379
PID/Gender: Rep Women	27%	(93)	10%	(34)	12%	(40)	36%	(122)	15% (50)	340
Ideo: Liberal (1-3)	23%	(146)	10%	(65)	15%	(96)	42%	(265)	8% (53)	625
Ideo: Moderate (4)	25%	(172)	11%	(73)	14%	(97)	40%	(279)	11% (75)	697
Ideo: Conservative (5-7)	28%	(188)	13%	(87)	10%	(64)	40%	(264)	10% (64)	667
Educ: < College	24%	(337)	12%	(169)	12%	(168)	39%	(557)	13% (183)	1414
Educ: Bachelors degree	26%	(129)	10%	(50)	14%	(67)	44%	(217)	6% (31)	493
Educ: Post-grad	25%	(73)	10%	(30)	15%	(45)	38%	(111)	12% (35)	294
Income: Under 50k	27%	(310)	11%	(131)	12%	(145)	37%	(429)	13% (154)	1170
Income: 50k-100k	20%	(135)	14%	(91)	12%	(78)	44%	(295)	10% (70)	669
Income: 100k+	26%	(94)	7%	(26)	16%	(57)	44%	(161)	7% (25)	362
Ethnicity: White	26%	(445)	12%	(200)	13%	(217)	37%	(632)	11% (191)	1685
Ethnicity: Hispanic	19%	(73)	11%	(45)	13%	(51)	47%	(186)	10% (38)	393
Ethnicity: Black	16%	(45)	8%	(24)	14%	(40)	51%	(145)	11% (32)	285

Continued on next page

Table NWAdem1_5: How would you describe your current interest in buying a home? — I don't want to buy a home

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	24%	(539)	11%	(249)	13%	(280)	40%	(885)	11% (249)	2201
Ethnicity: Other	21%	(49)	11%	(25)	10%	(23)	47%	(108)	11% (26)	231
All Christian	27%	(278)	12%	(127)	14%	(142)	37%	(386)	10% (104)	1036
All Non-Christian	34%	(54)	16%	(25)	7%	(11)	36%	(58)	7% (12)	159
Atheist	34%	(24)	11%	(8)	15%	(11)	29%	(20)	11% (8)	71
Agnostic/Nothing in particular	19%	(112)	10%	(57)	12%	(72)	45%	(267)	14% (82)	590
Something Else	20%	(70)	9%	(32)	13%	(44)	45%	(154)	13% (43)	344
Religious Non-Protestant/Catholic	31%	(57)	17%	(30)	9%	(17)	35%	(64)	8% (15)	184
Evangelical	24%	(136)	11%	(61)	11%	(66)	44%	(252)	11% (62)	578
Non-Evangelical	27%	(208)	12%	(93)	14%	(109)	36%	(274)	10% (79)	763
Community: Urban	22%	(151)	13%	(88)	11%	(74)	44%	(298)	9% (63)	675
Community: Suburban	25%	(250)	11%	(111)	14%	(144)	40%	(403)	10% (99)	1006
Community: Rural	26%	(138)	10%	(50)	12%	(62)	35%	(184)	17% (87)	521
Employ: Private Sector	19%	(136)	10%	(72)	14%	(105)	50%	(363)	8% (56)	731
Employ: Government	18%	(22)	12%	(15)	12%	(15)	50%	(60)	8% (10)	121
Employ: Self-Employed	24%	(51)	9%	(19)	13%	(28)	41%	(87)	12% (26)	211
Employ: Homemaker	12%	(15)	13%	(17)	11%	(13)	44%	(55)	20% (25)	125
Employ: Student	13%	(8)	7%	(4)	14%	(8)	53%	(32)	12% (7)	59
Employ: Retired	45%	(237)	11%	(56)	9%	(49)	24%	(126)	11% (57)	525
Employ: Unemployed	17%	(52)	14%	(42)	16%	(48)	38%	(118)	15% (46)	306
Employ: Other	16%	(19)	19%	(23)	11%	(14)	36%	(44)	18% (22)	123
Military HH: Yes	29%	(68)	16%	(37)	9%	(22)	38%	(88)	8% (19)	234
Military HH: No	24%	(472)	11%	(212)	13%	(258)	41%	(797)	12% (230)	1967
2024 Vote: Kamala Harris	27%	(221)	12%	(99)	13%	(106)	41%	(338)	8% (66)	829
2024 Vote: Donald Trump	25%	(191)	11%	(87)	12%	(91)	41%	(311)	11% (81)	762
2024 Vote: Other	30%	(16)	19%	(10)	10%	(6)	32%	(17)	9% (5)	54
2024 Vote: Didn't Vote	20%	(110)	10%	(53)	14%	(78)	39%	(219)	17% (97)	556
2022 House Vote: Democrat	27%	(188)	12%	(84)	13%	(88)	40%	(283)	8% (59)	702
2022 House Vote: Republican	28%	(174)	10%	(65)	11%	(70)	40%	(250)	11% (68)	628
2022 House Vote: Didnt Vote	20%	(168)	11%	(92)	14%	(115)	41%	(344)	14% (115)	833

Continued on next page

Table NWAdem1_5: *How would you describe your current interest in buying a home? — I don't want to buy a home*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	24%	(539)	11%	(249)	13%	(280)	40%	(885)	11%	(249)	2201
4-Region: Northeast	26%	(100)	12%	(44)	13%	(49)	36%	(138)	13%	(48)	379
4-Region: Midwest	27%	(123)	12%	(53)	11%	(51)	38%	(173)	11%	(49)	450
4-Region: South	22%	(191)	11%	(90)	14%	(119)	43%	(365)	10%	(86)	851
4-Region: West	24%	(126)	12%	(61)	12%	(61)	40%	(209)	12%	(65)	521

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWAdem2: *You mentioned you're looking to buy a home in the next year. Is this your first home purchase, or have you purchased a home before?*

Demographic	I have already purchased one				Total N
	First home		before		
Adults	58%	(346)	42%	(247)	593
Gender: Male	52%	(170)	48%	(158)	329
Gender: Female	66%	(176)	34%	(89)	264
Age: 18-34	73%	(184)	27%	(69)	253
Age: 35-44	55%	(79)	45%	(66)	144
Age: 45-64	53%	(78)	47%	(69)	147
GenZers: 1997-2012	76%	(103)	24%	(32)	136
Millennials: 1981-1996	61%	(160)	39%	(102)	262
GenXers: 1965-1980	58%	(75)	42%	(55)	129
Baby Boomers: 1946-1964	14%	(8)	86%	(53)	61
PID: Dem (no lean)	58%	(131)	42%	(95)	226
PID: Ind (no lean)	68%	(119)	32%	(56)	175
PID: Rep (no lean)	50%	(96)	50%	(96)	192
PID/Gender: Dem Men	52%	(66)	48%	(61)	127
PID/Gender: Dem Women	65%	(65)	35%	(35)	100
PID/Gender: Ind Men	57%	(46)	43%	(34)	80
PID/Gender: Ind Women	77%	(73)	23%	(22)	95
PID/Gender: Rep Men	48%	(59)	52%	(64)	123
PID/Gender: Rep Women	54%	(37)	46%	(32)	69
Ideo: Liberal (1-3)	60%	(127)	40%	(84)	211
Ideo: Moderate (4)	59%	(106)	41%	(74)	180
Ideo: Conservative (5-7)	53%	(86)	47%	(77)	164
Educ: < College	70%	(245)	30%	(106)	352
Educ: Bachelors degree	42%	(64)	58%	(88)	153
Educ: Post-grad	41%	(37)	59%	(52)	89
Income: Under 50k	71%	(193)	29%	(79)	272
Income: 50k-100k	58%	(108)	42%	(79)	187
Income: 100k+	34%	(45)	66%	(89)	134
Ethnicity: White	52%	(215)	48%	(196)	411
Ethnicity: Hispanic	76%	(96)	24%	(31)	126
Ethnicity: Black	72%	(84)	28%	(32)	116

Continued on next page

Table NWAdem2: You mentioned you're looking to buy a home in the next year. Is this your first home purchase, or have you purchased a home before?

Demographic	First home		I have already purchased one before		Total N
Adults	58%	(346)	42%	(247)	593
Ethnicity: Other	71%	(48)	29%	(19)	67
All Christian	51%	(139)	49%	(132)	271
All Non-Christian	45%	(24)	55%	(29)	52
Agnostic/Nothing in particular	64%	(102)	36%	(59)	161
Something Else	74%	(71)	26%	(25)	96
Religious Non-Protestant/Catholic	44%	(24)	56%	(31)	55
Evangelical	60%	(117)	40%	(78)	195
Non-Evangelical	55%	(91)	45%	(74)	165
Community: Urban	59%	(135)	41%	(92)	227
Community: Suburban	57%	(159)	43%	(119)	278
Community: Rural	59%	(53)	41%	(36)	89
Employ: Private Sector	53%	(148)	47%	(132)	280
Employ: Self-Employed	68%	(54)	32%	(26)	80
Employ: Retired	25%	(13)	75%	(37)	50
Employ: Unemployed	89%	(50)	11%	(6)	56
Military HH: Yes	49%	(35)	51%	(36)	71
Military HH: No	60%	(311)	40%	(211)	523
2024 Vote: Kamala Harris	57%	(141)	43%	(106)	247
2024 Vote: Donald Trump	49%	(104)	51%	(109)	212
2024 Vote: Didn't Vote	77%	(98)	23%	(29)	127
2022 House Vote: Democrat	54%	(115)	46%	(99)	214
2022 House Vote: Republican	47%	(80)	53%	(93)	173
2022 House Vote: Didnt Vote	74%	(151)	26%	(54)	205
4-Region: Northeast	53%	(51)	47%	(46)	96
4-Region: Midwest	68%	(71)	32%	(33)	104
4-Region: South	55%	(143)	45%	(119)	261
4-Region: West	62%	(82)	38%	(50)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA1: Are you currently saving for a down payment on a home?

Demographic	Yes		No		Not sure		Total N
Adults	72%	(429)	25%	(147)	3%	(17)	593
Gender: Male	79%	(258)	20%	(66)	1%	(5)	329
Gender: Female	64%	(170)	31%	(81)	5%	(13)	264
Age: 18-34	77%	(194)	21%	(54)	2%	(5)	253
Age: 35-44	76%	(110)	22%	(31)	2%	(3)	144
Age: 45-64	68%	(100)	28%	(40)	4%	(6)	147
GenZers: 1997-2012	71%	(96)	28%	(38)	1%	(2)	136
Millennials: 1981-1996	79%	(208)	18%	(48)	2%	(6)	262
GenXers: 1965-1980	70%	(91)	27%	(34)	3%	(4)	129
Baby Boomers: 1946-1964	54%	(33)	40%	(25)	6%	(4)	61
PID: Dem (no lean)	79%	(179)	20%	(45)	1%	(2)	226
PID: Ind (no lean)	57%	(101)	39%	(68)	3%	(6)	175
PID: Rep (no lean)	78%	(149)	17%	(33)	5%	(9)	192
PID/Gender: Dem Men	86%	(109)	14%	(17)	—	(0)	127
PID/Gender: Dem Women	70%	(70)	28%	(28)	2%	(2)	100
PID/Gender: Ind Men	57%	(46)	40%	(32)	3%	(2)	80
PID/Gender: Ind Women	58%	(55)	38%	(37)	4%	(4)	95
PID/Gender: Rep Men	85%	(104)	14%	(17)	2%	(2)	123
PID/Gender: Rep Women	65%	(45)	24%	(16)	11%	(8)	69
Ideo: Liberal (1-3)	82%	(173)	17%	(36)	1%	(2)	211
Ideo: Moderate (4)	67%	(120)	29%	(52)	4%	(8)	180
Ideo: Conservative (5-7)	73%	(120)	23%	(38)	4%	(6)	164
Educ: < College	66%	(233)	30%	(104)	4%	(14)	352
Educ: Bachelors degree	80%	(122)	18%	(28)	1%	(2)	153
Educ: Post-grad	82%	(73)	17%	(15)	1%	(1)	89
Income: Under 50k	64%	(176)	31%	(85)	4%	(11)	272
Income: 50k-100k	79%	(146)	20%	(37)	1%	(3)	187
Income: 100k+	79%	(107)	18%	(24)	3%	(3)	134
Ethnicity: White	71%	(290)	26%	(107)	3%	(13)	411
Ethnicity: Hispanic	71%	(89)	29%	(36)	1%	(1)	126
Ethnicity: Black	71%	(82)	26%	(30)	3%	(4)	116
Ethnicity: Other	85%	(57)	14%	(9)	1%	(1)	67

Continued on next page

Table NWA1: Are you currently saving for a down payment on a home?

Demographic	Yes	No	Not sure	Total N
Adults	72% (429)	25% (147)	3% (17)	593
All Christian	76% (207)	22% (60)	1% (3)	271
All Non-Christian	95% (50)	5% (2)	1% (0)	52
Agnostic/Nothing in particular	64% (103)	31% (50)	5% (8)	161
Something Else	64% (62)	30% (29)	6% (6)	96
Religious Non-Protestant/Catholic	95% (52)	4% (2)	1% (0)	55
Evangelical	75% (147)	23% (44)	2% (4)	195
Non-Evangelical	71% (117)	26% (43)	3% (5)	165
Community: Urban	81% (184)	16% (37)	2% (5)	227
Community: Suburban	67% (186)	31% (85)	2% (7)	278
Community: Rural	65% (58)	28% (25)	6% (6)	89
Employ: Private Sector	79% (220)	20% (55)	2% (5)	280
Employ: Self-Employed	74% (59)	23% (19)	3% (2)	80
Employ: Retired	60% (30)	35% (17)	5% (2)	50
Employ: Unemployed	63% (36)	31% (17)	6% (3)	56
Military HH: Yes	69% (49)	28% (20)	3% (2)	71
Military HH: No	73% (380)	24% (128)	3% (16)	523
2024 Vote: Kamala Harris	80% (197)	19% (46)	1% (3)	247
2024 Vote: Donald Trump	72% (153)	25% (52)	3% (7)	212
2024 Vote: Didn't Vote	59% (75)	36% (45)	5% (7)	127
2022 House Vote: Democrat	76% (162)	23% (48)	2% (3)	214
2022 House Vote: Republican	74% (128)	24% (41)	2% (4)	173
2022 House Vote: Didnt Vote	68% (138)	28% (57)	5% (10)	205
4-Region: Northeast	83% (80)	16% (16)	1% (0)	96
4-Region: Midwest	61% (63)	32% (33)	7% (7)	104
4-Region: South	69% (180)	28% (73)	3% (9)	261
4-Region: West	80% (106)	19% (25)	1% (1)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA2: What percentage of a home's price do you think is typically needed for a down payment?

Demographic	Less than 5 %		5 % - 9 %		10 % - 14 %		15 % - 19 %		20 % or more		Not sure		Total N
Adults	7%	(76)	12%	(139)	31%	(355)	12%	(136)	27%	(304)	11%	(128)	1137
Gender: Male	4%	(27)	13%	(75)	32%	(195)	16%	(94)	27%	(160)	8%	(50)	600
Gender: Female	9%	(50)	12%	(63)	30%	(160)	8%	(42)	27%	(143)	14%	(78)	536
Age: 18-34	6%	(27)	13%	(63)	33%	(158)	13%	(61)	20%	(98)	15%	(75)	482
Age: 35-44	10%	(25)	10%	(26)	28%	(69)	15%	(37)	29%	(73)	8%	(21)	250
Age: 45-64	7%	(19)	15%	(44)	32%	(94)	10%	(30)	28%	(81)	8%	(24)	293
Age: 65+	4%	(5)	5%	(6)	30%	(33)	7%	(8)	46%	(52)	8%	(9)	112
GenZers: 1997-2012	5%	(14)	11%	(30)	33%	(92)	11%	(30)	20%	(56)	19%	(53)	276
Millennials: 1981-1996	8%	(38)	13%	(58)	30%	(135)	15%	(67)	25%	(114)	9%	(42)	456
GenXers: 1965-1980	7%	(18)	15%	(38)	31%	(79)	10%	(26)	28%	(69)	8%	(20)	251
Baby Boomers: 1946-1964	4%	(6)	8%	(11)	31%	(45)	8%	(12)	42%	(62)	7%	(10)	146
PID: Dem (no lean)	5%	(22)	12%	(52)	30%	(127)	13%	(53)	28%	(116)	12%	(52)	422
PID: Ind (no lean)	10%	(37)	11%	(42)	30%	(111)	10%	(38)	24%	(89)	15%	(56)	373
PID: Rep (no lean)	5%	(17)	13%	(45)	34%	(116)	13%	(45)	29%	(98)	6%	(21)	343
PID/Gender: Dem Men	1%	(3)	10%	(22)	31%	(64)	19%	(40)	30%	(62)	8%	(17)	207
PID/Gender: Dem Women	9%	(19)	14%	(30)	29%	(63)	6%	(13)	25%	(54)	16%	(35)	215
PID/Gender: Ind Men	9%	(16)	11%	(20)	32%	(59)	12%	(23)	21%	(40)	15%	(28)	186
PID/Gender: Ind Women	11%	(21)	12%	(21)	28%	(52)	8%	(14)	26%	(49)	15%	(27)	186
PID/Gender: Rep Men	4%	(8)	16%	(34)	35%	(72)	15%	(31)	28%	(58)	3%	(5)	207
PID/Gender: Rep Women	7%	(10)	8%	(11)	33%	(44)	11%	(15)	30%	(40)	12%	(16)	136
Ideo: Liberal (1-3)	5%	(18)	10%	(38)	33%	(121)	13%	(48)	27%	(99)	12%	(44)	367
Ideo: Moderate (4)	9%	(34)	13%	(47)	34%	(125)	9%	(34)	25%	(92)	10%	(38)	372
Ideo: Conservative (5-7)	4%	(13)	12%	(37)	31%	(91)	16%	(47)	30%	(91)	7%	(21)	298
Educ: < College	8%	(61)	14%	(99)	30%	(215)	9%	(68)	23%	(168)	16%	(115)	725
Educ: Bachelors degree	3%	(9)	12%	(31)	33%	(87)	16%	(43)	33%	(87)	3%	(9)	266
Educ: Post-grad	5%	(7)	6%	(9)	36%	(53)	17%	(25)	34%	(49)	3%	(5)	147
Income: Under 50k	9%	(53)	13%	(77)	28%	(165)	8%	(49)	23%	(136)	18%	(104)	585
Income: 50k-100k	4%	(13)	13%	(44)	33%	(117)	15%	(52)	30%	(104)	6%	(21)	351
Income: 100k+	5%	(10)	8%	(17)	36%	(73)	18%	(35)	32%	(64)	1%	(3)	201
Ethnicity: White	7%	(60)	11%	(85)	33%	(268)	12%	(97)	27%	(215)	10%	(78)	803
Ethnicity: Hispanic	9%	(23)	10%	(26)	41%	(101)	7%	(17)	18%	(44)	15%	(37)	248
Ethnicity: Black	7%	(14)	19%	(39)	27%	(54)	12%	(24)	22%	(44)	13%	(26)	201
Ethnicity: Other	2%	(3)	10%	(14)	24%	(33)	11%	(15)	34%	(45)	18%	(24)	133

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Table NWA2: *What percentage of a home's price do you think is typically needed for a down payment?*

Demographic	Less than 5 %		5 % - 9 %		10 % - 14 %		15 % - 19 %		20 % or more		Not sure		Total N
Adults	7%	(76)	12%	(139)	31%	(355)	12%	(136)	27%	(304)	11%	(128)	1137
All Christian	7%	(33)	9%	(43)	33%	(164)	13%	(63)	31%	(155)	8%	(38)	496
All Non-Christian	1%	(1)	11%	(9)	32%	(26)	26%	(22)	22%	(18)	9%	(8)	83
Agnostic/Nothing in particular	7%	(25)	16%	(53)	31%	(105)	8%	(27)	21%	(71)	16%	(53)	334
Something Else	8%	(16)	16%	(32)	26%	(51)	10%	(20)	26%	(50)	14%	(27)	197
Religious Non-Protestant/Catholic	3%	(3)	9%	(9)	33%	(33)	21%	(22)	27%	(27)	8%	(8)	102
Evangelical	8%	(23)	12%	(38)	30%	(92)	15%	(46)	26%	(80)	8%	(25)	303
Non-Evangelical	7%	(23)	10%	(37)	32%	(113)	10%	(37)	30%	(109)	11%	(40)	360
Community: Urban	6%	(23)	13%	(51)	31%	(127)	16%	(66)	26%	(105)	8%	(34)	405
Community: Suburban	5%	(25)	9%	(51)	33%	(179)	10%	(55)	29%	(156)	13%	(71)	537
Community: Rural	14%	(28)	19%	(37)	25%	(49)	8%	(15)	22%	(43)	12%	(23)	196
Employ: Private Sector	6%	(28)	13%	(59)	34%	(157)	16%	(72)	25%	(113)	7%	(32)	460
Employ: Government	9%	(7)	14%	(11)	38%	(31)	5%	(4)	26%	(22)	8%	(6)	82
Employ: Self-Employed	11%	(15)	13%	(17)	23%	(31)	16%	(22)	32%	(43)	5%	(6)	134
Employ: Homemaker	8%	(5)	6%	(4)	20%	(13)	8%	(5)	32%	(21)	26%	(17)	64
Employ: Retired	4%	(5)	8%	(9)	32%	(39)	6%	(7)	42%	(51)	9%	(11)	123
Employ: Unemployed	6%	(10)	14%	(23)	31%	(51)	7%	(11)	22%	(36)	21%	(34)	165
Employ: Other	8%	(5)	17%	(11)	25%	(16)	9%	(6)	19%	(12)	22%	(14)	64
Military HH: Yes	3%	(4)	8%	(9)	36%	(42)	16%	(19)	27%	(31)	9%	(10)	115
Military HH: No	7%	(73)	13%	(130)	31%	(313)	11%	(117)	27%	(272)	12%	(118)	1023
2024 Vote: Kamala Harris	4%	(19)	12%	(54)	34%	(150)	13%	(58)	27%	(118)	9%	(40)	438
2024 Vote: Donald Trump	6%	(22)	12%	(44)	33%	(123)	14%	(53)	30%	(114)	5%	(20)	375
2024 Vote: Didn't Vote	10%	(32)	13%	(40)	26%	(78)	8%	(23)	21%	(64)	22%	(68)	306
2022 House Vote: Democrat	6%	(21)	10%	(35)	36%	(129)	13%	(47)	26%	(96)	10%	(34)	363
2022 House Vote: Republican	5%	(14)	13%	(37)	32%	(91)	16%	(46)	32%	(91)	3%	(8)	287
2022 House Vote: Didnt Vote	8%	(39)	14%	(64)	28%	(131)	9%	(42)	23%	(108)	18%	(86)	469
4-Region: Northeast	8%	(14)	8%	(14)	27%	(50)	14%	(25)	29%	(52)	14%	(25)	181
4-Region: Midwest	6%	(12)	19%	(40)	29%	(60)	14%	(29)	23%	(49)	9%	(19)	210
4-Region: South	7%	(32)	13%	(62)	31%	(141)	11%	(52)	27%	(125)	10%	(45)	458
4-Region: West	6%	(18)	8%	(23)	36%	(103)	10%	(29)	27%	(77)	13%	(39)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA3: Are you aware of any grants or assistance programs that help with down payments?

Demographic	Yes, I am aware and have looked into them		Yes, I have heard of them but don't know details		No, I am not aware of any		Total N
Adults	25%	(285)	36%	(411)	39%	(442)	1137
Gender: Male	30%	(178)	35%	(210)	35%	(212)	600
Gender: Female	20%	(107)	37%	(200)	43%	(229)	536
Age: 18-34	29%	(138)	36%	(174)	35%	(170)	482
Age: 35-44	28%	(69)	38%	(96)	34%	(85)	250
Age: 45-64	23%	(67)	34%	(100)	43%	(127)	293
Age: 65+	10%	(12)	36%	(40)	54%	(60)	112
GenZers: 1997-2012	25%	(69)	36%	(99)	39%	(108)	276
Millennials: 1981-1996	30%	(138)	38%	(171)	32%	(146)	456
GenXers: 1965-1980	24%	(60)	35%	(89)	41%	(103)	251
Baby Boomers: 1946-1964	13%	(19)	34%	(50)	53%	(77)	146
PID: Dem (no lean)	26%	(109)	40%	(170)	34%	(143)	422
PID: Ind (no lean)	16%	(61)	37%	(137)	47%	(175)	373
PID: Rep (no lean)	34%	(115)	30%	(105)	36%	(123)	343
PID/Gender: Dem Men	30%	(62)	42%	(87)	28%	(57)	207
PID/Gender: Dem Women	22%	(47)	38%	(82)	40%	(86)	215
PID/Gender: Ind Men	17%	(32)	34%	(63)	49%	(91)	186
PID/Gender: Ind Women	15%	(29)	40%	(74)	45%	(83)	186
PID/Gender: Rep Men	40%	(84)	29%	(60)	31%	(63)	207
PID/Gender: Rep Women	23%	(31)	33%	(44)	44%	(60)	136
Ideo: Liberal (1-3)	30%	(109)	40%	(146)	30%	(112)	367
Ideo: Moderate (4)	19%	(72)	38%	(141)	43%	(159)	372
Ideo: Conservative (5-7)	28%	(83)	35%	(105)	37%	(110)	298
Educ: < College	21%	(150)	35%	(251)	45%	(323)	725
Educ: Bachelors degree	30%	(80)	38%	(102)	31%	(83)	266
Educ: Post-grad	37%	(55)	39%	(57)	24%	(35)	147
Income: Under 50k	19%	(112)	36%	(208)	45%	(265)	585
Income: 50k-100k	29%	(102)	35%	(125)	36%	(125)	351
Income: 100k+	36%	(72)	39%	(78)	26%	(52)	201
Ethnicity: White	26%	(211)	34%	(270)	40%	(322)	803
Ethnicity: Hispanic	26%	(65)	35%	(87)	39%	(95)	248

Continued on next page

Table NWA3: Are you aware of any grants or assistance programs that help with down payments?

Demographic	Yes, I am aware and have looked into them		Yes, I have heard of them but don't know details		No, I am not aware of any		Total N
Adults	25%	(285)	36%	(411)	39%	(442)	1137
Ethnicity: Black	28%	(56)	35%	(70)	37%	(75)	201
Ethnicity: Other	13%	(17)	54%	(71)	33%	(45)	133
All Christian	25%	(124)	35%	(176)	40%	(196)	496
All Non-Christian	35%	(29)	50%	(42)	15%	(12)	83
Agnostic/Nothing in particular	24%	(78)	35%	(118)	41%	(137)	334
Something Else	25%	(49)	32%	(63)	43%	(85)	197
Religious Non-Protestant/Catholic	29%	(29)	48%	(49)	23%	(23)	102
Evangelical	30%	(91)	37%	(113)	33%	(100)	303
Non-Evangelical	22%	(79)	32%	(117)	46%	(165)	360
Community: Urban	31%	(126)	38%	(155)	31%	(124)	405
Community: Suburban	23%	(122)	37%	(196)	41%	(218)	537
Community: Rural	19%	(37)	31%	(60)	51%	(99)	196
Employ: Private Sector	36%	(163)	39%	(179)	26%	(118)	460
Employ: Government	34%	(28)	37%	(30)	29%	(24)	82
Employ: Self-Employed	20%	(27)	42%	(57)	38%	(50)	134
Employ: Homemaker	15%	(9)	39%	(25)	46%	(30)	64
Employ: Retired	13%	(16)	30%	(37)	57%	(69)	123
Employ: Unemployed	12%	(20)	27%	(45)	60%	(100)	165
Employ: Other	25%	(16)	32%	(20)	43%	(27)	64
Military HH: Yes	25%	(28)	39%	(45)	36%	(41)	115
Military HH: No	25%	(257)	36%	(366)	39%	(400)	1023
2024 Vote: Kamala Harris	28%	(121)	40%	(175)	32%	(142)	438
2024 Vote: Donald Trump	32%	(121)	32%	(122)	35%	(133)	375
2024 Vote: Didn't Vote	13%	(40)	35%	(106)	52%	(159)	306
2022 House Vote: Democrat	32%	(116)	36%	(130)	32%	(117)	363
2022 House Vote: Republican	32%	(91)	38%	(108)	31%	(88)	287
2022 House Vote: Didn't Vote	16%	(74)	36%	(167)	49%	(228)	469

Continued on next page

Table NWA3: *Are you aware of any grants or assistance programs that help with down payments?*

Demographic	Yes, I am aware and have looked into them		Yes, I have heard of them but don't know details		No, I am not aware of any		Total N
Adults	25%	(285)	36%	(411)	39%	(442)	1137
4-Region: Northeast	28%	(50)	31%	(56)	41%	(75)	181
4-Region: Midwest	25%	(52)	33%	(69)	43%	(89)	210
4-Region: South	26%	(118)	36%	(164)	38%	(176)	458
4-Region: West	23%	(65)	42%	(122)	35%	(101)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA4: Have you considered taking a second job or gig work to help save for a down payment?

Demographic	Yes, I am currently doing this		Yes, I have considered it		No, I have not considered it		Total N
Adults	15%	(167)	47%	(540)	38%	(431)	1137
Gender: Male	15%	(88)	49%	(294)	36%	(218)	600
Gender: Female	15%	(78)	46%	(246)	39%	(211)	536
Age: 18-34	17%	(84)	51%	(245)	32%	(154)	482
Age: 35-44	15%	(37)	57%	(144)	28%	(69)	250
Age: 45-64	12%	(35)	43%	(125)	45%	(133)	293
Age: 65+	10%	(11)	24%	(27)	67%	(75)	112
GenZers: 1997-2012	18%	(49)	47%	(130)	35%	(97)	276
Millennials: 1981-1996	16%	(71)	57%	(258)	28%	(126)	456
GenXers: 1965-1980	13%	(31)	46%	(116)	41%	(104)	251
Baby Boomers: 1946-1964	10%	(15)	24%	(34)	66%	(97)	146
PID: Dem (no lean)	18%	(74)	49%	(206)	33%	(141)	422
PID: Ind (no lean)	10%	(38)	44%	(164)	46%	(171)	373
PID: Rep (no lean)	16%	(54)	49%	(169)	35%	(119)	343
PID/Gender: Dem Men	19%	(38)	52%	(107)	30%	(62)	207
PID/Gender: Dem Women	17%	(36)	46%	(100)	37%	(79)	215
PID/Gender: Ind Men	9%	(17)	42%	(77)	49%	(91)	186
PID/Gender: Ind Women	11%	(20)	47%	(87)	42%	(78)	186
PID/Gender: Rep Men	16%	(32)	53%	(110)	31%	(65)	207
PID/Gender: Rep Women	16%	(22)	44%	(59)	40%	(54)	136
Ideo: Liberal (1-3)	19%	(68)	50%	(185)	31%	(114)	367
Ideo: Moderate (4)	14%	(52)	45%	(169)	41%	(151)	372
Ideo: Conservative (5-7)	12%	(35)	51%	(153)	37%	(110)	298
Educ: < College	12%	(86)	47%	(344)	41%	(295)	725
Educ: Bachelors degree	18%	(49)	47%	(125)	35%	(92)	266
Educ: Post-grad	22%	(32)	48%	(71)	30%	(44)	147
Income: Under 50k	14%	(84)	46%	(267)	40%	(234)	585
Income: 50k-100k	12%	(42)	52%	(181)	36%	(128)	351
Income: 100k+	20%	(41)	46%	(92)	34%	(69)	201
Ethnicity: White	13%	(106)	47%	(374)	40%	(323)	803
Ethnicity: Hispanic	8%	(21)	49%	(120)	43%	(107)	248
Ethnicity: Black	21%	(42)	49%	(98)	30%	(61)	201

Continued on next page

Table NWA4: Have you considered taking a second job or gig work to help save for a down payment?

Demographic	Yes, I am currently doing this		Yes, I have considered it		No, I have not considered it		Total N
Adults	15%	(167)	47%	(540)	38%	(431)	1137
Ethnicity: Other	14%	(18)	50%	(67)	36%	(48)	133
All Christian	13%	(67)	49%	(243)	38%	(187)	496
All Non-Christian	28%	(23)	43%	(36)	29%	(24)	83
Agnostic/Nothing in particular	14%	(46)	44%	(147)	42%	(140)	334
Something Else	13%	(26)	50%	(99)	37%	(72)	197
Religious Non-Protestant/Catholic	24%	(24)	43%	(44)	33%	(33)	102
Evangelical	15%	(47)	55%	(167)	30%	(90)	303
Non-Evangelical	12%	(42)	45%	(161)	44%	(157)	360
Community: Urban	18%	(71)	49%	(199)	33%	(134)	405
Community: Suburban	14%	(74)	47%	(250)	40%	(212)	537
Community: Rural	11%	(21)	46%	(91)	43%	(85)	196
Employ: Private Sector	18%	(81)	54%	(246)	29%	(133)	460
Employ: Government	26%	(21)	57%	(47)	18%	(15)	82
Employ: Self-Employed	20%	(27)	53%	(72)	26%	(35)	134
Employ: Homemaker	15%	(10)	41%	(26)	44%	(28)	64
Employ: Retired	6%	(7)	22%	(27)	72%	(88)	123
Employ: Unemployed	4%	(6)	44%	(73)	52%	(86)	165
Employ: Other	14%	(9)	40%	(25)	46%	(29)	64
Military HH: Yes	12%	(14)	47%	(53)	41%	(47)	115
Military HH: No	15%	(152)	48%	(486)	38%	(384)	1023
2024 Vote: Kamala Harris	19%	(84)	45%	(199)	35%	(155)	438
2024 Vote: Donald Trump	14%	(54)	50%	(187)	36%	(134)	375
2024 Vote: Didn't Vote	9%	(26)	49%	(149)	43%	(131)	306
2022 House Vote: Democrat	19%	(70)	46%	(167)	35%	(126)	363
2022 House Vote: Republican	16%	(46)	52%	(151)	32%	(90)	287
2022 House Vote: Didnt Vote	10%	(48)	46%	(216)	44%	(205)	469
4-Region: Northeast	20%	(36)	41%	(74)	40%	(72)	181
4-Region: Midwest	15%	(31)	42%	(88)	43%	(90)	210
4-Region: South	15%	(68)	49%	(226)	36%	(164)	458
4-Region: West	11%	(31)	53%	(152)	36%	(105)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table NWA5_1NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Reduced spending on non-essentials

Demographic	Selected		Not Selected		Total N
Adults	53%	(313)	47%	(280)	593
Gender: Male	51%	(167)	49%	(162)	329
Gender: Female	55%	(146)	45%	(118)	264
Age: 18-34	49%	(124)	51%	(129)	253
Age: 35-44	54%	(78)	46%	(66)	144
Age: 45-64	59%	(87)	41%	(60)	147
GenZers: 1997-2012	45%	(60)	55%	(75)	136
Millennials: 1981-1996	54%	(142)	46%	(120)	262
GenXers: 1965-1980	59%	(76)	41%	(53)	129
Baby Boomers: 1946-1964	51%	(31)	49%	(30)	61
PID: Dem (no lean)	57%	(130)	43%	(96)	226
PID: Ind (no lean)	46%	(81)	54%	(94)	175
PID: Rep (no lean)	53%	(102)	47%	(90)	192
PID/Gender: Dem Men	57%	(72)	43%	(55)	127
PID/Gender: Dem Women	58%	(58)	42%	(42)	100
PID/Gender: Ind Men	41%	(33)	59%	(47)	80
PID/Gender: Ind Women	51%	(48)	49%	(47)	95
PID/Gender: Rep Men	51%	(62)	49%	(60)	123
PID/Gender: Rep Women	57%	(39)	43%	(29)	69
Ideo: Liberal (1-3)	57%	(121)	43%	(90)	211
Ideo: Moderate (4)	52%	(94)	48%	(87)	180
Ideo: Conservative (5-7)	50%	(82)	50%	(82)	164
Educ: < College	48%	(170)	52%	(181)	352
Educ: Bachelors degree	60%	(91)	40%	(62)	153
Educ: Post-grad	58%	(52)	42%	(37)	89
Income: Under 50k	53%	(143)	47%	(129)	272
Income: 50k-100k	53%	(100)	47%	(87)	187
Income: 100k+	52%	(70)	48%	(64)	134
Ethnicity: White	55%	(225)	45%	(186)	411
Ethnicity: Hispanic	54%	(68)	46%	(58)	126
Ethnicity: Black	50%	(57)	50%	(58)	116
Ethnicity: Other	46%	(30)	54%	(36)	67

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Table NWA5_1NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Reduced spending on non-essentials

Demographic	Selected		Not Selected		Total N
Adults	53%	(313)	47%	(280)	593
All Christian	56%	(151)	44%	(120)	271
All Non-Christian	42%	(22)	58%	(30)	52
Agnostic/Nothing in particular	51%	(82)	49%	(79)	161
Something Else	54%	(52)	46%	(44)	96
Religious Non-Protestant/Catholic	40%	(22)	60%	(33)	55
Evangelical	53%	(104)	47%	(92)	195
Non-Evangelical	59%	(97)	41%	(69)	165
Community: Urban	52%	(119)	48%	(108)	227
Community: Suburban	55%	(152)	45%	(126)	278
Community: Rural	48%	(42)	52%	(47)	89
Employ: Private Sector	62%	(173)	38%	(107)	280
Employ: Self-Employed	47%	(37)	53%	(43)	80
Employ: Retired	52%	(26)	48%	(24)	50
Employ: Unemployed	48%	(27)	52%	(29)	56
Military HH: Yes	49%	(34)	51%	(36)	71
Military HH: No	53%	(278)	47%	(244)	523
2024 Vote: Kamala Harris	58%	(143)	42%	(103)	247
2024 Vote: Donald Trump	50%	(106)	50%	(107)	212
2024 Vote: Didn't Vote	47%	(59)	53%	(68)	127
2022 House Vote: Democrat	58%	(123)	42%	(90)	214
2022 House Vote: Republican	54%	(93)	46%	(80)	173
2022 House Vote: Didnt Vote	47%	(96)	53%	(108)	205
4-Region: Northeast	57%	(55)	43%	(41)	96
4-Region: Midwest	54%	(56)	46%	(48)	104
4-Region: South	54%	(141)	46%	(120)	261
4-Region: West	46%	(60)	54%	(71)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA5_2NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Moved in with family/friends

Demographic	Selected		Not Selected		Total N
Adults	20%	(116)	80%	(477)	593
Gender: Male	21%	(68)	79%	(261)	329
Gender: Female	18%	(48)	82%	(217)	264
Age: 18-34	22%	(54)	78%	(198)	253
Age: 35-44	23%	(33)	77%	(112)	144
Age: 45-64	16%	(24)	84%	(123)	147
GenZers: 1997-2012	23%	(31)	77%	(104)	136
Millennials: 1981-1996	21%	(56)	79%	(205)	262
GenXers: 1965-1980	18%	(23)	82%	(106)	129
Baby Boomers: 1946-1964	9%	(5)	91%	(56)	61
PID: Dem (no lean)	17%	(38)	83%	(188)	226
PID: Ind (no lean)	21%	(38)	79%	(138)	175
PID: Rep (no lean)	21%	(40)	79%	(152)	192
PID/Gender: Dem Men	17%	(21)	83%	(105)	127
PID/Gender: Dem Women	17%	(17)	83%	(83)	100
PID/Gender: Ind Men	25%	(20)	75%	(60)	80
PID/Gender: Ind Women	19%	(18)	81%	(78)	95
PID/Gender: Rep Men	22%	(27)	78%	(95)	123
PID/Gender: Rep Women	18%	(13)	82%	(56)	69
Ideo: Liberal (1-3)	14%	(29)	86%	(182)	211
Ideo: Moderate (4)	19%	(35)	81%	(145)	180
Ideo: Conservative (5-7)	28%	(46)	72%	(118)	164
Educ: < College	21%	(75)	79%	(277)	352
Educ: Bachelors degree	11%	(16)	89%	(136)	153
Educ: Post-grad	27%	(24)	73%	(65)	89
Income: Under 50k	20%	(53)	80%	(219)	272
Income: 50k-100k	18%	(34)	82%	(153)	187
Income: 100k+	21%	(29)	79%	(106)	134
Ethnicity: White	21%	(88)	79%	(323)	411
Ethnicity: Hispanic	28%	(36)	72%	(91)	126
Ethnicity: Black	18%	(21)	82%	(95)	116
Ethnicity: Other	10%	(7)	90%	(60)	67

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Table NWA5_2NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Moved in with family/friends

Demographic	Selected		Not Selected		Total N
Adults	20%	(116)	80%	(477)	593
All Christian	21%	(58)	79%	(213)	271
All Non-Christian	29%	(15)	71%	(37)	52
Agnostic/Nothing in particular	18%	(29)	82%	(132)	161
Something Else	13%	(13)	87%	(83)	96
Religious Non-Protestant/Catholic	28%	(15)	72%	(39)	55
Evangelical	27%	(53)	73%	(143)	195
Non-Evangelical	11%	(18)	89%	(148)	165
Community: Urban	21%	(49)	79%	(178)	227
Community: Suburban	17%	(48)	83%	(229)	278
Community: Rural	21%	(19)	79%	(70)	89
Employ: Private Sector	16%	(46)	84%	(235)	280
Employ: Self-Employed	29%	(23)	71%	(57)	80
Employ: Retired	5%	(3)	95%	(47)	50
Employ: Unemployed	20%	(11)	80%	(45)	56
Military HH: Yes	26%	(18)	74%	(52)	71
Military HH: No	19%	(98)	81%	(425)	523
2024 Vote: Kamala Harris	18%	(44)	82%	(202)	247
2024 Vote: Donald Trump	21%	(44)	79%	(169)	212
2024 Vote: Didn't Vote	21%	(26)	79%	(101)	127
2022 House Vote: Democrat	19%	(40)	81%	(174)	214
2022 House Vote: Republican	18%	(31)	82%	(142)	173
2022 House Vote: Didnt Vote	22%	(45)	78%	(159)	205
4-Region: Northeast	16%	(15)	84%	(81)	96
4-Region: Midwest	21%	(22)	79%	(82)	104
4-Region: South	20%	(53)	80%	(208)	261
4-Region: West	19%	(26)	81%	(106)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA5_3NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Taken on additional work

Demographic	Selected		Not Selected		Total N
Adults	34%	(203)	66%	(390)	593
Gender: Male	38%	(126)	62%	(203)	329
Gender: Female	29%	(77)	71%	(188)	264
Age: 18-34	39%	(99)	61%	(154)	253
Age: 35-44	40%	(58)	60%	(86)	144
Age: 45-64	28%	(41)	72%	(106)	147
GenZers: 1997-2012	43%	(58)	57%	(77)	136
Millennials: 1981-1996	38%	(99)	62%	(163)	262
GenXers: 1965-1980	30%	(39)	70%	(91)	129
Baby Boomers: 1946-1964	11%	(7)	89%	(55)	61
PID: Dem (no lean)	41%	(93)	59%	(133)	226
PID: Ind (no lean)	29%	(51)	71%	(124)	175
PID: Rep (no lean)	31%	(59)	69%	(133)	192
PID/Gender: Dem Men	46%	(58)	54%	(68)	127
PID/Gender: Dem Women	35%	(35)	65%	(65)	100
PID/Gender: Ind Men	39%	(31)	61%	(48)	80
PID/Gender: Ind Women	20%	(19)	80%	(76)	95
PID/Gender: Rep Men	30%	(37)	70%	(86)	123
PID/Gender: Rep Women	32%	(22)	68%	(47)	69
Ideo: Liberal (1-3)	41%	(87)	59%	(124)	211
Ideo: Moderate (4)	29%	(52)	71%	(128)	180
Ideo: Conservative (5-7)	33%	(55)	67%	(109)	164
Educ: < College	32%	(114)	68%	(238)	352
Educ: Bachelors degree	38%	(57)	62%	(95)	153
Educ: Post-grad	36%	(32)	64%	(57)	89
Income: Under 50k	26%	(69)	74%	(203)	272
Income: 50k-100k	47%	(88)	53%	(99)	187
Income: 100k+	34%	(46)	66%	(89)	134
Ethnicity: White	31%	(128)	69%	(282)	411
Ethnicity: Hispanic	34%	(42)	66%	(84)	126
Ethnicity: Black	42%	(49)	58%	(67)	116
Ethnicity: Other	39%	(26)	61%	(41)	67

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Table NWA5_3NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Taken on additional work

Demographic	Selected		Not Selected		Total N
Adults	34%	(203)	66%	(390)	593
All Christian	38%	(104)	62%	(167)	271
All Non-Christian	37%	(19)	63%	(33)	52
Agnostic/Nothing in particular	27%	(44)	73%	(117)	161
Something Else	33%	(32)	67%	(64)	96
Religious Non-Protestant/Catholic	39%	(21)	61%	(33)	55
Evangelical	38%	(74)	62%	(121)	195
Non-Evangelical	36%	(60)	64%	(106)	165
Community: Urban	36%	(81)	64%	(146)	227
Community: Suburban	35%	(98)	65%	(179)	278
Community: Rural	27%	(24)	73%	(65)	89
Employ: Private Sector	36%	(101)	64%	(179)	280
Employ: Self-Employed	53%	(43)	47%	(38)	80
Employ: Retired	3%	(2)	97%	(48)	50
Employ: Unemployed	25%	(14)	75%	(42)	56
Military HH: Yes	39%	(28)	61%	(43)	71
Military HH: No	34%	(175)	66%	(347)	523
2024 Vote: Kamala Harris	42%	(103)	58%	(144)	247
2024 Vote: Donald Trump	31%	(67)	69%	(146)	212
2024 Vote: Didn't Vote	23%	(30)	77%	(97)	127
2022 House Vote: Democrat	40%	(86)	60%	(128)	214
2022 House Vote: Republican	30%	(53)	70%	(121)	173
2022 House Vote: Didnt Vote	31%	(64)	69%	(141)	205
4-Region: Northeast	34%	(32)	66%	(64)	96
4-Region: Midwest	38%	(40)	62%	(65)	104
4-Region: South	34%	(89)	66%	(172)	261
4-Region: West	32%	(42)	68%	(90)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA5_4NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Sold personal items

Demographic	Selected		Not Selected		Total N
Adults	26%	(156)	74%	(437)	593
Gender: Male	28%	(92)	72%	(237)	329
Gender: Female	24%	(64)	76%	(200)	264
Age: 18-34	30%	(75)	70%	(178)	253
Age: 35-44	26%	(38)	74%	(107)	144
Age: 45-64	23%	(33)	77%	(114)	147
GenZers: 1997-2012	27%	(37)	73%	(99)	136
Millennials: 1981-1996	29%	(75)	71%	(186)	262
GenXers: 1965-1980	23%	(30)	77%	(99)	129
Baby Boomers: 1946-1964	21%	(13)	79%	(49)	61
PID: Dem (no lean)	24%	(53)	76%	(173)	226
PID: Ind (no lean)	25%	(44)	75%	(131)	175
PID: Rep (no lean)	30%	(58)	70%	(134)	192
PID/Gender: Dem Men	24%	(30)	76%	(96)	127
PID/Gender: Dem Women	23%	(23)	77%	(77)	100
PID/Gender: Ind Men	28%	(22)	72%	(58)	80
PID/Gender: Ind Women	23%	(22)	77%	(73)	95
PID/Gender: Rep Men	32%	(40)	68%	(83)	123
PID/Gender: Rep Women	27%	(18)	73%	(51)	69
Ideo: Liberal (1-3)	25%	(52)	75%	(159)	211
Ideo: Moderate (4)	27%	(49)	73%	(131)	180
Ideo: Conservative (5-7)	28%	(45)	72%	(118)	164
Educ: < College	24%	(85)	76%	(267)	352
Educ: Bachelors degree	28%	(43)	72%	(110)	153
Educ: Post-grad	32%	(28)	68%	(61)	89
Income: Under 50k	27%	(72)	73%	(200)	272
Income: 50k-100k	26%	(49)	74%	(137)	187
Income: 100k+	25%	(34)	75%	(100)	134
Ethnicity: White	28%	(115)	72%	(295)	411
Ethnicity: Hispanic	20%	(25)	80%	(101)	126
Ethnicity: Black	22%	(26)	78%	(90)	116
Ethnicity: Other	22%	(15)	78%	(52)	67

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Table NWA5_4NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Sold personal items

Demographic	Selected		Not Selected		Total N
Adults	26%	(156)	74%	(437)	593
All Christian	27%	(74)	73%	(197)	271
All Non-Christian	36%	(19)	64%	(34)	52
Agnostic/Nothing in particular	22%	(35)	78%	(126)	161
Something Else	28%	(27)	72%	(69)	96
Religious Non-Protestant/Catholic	34%	(19)	66%	(36)	55
Evangelical	27%	(53)	73%	(142)	195
Non-Evangelical	29%	(47)	71%	(118)	165
Community: Urban	25%	(57)	75%	(170)	227
Community: Suburban	26%	(72)	74%	(206)	278
Community: Rural	31%	(27)	69%	(62)	89
Employ: Private Sector	30%	(83)	70%	(197)	280
Employ: Self-Employed	30%	(24)	70%	(56)	80
Employ: Retired	19%	(10)	81%	(40)	50
Employ: Unemployed	35%	(20)	65%	(37)	56
Military HH: Yes	32%	(22)	68%	(48)	71
Military HH: No	25%	(133)	75%	(389)	523
2024 Vote: Kamala Harris	25%	(62)	75%	(185)	247
2024 Vote: Donald Trump	27%	(57)	73%	(155)	212
2024 Vote: Didn't Vote	27%	(35)	73%	(92)	127
2022 House Vote: Democrat	29%	(62)	71%	(152)	214
2022 House Vote: Republican	27%	(47)	73%	(126)	173
2022 House Vote: Didnt Vote	23%	(46)	77%	(158)	205
4-Region: Northeast	25%	(24)	75%	(72)	96
4-Region: Midwest	17%	(18)	83%	(87)	104
4-Region: South	31%	(82)	69%	(179)	261
4-Region: West	24%	(32)	76%	(100)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA5_5NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Received financial help from family/friends

Demographic	Selected		Not Selected		Total N
Adults	20%	(116)	80%	(477)	593
Gender: Male	24%	(80)	76%	(249)	329
Gender: Female	14%	(37)	86%	(227)	264
Age: 18-34	25%	(63)	75%	(189)	253
Age: 35-44	19%	(28)	81%	(116)	144
Age: 45-64	17%	(24)	83%	(123)	147
GenZers: 1997-2012	24%	(32)	76%	(104)	136
Millennials: 1981-1996	23%	(60)	77%	(202)	262
GenXers: 1965-1980	19%	(24)	81%	(105)	129
Baby Boomers: 1946-1964	1%	(1)	99%	(60)	61
PID: Dem (no lean)	24%	(55)	76%	(171)	226
PID: Ind (no lean)	13%	(23)	87%	(152)	175
PID: Rep (no lean)	20%	(38)	80%	(154)	192
PID/Gender: Dem Men	30%	(38)	70%	(89)	127
PID/Gender: Dem Women	18%	(17)	82%	(82)	100
PID/Gender: Ind Men	17%	(14)	83%	(66)	80
PID/Gender: Ind Women	10%	(9)	90%	(86)	95
PID/Gender: Rep Men	23%	(28)	77%	(95)	123
PID/Gender: Rep Women	14%	(10)	86%	(59)	69
Ideo: Liberal (1-3)	24%	(50)	76%	(161)	211
Ideo: Moderate (4)	13%	(24)	87%	(157)	180
Ideo: Conservative (5-7)	24%	(39)	76%	(124)	164
Educ: < College	17%	(61)	83%	(291)	352
Educ: Bachelors degree	24%	(37)	76%	(116)	153
Educ: Post-grad	21%	(19)	79%	(70)	89
Income: Under 50k	18%	(49)	82%	(223)	272
Income: 50k-100k	15%	(29)	85%	(158)	187
Income: 100k+	29%	(38)	71%	(96)	134
Ethnicity: White	18%	(75)	82%	(336)	411
Ethnicity: Hispanic	21%	(26)	79%	(100)	126
Ethnicity: Black	19%	(22)	81%	(94)	116
Ethnicity: Other	30%	(20)	70%	(47)	67

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Table NWA5_5NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Received financial help from family/friends

Demographic	Selected		Not Selected		Total N
Adults	20%	(116)	80%	(477)	593
All Christian	26%	(69)	74%	(202)	271
All Non-Christian	23%	(12)	77%	(40)	52
Agnostic/Nothing in particular	14%	(22)	86%	(139)	161
Something Else	11%	(11)	89%	(85)	96
Religious Non-Protestant/Catholic	26%	(14)	74%	(40)	55
Evangelical	22%	(43)	78%	(153)	195
Non-Evangelical	22%	(36)	78%	(130)	165
Community: Urban	22%	(51)	78%	(176)	227
Community: Suburban	20%	(55)	80%	(223)	278
Community: Rural	12%	(11)	88%	(78)	89
Employ: Private Sector	21%	(59)	79%	(221)	280
Employ: Self-Employed	18%	(15)	82%	(65)	80
Employ: Retired	3%	(1)	97%	(49)	50
Employ: Unemployed	28%	(16)	72%	(41)	56
Military HH: Yes	29%	(20)	71%	(50)	71
Military HH: No	18%	(96)	82%	(427)	523
2024 Vote: Kamala Harris	22%	(54)	78%	(193)	247
2024 Vote: Donald Trump	20%	(41)	80%	(171)	212
2024 Vote: Didn't Vote	17%	(21)	83%	(106)	127
2022 House Vote: Democrat	19%	(41)	81%	(173)	214
2022 House Vote: Republican	22%	(37)	78%	(136)	173
2022 House Vote: Didnt Vote	19%	(39)	81%	(166)	205
4-Region: Northeast	17%	(16)	83%	(80)	96
4-Region: Midwest	17%	(18)	83%	(86)	104
4-Region: South	20%	(52)	80%	(209)	261
4-Region: West	23%	(31)	77%	(101)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA5_6NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Other, please specify

Demographic	Selected		Not Selected		Total N
Adults	2%	(15)	98%	(578)	593
Gender: Male	3%	(10)	97%	(319)	329
Gender: Female	2%	(5)	98%	(260)	264
Age: 18-34	—	(1)	100%	(252)	253
Age: 35-44	2%	(2)	98%	(142)	144
Age: 45-64	3%	(4)	97%	(142)	147
GenZers: 1997-2012	—	(1)	100%	(135)	136
Millennials: 1981-1996	1%	(3)	99%	(259)	262
GenXers: 1965-1980	3%	(4)	97%	(125)	129
Baby Boomers: 1946-1964	9%	(6)	91%	(56)	61
PID: Dem (no lean)	3%	(7)	97%	(220)	226
PID: Ind (no lean)	3%	(5)	97%	(170)	175
PID: Rep (no lean)	2%	(3)	98%	(189)	192
PID/Gender: Dem Men	3%	(4)	97%	(123)	127
PID/Gender: Dem Women	3%	(3)	97%	(97)	100
PID/Gender: Ind Men	4%	(3)	96%	(76)	80
PID/Gender: Ind Women	2%	(2)	98%	(94)	95
PID/Gender: Rep Men	2%	(3)	98%	(120)	123
PID/Gender: Rep Women	—	(0)	100%	(69)	69
Ideo: Liberal (1-3)	2%	(5)	98%	(206)	211
Ideo: Moderate (4)	2%	(4)	98%	(176)	180
Ideo: Conservative (5-7)	3%	(5)	97%	(159)	164
Educ: < College	2%	(6)	98%	(346)	352
Educ: Bachelors degree	5%	(7)	95%	(145)	153
Educ: Post-grad	2%	(2)	98%	(87)	89
Income: Under 50k	2%	(5)	98%	(268)	272
Income: 50k-100k	3%	(6)	97%	(180)	187
Income: 100k+	3%	(4)	97%	(131)	134
Ethnicity: White	3%	(12)	97%	(398)	411
Ethnicity: Hispanic	—	(0)	100%	(126)	126
Ethnicity: Black	2%	(2)	98%	(114)	116
Ethnicity: Other	1%	(0)	99%	(66)	67

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Table NWA5_6NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — Other, please specify

Demographic	Selected		Not Selected		Total N
Adults	2%	(15)	98%	(578)	593
All Christian	2%	(6)	98%	(265)	271
All Non-Christian	—	(0)	100%	(52)	52
Agnostic/Nothing in particular	4%	(7)	96%	(155)	161
Something Else	2%	(2)	98%	(94)	96
Religious Non-Protestant/Catholic	—	(0)	100%	(55)	55
Evangelical	2%	(4)	98%	(191)	195
Non-Evangelical	3%	(4)	97%	(161)	165
Community: Urban	1%	(3)	99%	(224)	227
Community: Suburban	3%	(9)	97%	(268)	278
Community: Rural	3%	(2)	97%	(86)	89
Employ: Private Sector	1%	(2)	99%	(278)	280
Employ: Self-Employed	3%	(3)	97%	(77)	80
Employ: Retired	14%	(7)	86%	(43)	50
Employ: Unemployed	1%	(1)	99%	(56)	56
Military HH: Yes	9%	(6)	91%	(64)	71
Military HH: No	2%	(9)	98%	(514)	523
2024 Vote: Kamala Harris	3%	(8)	97%	(238)	247
2024 Vote: Donald Trump	2%	(5)	98%	(207)	212
2024 Vote: Didn't Vote	1%	(1)	99%	(126)	127
2022 House Vote: Democrat	4%	(8)	96%	(205)	214
2022 House Vote: Republican	2%	(4)	98%	(169)	173
2022 House Vote: Didn't Vote	1%	(2)	99%	(202)	205
4-Region: Northeast	—	(0)	100%	(96)	96
4-Region: Midwest	2%	(2)	98%	(102)	104
4-Region: South	4%	(11)	96%	(250)	261
4-Region: West	2%	(2)	98%	(130)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA5_7NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — None of the above

Demographic	Selected		Not Selected		Total N
Adults	16%	(97)	84%	(496)	593
Gender: Male	15%	(48)	85%	(280)	329
Gender: Female	18%	(48)	82%	(216)	264
Age: 18-34	14%	(37)	86%	(216)	253
Age: 35-44	16%	(23)	84%	(121)	144
Age: 45-64	17%	(24)	83%	(122)	147
GenZers: 1997-2012	16%	(21)	84%	(114)	136
Millennials: 1981-1996	15%	(39)	85%	(223)	262
GenXers: 1965-1980	14%	(18)	86%	(111)	129
Baby Boomers: 1946-1964	28%	(17)	72%	(44)	61
PID: Dem (no lean)	9%	(21)	91%	(205)	226
PID: Ind (no lean)	27%	(47)	73%	(128)	175
PID: Rep (no lean)	15%	(28)	85%	(164)	192
PID/Gender: Dem Men	9%	(11)	91%	(115)	127
PID/Gender: Dem Women	10%	(10)	90%	(90)	100
PID/Gender: Ind Men	24%	(19)	76%	(61)	80
PID/Gender: Ind Women	30%	(29)	70%	(67)	95
PID/Gender: Rep Men	15%	(18)	85%	(104)	123
PID/Gender: Rep Women	14%	(10)	86%	(59)	69
Ideo: Liberal (1-3)	13%	(26)	87%	(185)	211
Ideo: Moderate (4)	18%	(32)	82%	(149)	180
Ideo: Conservative (5-7)	15%	(25)	85%	(139)	164
Educ: < College	20%	(70)	80%	(281)	352
Educ: Bachelors degree	9%	(14)	91%	(138)	153
Educ: Post-grad	13%	(12)	87%	(77)	89
Income: Under 50k	21%	(58)	79%	(214)	272
Income: 50k-100k	11%	(21)	89%	(165)	187
Income: 100k+	13%	(17)	87%	(117)	134
Ethnicity: White	16%	(65)	84%	(345)	411
Ethnicity: Hispanic	13%	(16)	87%	(110)	126
Ethnicity: Black	16%	(19)	84%	(97)	116
Ethnicity: Other	19%	(13)	81%	(54)	67

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Table NWA5_7NET: Which of the following, if any, have you done to save for a down payment? Please select all that apply. — None of the above

Demographic	Selected		Not Selected		Total N
Adults	16%	(97)	84%	(496)	593
All Christian	10%	(28)	90%	(243)	271
All Non-Christian	14%	(7)	86%	(45)	52
Agnostic/Nothing in particular	23%	(37)	77%	(124)	161
Something Else	22%	(21)	78%	(75)	96
Religious Non-Protestant/Catholic	13%	(7)	87%	(47)	55
Evangelical	13%	(25)	87%	(170)	195
Non-Evangelical	14%	(23)	86%	(142)	165
Community: Urban	11%	(24)	89%	(202)	227
Community: Suburban	20%	(55)	80%	(223)	278
Community: Rural	20%	(18)	80%	(71)	89
Employ: Private Sector	10%	(29)	90%	(251)	280
Employ: Self-Employed	11%	(9)	89%	(71)	80
Employ: Retired	27%	(13)	73%	(36)	50
Employ: Unemployed	30%	(17)	70%	(40)	56
Military HH: Yes	12%	(9)	88%	(62)	71
Military HH: No	17%	(88)	83%	(435)	523
2024 Vote: Kamala Harris	10%	(24)	90%	(222)	247
2024 Vote: Donald Trump	18%	(38)	82%	(174)	212
2024 Vote: Didn't Vote	26%	(33)	74%	(94)	127
2022 House Vote: Democrat	11%	(23)	89%	(191)	214
2022 House Vote: Republican	16%	(27)	84%	(146)	173
2022 House Vote: Didnt Vote	22%	(46)	78%	(159)	205
4-Region: Northeast	17%	(17)	83%	(80)	96
4-Region: Midwest	18%	(19)	82%	(85)	104
4-Region: South	16%	(41)	84%	(221)	261
4-Region: West	16%	(20)	84%	(111)	132

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_1NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I am saving up money for a down payment

Demographic	Selected		Not Selected		Total N
Adults	21%	(350)	79%	(1309)	1660
Gender: Male	22%	(180)	78%	(651)	832
Gender: Female	21%	(170)	79%	(657)	827
Age: 18-34	31%	(156)	69%	(352)	507
Age: 35-44	26%	(75)	74%	(211)	286
Age: 45-64	18%	(87)	82%	(407)	494
Age: 65+	9%	(33)	91%	(340)	373
GenZers: 1997-2012	29%	(83)	71%	(204)	286
Millennials: 1981-1996	29%	(148)	71%	(359)	507
GenXers: 1965-1980	20%	(79)	80%	(322)	401
Baby Boomers: 1946-1964	8%	(35)	92%	(398)	433
PID: Dem (no lean)	24%	(146)	76%	(466)	611
PID: Ind (no lean)	20%	(102)	80%	(420)	522
PID: Rep (no lean)	19%	(103)	81%	(424)	527
PID/Gender: Dem Men	26%	(77)	74%	(215)	292
PID/Gender: Dem Women	21%	(68)	79%	(251)	319
PID/Gender: Ind Men	18%	(43)	82%	(202)	245
PID/Gender: Ind Women	21%	(59)	79%	(217)	275
PID/Gender: Rep Men	20%	(60)	80%	(235)	295
PID/Gender: Rep Women	18%	(43)	82%	(189)	232
Ideo: Liberal (1-3)	28%	(137)	72%	(357)	494
Ideo: Moderate (4)	22%	(121)	78%	(424)	545
Ideo: Conservative (5-7)	14%	(70)	86%	(418)	488
Educ: < College	19%	(201)	81%	(855)	1055
Educ: Bachelors degree	24%	(93)	76%	(291)	384
Educ: Post-grad	26%	(57)	74%	(164)	221
Income: Under 50k	18%	(165)	82%	(736)	901
Income: 50k-100k	22%	(108)	78%	(380)	488
Income: 100k+	29%	(78)	71%	(193)	271
Ethnicity: White	19%	(235)	81%	(1018)	1253
Ethnicity: Hispanic	23%	(68)	77%	(233)	301
Ethnicity: Black	27%	(61)	73%	(166)	227

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Table NWA6_1NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — I am saving up money for a down payment*

Demographic	Selected		Not Selected		Total N
Adults	21%	(350)	79%	(1309)	1660
Ethnicity: Other	30%	(55)	70%	(126)	180
All Christian	21%	(166)	79%	(624)	790
All Non-Christian	24%	(31)	76%	(100)	132
Atheist	12%	(6)	88%	(45)	51
Agnostic/Nothing in particular	20%	(85)	80%	(346)	431
Something Else	24%	(62)	76%	(194)	256
Religious Non-Protestant/Catholic	23%	(35)	77%	(119)	153
Evangelical	23%	(100)	77%	(333)	433
Non-Evangelical	21%	(121)	79%	(458)	579
Community: Urban	25%	(134)	75%	(409)	543
Community: Suburban	20%	(158)	80%	(620)	778
Community: Rural	17%	(58)	83%	(281)	339
Employ: Private Sector	28%	(163)	72%	(410)	573
Employ: Government	28%	(28)	72%	(72)	100
Employ: Self-Employed	23%	(38)	77%	(127)	165
Employ: Homemaker	28%	(24)	72%	(63)	87
Employ: Retired	9%	(33)	91%	(346)	379
Employ: Unemployed	19%	(42)	81%	(184)	226
Employ: Other	20%	(17)	80%	(68)	85
Military HH: Yes	16%	(29)	84%	(151)	180
Military HH: No	22%	(322)	78%	(1158)	1480
2024 Vote: Kamala Harris	24%	(158)	76%	(496)	655
2024 Vote: Donald Trump	19%	(107)	81%	(453)	560
2024 Vote: Didn't Vote	19%	(76)	81%	(330)	406
2022 House Vote: Democrat	24%	(131)	76%	(415)	546
2022 House Vote: Republican	18%	(82)	82%	(375)	457
2022 House Vote: Didnt Vote	21%	(133)	79%	(497)	630
4-Region: Northeast	22%	(64)	78%	(225)	289
4-Region: Midwest	19%	(63)	81%	(274)	337
4-Region: South	23%	(147)	77%	(497)	644
4-Region: West	20%	(77)	80%	(314)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_2NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I am waiting for the right house to become available

Demographic	Selected		Not Selected		Total N
Adults	18%	(291)	82%	(1369)	1660
Gender: Male	19%	(158)	81%	(673)	832
Gender: Female	16%	(132)	84%	(695)	827
Age: 18-34	23%	(114)	77%	(393)	507
Age: 35-44	24%	(70)	76%	(216)	286
Age: 45-64	14%	(69)	86%	(424)	494
Age: 65+	10%	(37)	90%	(336)	373
GenZers: 1997-2012	23%	(66)	77%	(221)	286
Millennials: 1981-1996	23%	(119)	77%	(388)	507
GenXers: 1965-1980	16%	(62)	84%	(339)	401
Baby Boomers: 1946-1964	10%	(42)	90%	(392)	433
PID: Dem (no lean)	19%	(119)	81%	(492)	611
PID: Ind (no lean)	17%	(89)	83%	(433)	522
PID: Rep (no lean)	16%	(83)	84%	(444)	527
PID/Gender: Dem Men	21%	(63)	79%	(229)	292
PID/Gender: Dem Women	18%	(56)	82%	(263)	319
PID/Gender: Ind Men	19%	(47)	81%	(198)	245
PID/Gender: Ind Women	15%	(42)	85%	(233)	275
PID/Gender: Rep Men	17%	(49)	83%	(246)	295
PID/Gender: Rep Women	15%	(34)	85%	(198)	232
Ideo: Liberal (1-3)	23%	(113)	77%	(381)	494
Ideo: Moderate (4)	17%	(92)	83%	(454)	545
Ideo: Conservative (5-7)	13%	(65)	87%	(423)	488
Educ: < College	16%	(171)	84%	(885)	1055
Educ: Bachelors degree	16%	(63)	84%	(321)	384
Educ: Post-grad	26%	(57)	74%	(163)	221
Income: Under 50k	16%	(144)	84%	(757)	901
Income: 50k-100k	17%	(83)	83%	(405)	488
Income: 100k+	24%	(64)	76%	(207)	271
Ethnicity: White	16%	(204)	84%	(1049)	1253
Ethnicity: Hispanic	17%	(50)	83%	(251)	301
Ethnicity: Black	18%	(42)	82%	(185)	227

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Table NWA6_2NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I am waiting for the right house to become available

Demographic	Selected		Not Selected		Total N
Adults	18%	(291)	82%	(1369)	1660
Ethnicity: Other	25%	(45)	75%	(135)	180
All Christian	18%	(144)	82%	(647)	790
All Non-Christian	24%	(31)	76%	(101)	132
Atheist	15%	(8)	85%	(44)	51
Agnostic/Nothing in particular	15%	(66)	85%	(365)	431
Something Else	17%	(42)	83%	(213)	256
Religious Non-Protestant/Catholic	23%	(35)	77%	(118)	153
Evangelical	17%	(72)	83%	(361)	433
Non-Evangelical	18%	(106)	82%	(473)	579
Community: Urban	17%	(93)	83%	(450)	543
Community: Suburban	20%	(155)	80%	(623)	778
Community: Rural	13%	(43)	87%	(296)	339
Employ: Private Sector	22%	(127)	78%	(445)	573
Employ: Government	27%	(27)	73%	(73)	100
Employ: Self-Employed	16%	(27)	84%	(138)	165
Employ: Homemaker	26%	(22)	74%	(64)	87
Employ: Retired	7%	(27)	93%	(352)	379
Employ: Unemployed	13%	(30)	87%	(196)	226
Employ: Other	20%	(17)	80%	(68)	85
Military HH: Yes	17%	(31)	83%	(148)	180
Military HH: No	18%	(259)	82%	(1221)	1480
2024 Vote: Kamala Harris	18%	(118)	82%	(537)	655
2024 Vote: Donald Trump	19%	(104)	81%	(456)	560
2024 Vote: Didn't Vote	15%	(62)	85%	(344)	406
2022 House Vote: Democrat	17%	(94)	83%	(452)	546
2022 House Vote: Republican	19%	(88)	81%	(368)	457
2022 House Vote: Didnt Vote	16%	(103)	84%	(527)	630
4-Region: Northeast	19%	(56)	81%	(233)	289
4-Region: Midwest	14%	(46)	86%	(291)	337
4-Region: South	19%	(124)	81%	(520)	644
4-Region: West	17%	(65)	83%	(326)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table NWA6_3NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — I am waiting for home prices to fall*

Demographic	Selected		Not Selected		Total N
Adults	22%	(359)	78%	(1301)	1660
Gender: Male	25%	(209)	75%	(623)	832
Gender: Female	18%	(150)	82%	(677)	827
Age: 18-34	29%	(146)	71%	(361)	507
Age: 35-44	26%	(74)	74%	(212)	286
Age: 45-64	19%	(93)	81%	(401)	494
Age: 65+	13%	(47)	87%	(326)	373
GenZers: 1997-2012	28%	(81)	72%	(205)	286
Millennials: 1981-1996	27%	(139)	73%	(368)	507
GenXers: 1965-1980	19%	(77)	81%	(324)	401
Baby Boomers: 1946-1964	14%	(59)	86%	(375)	433
PID: Dem (no lean)	23%	(139)	77%	(472)	611
PID: Ind (no lean)	22%	(112)	78%	(409)	522
PID: Rep (no lean)	20%	(108)	80%	(419)	527
PID/Gender: Dem Men	26%	(75)	74%	(216)	292
PID/Gender: Dem Women	20%	(64)	80%	(255)	319
PID/Gender: Ind Men	26%	(65)	74%	(180)	245
PID/Gender: Ind Women	17%	(47)	83%	(229)	275
PID/Gender: Rep Men	23%	(68)	77%	(226)	295
PID/Gender: Rep Women	17%	(39)	83%	(193)	232
Ideo: Liberal (1-3)	25%	(125)	75%	(369)	494
Ideo: Moderate (4)	19%	(102)	81%	(444)	545
Ideo: Conservative (5-7)	21%	(103)	79%	(385)	488
Educ: < College	20%	(210)	80%	(846)	1055
Educ: Bachelors degree	27%	(105)	73%	(279)	384
Educ: Post-grad	20%	(45)	80%	(176)	221
Income: Under 50k	19%	(173)	81%	(728)	901
Income: 50k-100k	24%	(116)	76%	(373)	488
Income: 100k+	26%	(71)	74%	(200)	271
Ethnicity: White	21%	(258)	79%	(995)	1253
Ethnicity: Hispanic	25%	(76)	75%	(225)	301
Ethnicity: Black	23%	(51)	77%	(176)	227

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Table NWA6_3NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I am waiting for home prices to fall

Demographic	Selected		Not Selected		Total N
Adults	22%	(359)	78%	(1301)	1660
Ethnicity: Other	28%	(50)	72%	(130)	180
All Christian	22%	(173)	78%	(617)	790
All Non-Christian	16%	(21)	84%	(111)	132
Atheist	24%	(12)	76%	(39)	51
Agnostic/Nothing in particular	22%	(94)	78%	(337)	431
Something Else	23%	(59)	77%	(196)	256
Religious Non-Protestant/Catholic	19%	(30)	81%	(124)	153
Evangelical	22%	(97)	78%	(336)	433
Non-Evangelical	22%	(125)	78%	(454)	579
Community: Urban	23%	(122)	77%	(421)	543
Community: Suburban	23%	(180)	77%	(598)	778
Community: Rural	17%	(57)	83%	(282)	339
Employ: Private Sector	28%	(163)	72%	(410)	573
Employ: Government	32%	(32)	68%	(68)	100
Employ: Self-Employed	26%	(43)	74%	(122)	165
Employ: Homemaker	31%	(27)	69%	(60)	87
Employ: Retired	11%	(41)	89%	(339)	379
Employ: Unemployed	15%	(34)	85%	(192)	226
Employ: Other	19%	(16)	81%	(68)	85
Military HH: Yes	14%	(25)	86%	(154)	180
Military HH: No	23%	(334)	77%	(1146)	1480
2024 Vote: Kamala Harris	23%	(151)	77%	(504)	655
2024 Vote: Donald Trump	21%	(120)	79%	(440)	560
2024 Vote: Didn't Vote	21%	(85)	79%	(321)	406
2022 House Vote: Democrat	21%	(117)	79%	(429)	546
2022 House Vote: Republican	21%	(95)	79%	(362)	457
2022 House Vote: Didnt Vote	23%	(146)	77%	(484)	630
4-Region: Northeast	22%	(62)	78%	(226)	289
4-Region: Midwest	19%	(65)	81%	(272)	337
4-Region: South	22%	(141)	78%	(502)	644
4-Region: West	23%	(90)	77%	(300)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_4NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — My credit score is too low*

Demographic	Selected		Not Selected		Total N
Adults	22%	(366)	78%	(1294)	1660
Gender: Male	20%	(167)	80%	(665)	832
Gender: Female	24%	(199)	76%	(628)	827
Age: 18-34	22%	(113)	78%	(394)	507
Age: 35-44	28%	(80)	72%	(206)	286
Age: 45-64	26%	(127)	74%	(366)	494
Age: 65+	12%	(45)	88%	(328)	373
GenZers: 1997-2012	18%	(52)	82%	(234)	286
Millennials: 1981-1996	28%	(142)	72%	(365)	507
GenXers: 1965-1980	27%	(107)	73%	(294)	401
Baby Boomers: 1946-1964	14%	(63)	86%	(371)	433
PID: Dem (no lean)	22%	(132)	78%	(479)	611
PID: Ind (no lean)	22%	(114)	78%	(408)	522
PID: Rep (no lean)	23%	(121)	77%	(406)	527
PID/Gender: Dem Men	15%	(42)	85%	(249)	292
PID/Gender: Dem Women	28%	(89)	72%	(230)	319
PID/Gender: Ind Men	24%	(58)	76%	(187)	245
PID/Gender: Ind Women	20%	(55)	80%	(220)	275
PID/Gender: Rep Men	22%	(66)	78%	(228)	295
PID/Gender: Rep Women	24%	(55)	76%	(178)	232
Ideo: Liberal (1-3)	21%	(105)	79%	(389)	494
Ideo: Moderate (4)	23%	(126)	77%	(419)	545
Ideo: Conservative (5-7)	20%	(96)	80%	(392)	488
Educ: < College	27%	(286)	73%	(769)	1055
Educ: Bachelors degree	13%	(51)	87%	(333)	384
Educ: Post-grad	13%	(30)	87%	(191)	221
Income: Under 50k	29%	(265)	71%	(636)	901
Income: 50k-100k	14%	(70)	86%	(418)	488
Income: 100k+	11%	(31)	89%	(240)	271
Ethnicity: White	22%	(273)	78%	(980)	1253
Ethnicity: Hispanic	21%	(63)	79%	(238)	301
Ethnicity: Black	27%	(61)	73%	(165)	227
Ethnicity: Other	18%	(32)	82%	(148)	180

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Table NWA6_4NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — My credit score is too low*

Demographic	Selected		Not Selected		Total N
Adults	22%	(366)	78%	(1294)	1660
All Christian	19%	(151)	81%	(639)	790
All Non-Christian	14%	(18)	86%	(114)	132
Atheist	20%	(10)	80%	(41)	51
Agnostic/Nothing in particular	28%	(120)	72%	(311)	431
Something Else	26%	(67)	74%	(189)	256
Religious Non-Protestant/Catholic	13%	(20)	87%	(133)	153
Evangelical	24%	(106)	76%	(327)	433
Non-Evangelical	19%	(109)	81%	(470)	579
Community: Urban	20%	(111)	80%	(432)	543
Community: Suburban	22%	(168)	78%	(609)	778
Community: Rural	26%	(87)	74%	(252)	339
Employ: Private Sector	21%	(122)	79%	(451)	573
Employ: Government	17%	(17)	83%	(82)	100
Employ: Self-Employed	27%	(44)	73%	(121)	165
Employ: Homemaker	31%	(27)	69%	(60)	87
Employ: Retired	16%	(61)	84%	(318)	379
Employ: Unemployed	30%	(68)	70%	(158)	226
Employ: Other	27%	(23)	73%	(62)	85
Military HH: Yes	22%	(39)	78%	(140)	180
Military HH: No	22%	(327)	78%	(1153)	1480
2024 Vote: Kamala Harris	20%	(133)	80%	(522)	655
2024 Vote: Donald Trump	19%	(108)	81%	(452)	560
2024 Vote: Didn't Vote	29%	(119)	71%	(287)	406
2022 House Vote: Democrat	20%	(112)	80%	(434)	546
2022 House Vote: Republican	19%	(85)	81%	(372)	457
2022 House Vote: Didnt Vote	27%	(168)	73%	(462)	630
4-Region: Northeast	20%	(56)	80%	(232)	289
4-Region: Midwest	25%	(85)	75%	(252)	337
4-Region: South	22%	(144)	78%	(500)	644
4-Region: West	21%	(81)	79%	(310)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_5NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I have too much student loan debt

Demographic	Selected		Not Selected		Total N
Adults	6%	(100)	94%	(1560)	1660
Gender: Male	6%	(52)	94%	(780)	832
Gender: Female	6%	(48)	94%	(779)	827
Age: 18-34	10%	(51)	90%	(456)	507
Age: 35-44	11%	(31)	89%	(255)	286
Age: 45-64	3%	(13)	97%	(481)	494
Age: 65+	1%	(5)	99%	(368)	373
GenZers: 1997-2012	9%	(27)	91%	(260)	286
Millennials: 1981-1996	11%	(55)	89%	(451)	507
GenXers: 1965-1980	3%	(11)	97%	(391)	401
Baby Boomers: 1946-1964	1%	(6)	99%	(428)	433
PID: Dem (no lean)	6%	(36)	94%	(575)	611
PID: Ind (no lean)	6%	(32)	94%	(489)	522
PID: Rep (no lean)	6%	(32)	94%	(495)	527
PID/Gender: Dem Men	6%	(17)	94%	(275)	292
PID/Gender: Dem Women	6%	(19)	94%	(301)	319
PID/Gender: Ind Men	6%	(15)	94%	(230)	245
PID/Gender: Ind Women	6%	(17)	94%	(258)	275
PID/Gender: Rep Men	7%	(19)	93%	(275)	295
PID/Gender: Rep Women	5%	(13)	95%	(220)	232
Ideo: Liberal (1-3)	9%	(42)	91%	(452)	494
Ideo: Moderate (4)	5%	(27)	95%	(519)	545
Ideo: Conservative (5-7)	6%	(28)	94%	(460)	488
Educ: < College	4%	(44)	96%	(1011)	1055
Educ: Bachelors degree	8%	(30)	92%	(354)	384
Educ: Post-grad	12%	(26)	88%	(195)	221
Income: Under 50k	5%	(49)	95%	(852)	901
Income: 50k-100k	5%	(26)	95%	(462)	488
Income: 100k+	9%	(25)	91%	(246)	271
Ethnicity: White	6%	(72)	94%	(1180)	1253
Ethnicity: Hispanic	6%	(17)	94%	(284)	301
Ethnicity: Black	8%	(19)	92%	(208)	227

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Table NWA6_5NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I have too much student loan debt

Demographic	Selected		Not Selected		Total N
Adults	6%	(100)	94%	(1560)	1660
Ethnicity: Other	5%	(9)	95%	(172)	180
All Christian	5%	(41)	95%	(749)	790
All Non-Christian	7%	(9)	93%	(123)	132
Atheist	11%	(6)	89%	(46)	51
Agnostic/Nothing in particular	6%	(26)	94%	(405)	431
Something Else	7%	(18)	93%	(238)	256
Religious Non-Protestant/Catholic	7%	(11)	93%	(143)	153
Evangelical	8%	(35)	92%	(398)	433
Non-Evangelical	4%	(23)	96%	(556)	579
Community: Urban	8%	(42)	92%	(501)	543
Community: Suburban	6%	(44)	94%	(733)	778
Community: Rural	4%	(14)	96%	(325)	339
Employ: Private Sector	8%	(47)	92%	(525)	573
Employ: Government	8%	(8)	92%	(92)	100
Employ: Self-Employed	6%	(10)	94%	(155)	165
Employ: Homemaker	6%	(5)	94%	(81)	87
Employ: Retired	1%	(5)	99%	(375)	379
Employ: Unemployed	5%	(12)	95%	(214)	226
Employ: Other	9%	(8)	91%	(77)	85
Military HH: Yes	10%	(17)	90%	(162)	180
Military HH: No	6%	(83)	94%	(1398)	1480
2024 Vote: Kamala Harris	6%	(41)	94%	(614)	655
2024 Vote: Donald Trump	6%	(34)	94%	(525)	560
2024 Vote: Didn't Vote	6%	(22)	94%	(383)	406
2022 House Vote: Democrat	7%	(38)	93%	(507)	546
2022 House Vote: Republican	6%	(27)	94%	(430)	457
2022 House Vote: Didnt Vote	5%	(34)	95%	(597)	630
4-Region: Northeast	5%	(15)	95%	(274)	289
4-Region: Midwest	5%	(16)	95%	(321)	337
4-Region: South	7%	(46)	93%	(597)	644
4-Region: West	6%	(23)	94%	(368)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_6NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — I have other credit obligations (e.g., car loans, credit cards)*

Demographic	Selected		Not Selected		Total N
Adults	13%	(222)	87%	(1438)	1660
Gender: Male	15%	(123)	85%	(708)	832
Gender: Female	12%	(99)	88%	(728)	827
Age: 18-34	12%	(59)	88%	(448)	507
Age: 35-44	16%	(47)	84%	(239)	286
Age: 45-64	15%	(75)	85%	(418)	494
Age: 65+	11%	(41)	89%	(332)	373
GenZers: 1997-2012	10%	(29)	90%	(258)	286
Millennials: 1981-1996	15%	(77)	85%	(430)	507
GenXers: 1965-1980	15%	(59)	85%	(342)	401
Baby Boomers: 1946-1964	13%	(54)	87%	(379)	433
PID: Dem (no lean)	14%	(88)	86%	(523)	611
PID: Ind (no lean)	12%	(64)	88%	(458)	522
PID: Rep (no lean)	13%	(70)	87%	(457)	527
PID/Gender: Dem Men	16%	(48)	84%	(244)	292
PID/Gender: Dem Women	13%	(40)	87%	(279)	319
PID/Gender: Ind Men	15%	(37)	85%	(208)	245
PID/Gender: Ind Women	10%	(27)	90%	(249)	275
PID/Gender: Rep Men	13%	(38)	87%	(257)	295
PID/Gender: Rep Women	14%	(32)	86%	(200)	232
Ideo: Liberal (1-3)	14%	(71)	86%	(423)	494
Ideo: Moderate (4)	12%	(63)	88%	(482)	545
Ideo: Conservative (5-7)	15%	(75)	85%	(413)	488
Educ: < College	13%	(134)	87%	(921)	1055
Educ: Bachelors degree	16%	(62)	84%	(322)	384
Educ: Post-grad	12%	(26)	88%	(194)	221
Income: Under 50k	14%	(125)	86%	(776)	901
Income: 50k-100k	14%	(68)	86%	(421)	488
Income: 100k+	11%	(30)	89%	(241)	271
Ethnicity: White	14%	(173)	86%	(1080)	1253
Ethnicity: Hispanic	14%	(41)	86%	(260)	301
Ethnicity: Black	13%	(29)	87%	(198)	227

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Table NWA6_6NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I have other credit obligations (e.g., car loans, credit cards)

Demographic	Selected		Not Selected		Total N
Adults	13%	(222)	87%	(1438)	1660
Ethnicity: Other	11%	(20)	89%	(160)	180
All Christian	13%	(100)	87%	(690)	790
All Non-Christian	10%	(13)	90%	(119)	132
Atheist	16%	(8)	84%	(43)	51
Agnostic/Nothing in particular	13%	(57)	87%	(374)	431
Something Else	17%	(44)	83%	(211)	256
Religious Non-Protestant/Catholic	9%	(14)	91%	(140)	153
Evangelical	16%	(69)	84%	(364)	433
Non-Evangelical	13%	(73)	87%	(507)	579
Community: Urban	12%	(65)	88%	(478)	543
Community: Suburban	15%	(116)	85%	(662)	778
Community: Rural	12%	(41)	88%	(298)	339
Employ: Private Sector	15%	(88)	85%	(484)	573
Employ: Government	16%	(15)	84%	(84)	100
Employ: Self-Employed	15%	(24)	85%	(141)	165
Employ: Homemaker	10%	(9)	90%	(78)	87
Employ: Retired	11%	(41)	89%	(338)	379
Employ: Unemployed	13%	(29)	87%	(197)	226
Employ: Other	13%	(11)	87%	(74)	85
Military HH: Yes	20%	(36)	80%	(144)	180
Military HH: No	13%	(187)	87%	(1294)	1480
2024 Vote: Kamala Harris	13%	(88)	87%	(567)	655
2024 Vote: Donald Trump	14%	(77)	86%	(483)	560
2024 Vote: Didn't Vote	12%	(51)	88%	(355)	406
2022 House Vote: Democrat	14%	(78)	86%	(468)	546
2022 House Vote: Republican	14%	(64)	86%	(393)	457
2022 House Vote: Didnt Vote	13%	(80)	87%	(550)	630
4-Region: Northeast	12%	(33)	88%	(255)	289
4-Region: Midwest	13%	(44)	87%	(293)	337
4-Region: South	13%	(85)	87%	(558)	644
4-Region: West	15%	(59)	85%	(331)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table NWA6_7NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — My income is too low*

Demographic	Selected		Not Selected		Total N
Adults	33%	(550)	67%	(1110)	1660
Gender: Male	31%	(260)	69%	(572)	832
Gender: Female	35%	(289)	65%	(538)	827
Age: 18-34	39%	(200)	61%	(307)	507
Age: 35-44	32%	(92)	68%	(194)	286
Age: 45-64	34%	(166)	66%	(328)	494
Age: 65+	25%	(92)	75%	(281)	373
GenZers: 1997-2012	40%	(113)	60%	(173)	286
Millennials: 1981-1996	35%	(178)	65%	(328)	507
GenXers: 1965-1980	33%	(132)	67%	(269)	401
Baby Boomers: 1946-1964	28%	(122)	72%	(311)	433
PID: Dem (no lean)	37%	(226)	63%	(385)	611
PID: Ind (no lean)	34%	(176)	66%	(346)	522
PID: Rep (no lean)	28%	(148)	72%	(379)	527
PID/Gender: Dem Men	34%	(98)	66%	(194)	292
PID/Gender: Dem Women	40%	(128)	60%	(191)	319
PID/Gender: Ind Men	33%	(80)	67%	(165)	245
PID/Gender: Ind Women	35%	(95)	65%	(180)	275
PID/Gender: Rep Men	28%	(82)	72%	(213)	295
PID/Gender: Rep Women	28%	(66)	72%	(166)	232
Ideo: Liberal (1-3)	33%	(163)	67%	(331)	494
Ideo: Moderate (4)	37%	(204)	63%	(342)	545
Ideo: Conservative (5-7)	28%	(136)	72%	(352)	488
Educ: < College	38%	(398)	62%	(657)	1055
Educ: Bachelors degree	27%	(105)	73%	(279)	384
Educ: Post-grad	21%	(47)	79%	(174)	221
Income: Under 50k	43%	(387)	57%	(514)	901
Income: 50k-100k	27%	(134)	73%	(354)	488
Income: 100k+	11%	(29)	89%	(242)	271
Ethnicity: White	32%	(399)	68%	(854)	1253
Ethnicity: Hispanic	35%	(106)	65%	(195)	301
Ethnicity: Black	36%	(81)	64%	(146)	227
Ethnicity: Other	39%	(70)	61%	(110)	180

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Table NWA6_7NET: What are the main reasons you are not currently buying a home? Please select all that apply. — My income is too low

Demographic	Selected		Not Selected		Total N
Adults	33%	(550)	67%	(1110)	1660
All Christian	32%	(253)	68%	(537)	790
All Non-Christian	25%	(33)	75%	(99)	132
Atheist	31%	(16)	69%	(36)	51
Agnostic/Nothing in particular	37%	(160)	63%	(271)	431
Something Else	35%	(89)	65%	(167)	256
Religious Non-Protestant/Catholic	28%	(43)	72%	(111)	153
Evangelical	33%	(143)	67%	(290)	433
Non-Evangelical	31%	(182)	69%	(398)	579
Community: Urban	35%	(190)	65%	(352)	543
Community: Suburban	31%	(240)	69%	(537)	778
Community: Rural	35%	(119)	65%	(220)	339
Employ: Private Sector	23%	(131)	77%	(441)	573
Employ: Government	31%	(31)	69%	(69)	100
Employ: Self-Employed	36%	(60)	64%	(105)	165
Employ: Homemaker	49%	(43)	51%	(44)	87
Employ: Retired	29%	(108)	71%	(271)	379
Employ: Unemployed	53%	(119)	47%	(107)	226
Employ: Other	35%	(30)	65%	(55)	85
Military HH: Yes	28%	(51)	72%	(129)	180
Military HH: No	34%	(499)	66%	(981)	1480
2024 Vote: Kamala Harris	32%	(210)	68%	(445)	655
2024 Vote: Donald Trump	28%	(154)	72%	(406)	560
2024 Vote: Didn't Vote	43%	(176)	57%	(230)	406
2022 House Vote: Democrat	32%	(174)	68%	(372)	546
2022 House Vote: Republican	25%	(114)	75%	(343)	457
2022 House Vote: Didnt Vote	41%	(256)	59%	(374)	630
4-Region: Northeast	28%	(80)	72%	(209)	289
4-Region: Midwest	33%	(112)	67%	(225)	337
4-Region: South	35%	(223)	65%	(421)	644
4-Region: West	35%	(135)	65%	(256)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_8NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — I feel I'll never be able to buy a home*

Demographic	Selected		Not Selected		Total N
Adults	15%	(251)	85%	(1409)	1660
Gender: Male	15%	(123)	85%	(709)	832
Gender: Female	15%	(128)	85%	(699)	827
Age: 18-34	18%	(91)	82%	(416)	507
Age: 35-44	19%	(55)	81%	(231)	286
Age: 45-64	14%	(69)	86%	(425)	494
Age: 65+	10%	(35)	90%	(338)	373
GenZers: 1997-2012	17%	(50)	83%	(237)	286
Millennials: 1981-1996	19%	(97)	81%	(410)	507
GenXers: 1965-1980	14%	(54)	86%	(347)	401
Baby Boomers: 1946-1964	11%	(49)	89%	(385)	433
PID: Dem (no lean)	18%	(108)	82%	(503)	611
PID: Ind (no lean)	19%	(99)	81%	(423)	522
PID: Rep (no lean)	8%	(44)	92%	(483)	527
PID/Gender: Dem Men	20%	(57)	80%	(235)	292
PID/Gender: Dem Women	16%	(51)	84%	(268)	319
PID/Gender: Ind Men	19%	(48)	81%	(197)	245
PID/Gender: Ind Women	19%	(51)	81%	(224)	275
PID/Gender: Rep Men	6%	(18)	94%	(276)	295
PID/Gender: Rep Women	11%	(26)	89%	(206)	232
Ideo: Liberal (1-3)	16%	(78)	84%	(416)	494
Ideo: Moderate (4)	18%	(99)	82%	(446)	545
Ideo: Conservative (5-7)	9%	(44)	91%	(444)	488
Educ: < College	16%	(174)	84%	(881)	1055
Educ: Bachelors degree	14%	(53)	86%	(330)	384
Educ: Post-grad	11%	(24)	89%	(197)	221
Income: Under 50k	18%	(161)	82%	(740)	901
Income: 50k-100k	14%	(68)	86%	(420)	488
Income: 100k+	8%	(23)	92%	(248)	271
Ethnicity: White	15%	(183)	85%	(1070)	1253
Ethnicity: Hispanic	12%	(36)	88%	(265)	301
Ethnicity: Black	15%	(33)	85%	(193)	227

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Table NWA6_8NET: What are the main reasons you are not currently buying a home? Please select all that apply. — I feel I'll never be able to buy a home

Demographic	Selected		Not Selected		Total N
Adults	15%	(251)	85%	(1409)	1660
Ethnicity: Other	19%	(35)	81%	(146)	180
All Christian	13%	(99)	87%	(691)	790
All Non-Christian	10%	(13)	90%	(118)	132
Atheist	30%	(16)	70%	(36)	51
Agnostic/Nothing in particular	21%	(88)	79%	(342)	431
Something Else	13%	(34)	87%	(221)	256
Religious Non-Protestant/Catholic	15%	(23)	85%	(131)	153
Evangelical	14%	(61)	86%	(372)	433
Non-Evangelical	11%	(61)	89%	(518)	579
Community: Urban	15%	(83)	85%	(460)	543
Community: Suburban	14%	(112)	86%	(666)	778
Community: Rural	17%	(56)	83%	(283)	339
Employ: Private Sector	12%	(69)	88%	(503)	573
Employ: Government	14%	(14)	86%	(86)	100
Employ: Self-Employed	13%	(21)	87%	(144)	165
Employ: Homemaker	13%	(11)	87%	(75)	87
Employ: Retired	12%	(45)	88%	(334)	379
Employ: Unemployed	27%	(61)	73%	(165)	226
Employ: Other	27%	(23)	73%	(62)	85
Military HH: Yes	13%	(24)	87%	(156)	180
Military HH: No	15%	(227)	85%	(1253)	1480
2024 Vote: Kamala Harris	16%	(107)	84%	(547)	655
2024 Vote: Donald Trump	10%	(56)	90%	(504)	560
2024 Vote: Didn't Vote	20%	(83)	80%	(323)	406
2022 House Vote: Democrat	15%	(84)	85%	(462)	546
2022 House Vote: Republican	10%	(43)	90%	(413)	457
2022 House Vote: Didnt Vote	19%	(122)	81%	(509)	630
4-Region: Northeast	13%	(39)	87%	(250)	289
4-Region: Midwest	16%	(52)	84%	(285)	337
4-Region: South	14%	(91)	86%	(553)	644
4-Region: West	18%	(70)	82%	(321)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_9NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — Economic or job uncertainty*

Demographic	Selected		Not Selected		Total N
Adults	22%	(367)	78%	(1293)	1660
Gender: Male	25%	(206)	75%	(626)	832
Gender: Female	19%	(161)	81%	(666)	827
Age: 18-34	28%	(144)	72%	(363)	507
Age: 35-44	25%	(70)	75%	(216)	286
Age: 45-64	22%	(108)	78%	(385)	494
Age: 65+	12%	(45)	88%	(328)	373
GenZers: 1997-2012	23%	(65)	77%	(222)	286
Millennials: 1981-1996	30%	(150)	70%	(357)	507
GenXers: 1965-1980	23%	(92)	77%	(309)	401
Baby Boomers: 1946-1964	13%	(57)	87%	(376)	433
PID: Dem (no lean)	25%	(153)	75%	(458)	611
PID: Ind (no lean)	23%	(122)	77%	(400)	522
PID: Rep (no lean)	18%	(93)	82%	(434)	527
PID/Gender: Dem Men	28%	(82)	72%	(210)	292
PID/Gender: Dem Women	22%	(71)	78%	(249)	319
PID/Gender: Ind Men	27%	(66)	73%	(179)	245
PID/Gender: Ind Women	20%	(55)	80%	(220)	275
PID/Gender: Rep Men	20%	(58)	80%	(237)	295
PID/Gender: Rep Women	15%	(35)	85%	(197)	232
Ideo: Liberal (1-3)	25%	(123)	75%	(371)	494
Ideo: Moderate (4)	21%	(117)	79%	(428)	545
Ideo: Conservative (5-7)	19%	(93)	81%	(395)	488
Educ: < College	21%	(221)	79%	(834)	1055
Educ: Bachelors degree	26%	(99)	74%	(285)	384
Educ: Post-grad	21%	(47)	79%	(174)	221
Income: Under 50k	21%	(192)	79%	(708)	901
Income: 50k-100k	25%	(123)	75%	(365)	488
Income: 100k+	19%	(52)	81%	(219)	271
Ethnicity: White	21%	(261)	79%	(991)	1253
Ethnicity: Hispanic	24%	(73)	76%	(228)	301
Ethnicity: Black	24%	(54)	76%	(173)	227
Ethnicity: Other	29%	(53)	71%	(128)	180

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Table NWA6_9NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — Economic or job uncertainty*

Demographic	Selected		Not Selected		Total N
Adults	22%	(367)	78%	(1293)	1660
All Christian	20%	(160)	80%	(631)	790
All Non-Christian	18%	(24)	82%	(108)	132
Atheist	26%	(13)	74%	(38)	51
Agnostic/Nothing in particular	26%	(113)	74%	(318)	431
Something Else	23%	(58)	77%	(198)	256
Religious Non-Protestant/Catholic	25%	(38)	75%	(115)	153
Evangelical	16%	(71)	84%	(362)	433
Non-Evangelical	22%	(129)	78%	(450)	579
Community: Urban	25%	(137)	75%	(406)	543
Community: Suburban	21%	(167)	79%	(611)	778
Community: Rural	19%	(64)	81%	(276)	339
Employ: Private Sector	29%	(164)	71%	(408)	573
Employ: Government	17%	(16)	83%	(83)	100
Employ: Self-Employed	26%	(42)	74%	(123)	165
Employ: Homemaker	14%	(12)	86%	(75)	87
Employ: Retired	12%	(44)	88%	(335)	379
Employ: Unemployed	28%	(63)	72%	(163)	226
Employ: Other	19%	(16)	81%	(69)	85
Military HH: Yes	15%	(27)	85%	(153)	180
Military HH: No	23%	(340)	77%	(1140)	1480
2024 Vote: Kamala Harris	24%	(159)	76%	(496)	655
2024 Vote: Donald Trump	19%	(108)	81%	(452)	560
2024 Vote: Didn't Vote	23%	(92)	77%	(314)	406
2022 House Vote: Democrat	23%	(124)	77%	(421)	546
2022 House Vote: Republican	20%	(90)	80%	(366)	457
2022 House Vote: Didnt Vote	23%	(144)	77%	(486)	630
4-Region: Northeast	19%	(54)	81%	(235)	289
4-Region: Midwest	17%	(59)	83%	(278)	337
4-Region: South	22%	(140)	78%	(503)	644
4-Region: West	29%	(114)	71%	(277)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_10NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — Homeownership isn't for me right now*

Demographic	Selected		Not Selected		Total N
Adults	15%	(246)	85%	(1414)	1660
Gender: Male	16%	(137)	84%	(695)	832
Gender: Female	13%	(109)	87%	(718)	827
Age: 18-34	19%	(96)	81%	(411)	507
Age: 35-44	12%	(36)	88%	(250)	286
Age: 45-64	13%	(63)	87%	(431)	494
Age: 65+	14%	(52)	86%	(321)	373
GenZers: 1997-2012	24%	(68)	76%	(218)	286
Millennials: 1981-1996	12%	(63)	88%	(444)	507
GenXers: 1965-1980	13%	(51)	87%	(350)	401
Baby Boomers: 1946-1964	14%	(62)	86%	(371)	433
PID: Dem (no lean)	18%	(111)	82%	(500)	611
PID: Ind (no lean)	14%	(72)	86%	(450)	522
PID: Rep (no lean)	12%	(63)	88%	(464)	527
PID/Gender: Dem Men	19%	(54)	81%	(238)	292
PID/Gender: Dem Women	18%	(57)	82%	(262)	319
PID/Gender: Ind Men	18%	(45)	82%	(200)	245
PID/Gender: Ind Women	9%	(26)	91%	(249)	275
PID/Gender: Rep Men	13%	(38)	87%	(257)	295
PID/Gender: Rep Women	11%	(25)	89%	(207)	232
Ideo: Liberal (1-3)	16%	(81)	84%	(413)	494
Ideo: Moderate (4)	16%	(86)	84%	(459)	545
Ideo: Conservative (5-7)	13%	(64)	87%	(425)	488
Educ: < College	15%	(159)	85%	(896)	1055
Educ: Bachelors degree	14%	(54)	86%	(330)	384
Educ: Post-grad	15%	(33)	85%	(188)	221
Income: Under 50k	16%	(143)	84%	(758)	901
Income: 50k-100k	15%	(73)	85%	(415)	488
Income: 100k+	11%	(31)	89%	(240)	271
Ethnicity: White	16%	(205)	84%	(1048)	1253
Ethnicity: Hispanic	19%	(57)	81%	(244)	301
Ethnicity: Black	10%	(22)	90%	(205)	227

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Table NWA6_10NET: What are the main reasons you are not currently buying a home? Please select all that apply. — Homeownership isn't for me right now

Demographic	Selected		Not Selected		Total N
Adults	15%	(246)	85%	(1414)	1660
Ethnicity: Other	11%	(20)	89%	(161)	180
All Christian	15%	(120)	85%	(671)	790
All Non-Christian	16%	(21)	84%	(111)	132
Atheist	18%	(9)	82%	(42)	51
Agnostic/Nothing in particular	17%	(72)	83%	(359)	431
Something Else	9%	(24)	91%	(231)	256
Religious Non-Protestant/Catholic	18%	(28)	82%	(125)	153
Evangelical	12%	(54)	88%	(379)	433
Non-Evangelical	14%	(81)	86%	(498)	579
Community: Urban	15%	(84)	85%	(459)	543
Community: Suburban	15%	(119)	85%	(658)	778
Community: Rural	13%	(43)	87%	(296)	339
Employ: Private Sector	16%	(90)	84%	(482)	573
Employ: Government	13%	(13)	87%	(87)	100
Employ: Self-Employed	11%	(18)	89%	(147)	165
Employ: Homemaker	11%	(9)	89%	(77)	87
Employ: Retired	13%	(49)	87%	(331)	379
Employ: Unemployed	21%	(47)	79%	(179)	226
Employ: Other	13%	(11)	87%	(73)	85
Military HH: Yes	13%	(24)	87%	(156)	180
Military HH: No	15%	(222)	85%	(1258)	1480
2024 Vote: Kamala Harris	15%	(97)	85%	(558)	655
2024 Vote: Donald Trump	11%	(64)	89%	(496)	560
2024 Vote: Didn't Vote	20%	(80)	80%	(325)	406
2022 House Vote: Democrat	15%	(80)	85%	(465)	546
2022 House Vote: Republican	11%	(51)	89%	(406)	457
2022 House Vote: Didnt Vote	18%	(113)	82%	(517)	630
4-Region: Northeast	13%	(38)	87%	(251)	289
4-Region: Midwest	12%	(40)	88%	(297)	337
4-Region: South	13%	(83)	87%	(561)	644
4-Region: West	22%	(85)	78%	(306)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table NWA6_11NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — I am waiting for interest rates to fall*

Demographic	Selected		Not Selected		Total N
Adults	18%	(295)	82%	(1365)	1660
Gender: Male	20%	(166)	80%	(666)	832
Gender: Female	16%	(129)	84%	(698)	827
Age: 18-34	21%	(104)	79%	(403)	507
Age: 35-44	21%	(61)	79%	(225)	286
Age: 45-64	18%	(87)	82%	(407)	494
Age: 65+	12%	(43)	88%	(330)	373
GenZers: 1997-2012	18%	(52)	82%	(234)	286
Millennials: 1981-1996	22%	(113)	78%	(394)	507
GenXers: 1965-1980	19%	(75)	81%	(326)	401
Baby Boomers: 1946-1964	11%	(48)	89%	(385)	433
PID: Dem (no lean)	19%	(113)	81%	(498)	611
PID: Ind (no lean)	16%	(82)	84%	(440)	522
PID: Rep (no lean)	19%	(100)	81%	(427)	527
PID/Gender: Dem Men	20%	(58)	80%	(234)	292
PID/Gender: Dem Women	17%	(55)	83%	(264)	319
PID/Gender: Ind Men	19%	(46)	81%	(199)	245
PID/Gender: Ind Women	13%	(36)	87%	(240)	275
PID/Gender: Rep Men	21%	(62)	79%	(233)	295
PID/Gender: Rep Women	16%	(38)	84%	(194)	232
Ideo: Liberal (1-3)	18%	(89)	82%	(406)	494
Ideo: Moderate (4)	18%	(101)	82%	(445)	545
Ideo: Conservative (5-7)	18%	(89)	82%	(399)	488
Educ: < College	14%	(153)	86%	(903)	1055
Educ: Bachelors degree	25%	(96)	75%	(287)	384
Educ: Post-grad	21%	(46)	79%	(175)	221
Income: Under 50k	14%	(123)	86%	(778)	901
Income: 50k-100k	20%	(98)	80%	(390)	488
Income: 100k+	27%	(74)	73%	(197)	271
Ethnicity: White	17%	(214)	83%	(1039)	1253
Ethnicity: Hispanic	14%	(44)	86%	(257)	301
Ethnicity: Black	15%	(35)	85%	(192)	227

Continued on next page

Table NWA6_11NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — I am waiting for interest rates to fall*

Demographic	Selected		Not Selected		Total N
Adults	18%	(295)	82%	(1365)	1660
Ethnicity: Other	26%	(46)	74%	(134)	180
All Christian	20%	(156)	80%	(634)	790
All Non-Christian	18%	(24)	82%	(108)	132
Atheist	10%	(5)	90%	(46)	51
Agnostic/Nothing in particular	17%	(73)	83%	(358)	431
Something Else	14%	(36)	86%	(220)	256
Religious Non-Protestant/Catholic	20%	(31)	80%	(122)	153
Evangelical	21%	(91)	79%	(342)	433
Non-Evangelical	16%	(92)	84%	(487)	579
Community: Urban	18%	(98)	82%	(445)	543
Community: Suburban	20%	(153)	80%	(625)	778
Community: Rural	13%	(44)	87%	(295)	339
Employ: Private Sector	27%	(152)	73%	(420)	573
Employ: Government	18%	(18)	82%	(82)	100
Employ: Self-Employed	20%	(32)	80%	(132)	165
Employ: Homemaker	19%	(17)	81%	(70)	87
Employ: Retired	10%	(38)	90%	(341)	379
Employ: Unemployed	11%	(26)	89%	(200)	226
Employ: Other	9%	(8)	91%	(77)	85
Military HH: Yes	15%	(27)	85%	(153)	180
Military HH: No	18%	(268)	82%	(1212)	1480
2024 Vote: Kamala Harris	19%	(124)	81%	(530)	655
2024 Vote: Donald Trump	19%	(104)	81%	(456)	560
2024 Vote: Didn't Vote	14%	(57)	86%	(349)	406
2022 House Vote: Democrat	19%	(102)	81%	(443)	546
2022 House Vote: Republican	19%	(87)	81%	(369)	457
2022 House Vote: Didnt Vote	16%	(102)	84%	(528)	630
4-Region: Northeast	17%	(49)	83%	(239)	289
4-Region: Midwest	15%	(51)	85%	(286)	337
4-Region: South	18%	(118)	82%	(525)	644
4-Region: West	19%	(76)	81%	(315)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_12NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — Other, please specify*

Demographic	Selected		Not Selected		Total N
Adults	12%	(192)	88%	(1468)	1660
Gender: Male	11%	(90)	89%	(742)	832
Gender: Female	12%	(102)	88%	(725)	827
Age: 18-34	2%	(8)	98%	(499)	507
Age: 35-44	6%	(17)	94%	(269)	286
Age: 45-64	12%	(60)	88%	(433)	494
Age: 65+	29%	(107)	71%	(266)	373
GenZers: 1997-2012	2%	(4)	98%	(282)	286
Millennials: 1981-1996	4%	(21)	96%	(486)	507
GenXers: 1965-1980	11%	(46)	89%	(355)	401
Baby Boomers: 1946-1964	25%	(110)	75%	(323)	433
PID: Dem (no lean)	11%	(66)	89%	(545)	611
PID: Ind (no lean)	12%	(63)	88%	(459)	522
PID: Rep (no lean)	12%	(63)	88%	(464)	527
PID/Gender: Dem Men	11%	(31)	89%	(261)	292
PID/Gender: Dem Women	11%	(35)	89%	(284)	319
PID/Gender: Ind Men	11%	(26)	89%	(219)	245
PID/Gender: Ind Women	13%	(37)	87%	(239)	275
PID/Gender: Rep Men	11%	(33)	89%	(262)	295
PID/Gender: Rep Women	13%	(30)	87%	(202)	232
Ideo: Liberal (1-3)	12%	(58)	88%	(436)	494
Ideo: Moderate (4)	10%	(55)	90%	(490)	545
Ideo: Conservative (5-7)	15%	(74)	85%	(414)	488
Educ: < College	10%	(102)	90%	(953)	1055
Educ: Bachelors degree	12%	(46)	88%	(338)	384
Educ: Post-grad	20%	(44)	80%	(177)	221
Income: Under 50k	9%	(80)	91%	(821)	901
Income: 50k-100k	14%	(68)	86%	(421)	488
Income: 100k+	17%	(45)	83%	(226)	271
Ethnicity: White	14%	(177)	86%	(1076)	1253
Ethnicity: Hispanic	4%	(12)	96%	(289)	301
Ethnicity: Black	5%	(11)	95%	(216)	227
Ethnicity: Other	2%	(4)	98%	(176)	180

Continued on next page

Table NWA6_12NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — Other, please specify*

Demographic	Selected		Not Selected		Total N
Adults	12%	(192)	88%	(1468)	1660
All Christian	13%	(100)	87%	(691)	790
All Non-Christian	13%	(17)	87%	(115)	132
Atheist	26%	(14)	74%	(38)	51
Agnostic/Nothing in particular	8%	(34)	92%	(397)	431
Something Else	11%	(28)	89%	(227)	256
Religious Non-Protestant/Catholic	12%	(18)	88%	(135)	153
Evangelical	11%	(49)	89%	(384)	433
Non-Evangelical	13%	(77)	87%	(502)	579
Community: Urban	7%	(39)	93%	(504)	543
Community: Suburban	13%	(103)	87%	(675)	778
Community: Rural	15%	(50)	85%	(289)	339
Employ: Private Sector	6%	(35)	94%	(537)	573
Employ: Government	8%	(8)	92%	(92)	100
Employ: Self-Employed	9%	(15)	91%	(150)	165
Employ: Homemaker	8%	(7)	92%	(80)	87
Employ: Retired	27%	(104)	73%	(275)	379
Employ: Unemployed	6%	(12)	94%	(213)	226
Employ: Other	10%	(9)	90%	(76)	85
Military HH: Yes	17%	(30)	83%	(150)	180
Military HH: No	11%	(162)	89%	(1318)	1480
2024 Vote: Kamala Harris	14%	(93)	86%	(561)	655
2024 Vote: Donald Trump	12%	(67)	88%	(492)	560
2024 Vote: Didn't Vote	5%	(21)	95%	(385)	406
2022 House Vote: Democrat	16%	(87)	84%	(458)	546
2022 House Vote: Republican	14%	(63)	86%	(394)	457
2022 House Vote: Didnt Vote	5%	(32)	95%	(598)	630
4-Region: Northeast	12%	(34)	88%	(255)	289
4-Region: Midwest	15%	(51)	85%	(286)	337
4-Region: South	11%	(69)	89%	(574)	644
4-Region: West	10%	(38)	90%	(353)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA6_13NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — None of the above*

Demographic	Selected		Not Selected		Total N
Adults	14%	(225)	86%	(1435)	1660
Gender: Male	11%	(91)	89%	(740)	832
Gender: Female	16%	(134)	84%	(693)	827
Age: 18-34	7%	(37)	93%	(470)	507
Age: 35-44	9%	(25)	91%	(261)	286
Age: 45-64	15%	(76)	85%	(418)	494
Age: 65+	23%	(87)	77%	(286)	373
GenZers: 1997-2012	9%	(25)	91%	(262)	286
Millennials: 1981-1996	7%	(38)	93%	(469)	507
GenXers: 1965-1980	14%	(56)	86%	(345)	401
Baby Boomers: 1946-1964	22%	(97)	78%	(336)	433
PID: Dem (no lean)	11%	(66)	89%	(545)	611
PID: Ind (no lean)	12%	(64)	88%	(458)	522
PID: Rep (no lean)	18%	(95)	82%	(432)	527
PID/Gender: Dem Men	7%	(20)	93%	(271)	292
PID/Gender: Dem Women	14%	(46)	86%	(274)	319
PID/Gender: Ind Men	9%	(23)	91%	(222)	245
PID/Gender: Ind Women	15%	(41)	85%	(234)	275
PID/Gender: Rep Men	16%	(48)	84%	(247)	295
PID/Gender: Rep Women	20%	(47)	80%	(185)	232
Ideo: Liberal (1-3)	9%	(46)	91%	(448)	494
Ideo: Moderate (4)	12%	(66)	88%	(479)	545
Ideo: Conservative (5-7)	18%	(88)	82%	(401)	488
Educ: < College	14%	(145)	86%	(911)	1055
Educ: Bachelors degree	13%	(51)	87%	(333)	384
Educ: Post-grad	13%	(29)	87%	(191)	221
Income: Under 50k	13%	(116)	87%	(784)	901
Income: 50k-100k	14%	(71)	86%	(418)	488
Income: 100k+	14%	(38)	86%	(233)	271
Ethnicity: White	15%	(189)	85%	(1064)	1253
Ethnicity: Hispanic	14%	(41)	86%	(260)	301
Ethnicity: Black	9%	(20)	91%	(206)	227
Ethnicity: Other	9%	(16)	91%	(164)	180

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Table NWA6_13NET: *What are the main reasons you are not currently buying a home? Please select all that apply. — None of the above*

Demographic	Selected		Not Selected		Total N
Adults	14%	(225)	86%	(1435)	1660
All Christian	15%	(122)	85%	(668)	790
All Non-Christian	15%	(19)	85%	(113)	132
Atheist	8%	(4)	92%	(47)	51
Agnostic/Nothing in particular	11%	(48)	89%	(382)	431
Something Else	12%	(32)	88%	(224)	256
Religious Non-Protestant/Catholic	13%	(20)	87%	(133)	153
Evangelical	13%	(58)	87%	(375)	433
Non-Evangelical	16%	(93)	84%	(486)	579
Community: Urban	11%	(60)	89%	(483)	543
Community: Suburban	15%	(114)	85%	(664)	778
Community: Rural	15%	(52)	85%	(288)	339
Employ: Private Sector	9%	(54)	91%	(518)	573
Employ: Government	12%	(12)	88%	(88)	100
Employ: Self-Employed	12%	(20)	88%	(145)	165
Employ: Homemaker	10%	(9)	90%	(78)	87
Employ: Retired	23%	(86)	77%	(293)	379
Employ: Unemployed	13%	(28)	87%	(197)	226
Employ: Other	17%	(14)	83%	(70)	85
Military HH: Yes	22%	(39)	78%	(141)	180
Military HH: No	13%	(186)	87%	(1294)	1480
2024 Vote: Kamala Harris	11%	(74)	89%	(580)	655
2024 Vote: Donald Trump	18%	(98)	82%	(461)	560
2024 Vote: Didn't Vote	12%	(48)	88%	(358)	406
2022 House Vote: Democrat	11%	(61)	89%	(484)	546
2022 House Vote: Republican	18%	(83)	82%	(373)	457
2022 House Vote: Didnt Vote	13%	(79)	87%	(551)	630
4-Region: Northeast	17%	(48)	83%	(240)	289
4-Region: Midwest	15%	(51)	85%	(285)	337
4-Region: South	13%	(82)	87%	(562)	644
4-Region: West	11%	(44)	89%	(347)	391

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_1NET: Which of the following are most important to you when searching for a home? Select up to three. — Proximity to work

Demographic	Selected		Not Selected		Total N
Adults	27%	(303)	73%	(834)	1137
Gender: Male	31%	(183)	69%	(417)	600
Gender: Female	22%	(119)	78%	(417)	536
Age: 18-34	34%	(165)	66%	(317)	482
Age: 35-44	22%	(56)	78%	(194)	250
Age: 45-64	26%	(77)	74%	(216)	293
Age: 65+	5%	(5)	95%	(107)	112
GenZers: 1997-2012	33%	(91)	67%	(185)	276
Millennials: 1981-1996	28%	(130)	72%	(326)	456
GenXers: 1965-1980	26%	(65)	74%	(187)	251
Baby Boomers: 1946-1964	12%	(18)	88%	(128)	146
PID: Dem (no lean)	26%	(108)	74%	(314)	422
PID: Ind (no lean)	31%	(117)	69%	(256)	373
PID: Rep (no lean)	23%	(79)	77%	(264)	343
PID/Gender: Dem Men	33%	(68)	67%	(139)	207
PID/Gender: Dem Women	19%	(40)	81%	(175)	215
PID/Gender: Ind Men	35%	(66)	65%	(120)	186
PID/Gender: Ind Women	27%	(50)	73%	(135)	186
PID/Gender: Rep Men	24%	(50)	76%	(157)	207
PID/Gender: Rep Women	21%	(29)	79%	(107)	136
Ideo: Liberal (1-3)	33%	(121)	67%	(246)	367
Ideo: Moderate (4)	23%	(87)	77%	(284)	372
Ideo: Conservative (5-7)	22%	(66)	78%	(232)	298
Educ: < College	25%	(181)	75%	(544)	725
Educ: Bachelors degree	30%	(80)	70%	(185)	266
Educ: Post-grad	29%	(42)	71%	(105)	147
Income: Under 50k	23%	(133)	77%	(452)	585
Income: 50k-100k	31%	(107)	69%	(244)	351
Income: 100k+	31%	(63)	69%	(138)	201
Ethnicity: White	25%	(200)	75%	(603)	803
Ethnicity: Hispanic	24%	(58)	76%	(190)	248
Ethnicity: Black	25%	(51)	75%	(150)	201
Ethnicity: Other	39%	(52)	61%	(81)	133

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Table NWA7_1NET: Which of the following are most important to you when searching for a home? Select up to three. — Proximity to work

Demographic	Selected		Not Selected		Total N
Adults	27%	(303)	73%	(834)	1137
All Christian	25%	(125)	75%	(370)	496
All Non-Christian	30%	(25)	70%	(59)	83
Agnostic/Nothing in particular	26%	(88)	74%	(246)	334
Something Else	26%	(52)	74%	(145)	197
Religious Non-Protestant/Catholic	27%	(28)	73%	(74)	102
Evangelical	22%	(68)	78%	(236)	303
Non-Evangelical	29%	(103)	71%	(257)	360
Community: Urban	28%	(112)	72%	(293)	405
Community: Suburban	27%	(144)	73%	(393)	537
Community: Rural	24%	(48)	76%	(148)	196
Employ: Private Sector	31%	(140)	69%	(320)	460
Employ: Government	41%	(34)	59%	(49)	82
Employ: Self-Employed	33%	(45)	67%	(89)	134
Employ: Homemaker	7%	(5)	93%	(59)	64
Employ: Retired	2%	(2)	98%	(121)	123
Employ: Unemployed	27%	(44)	73%	(121)	165
Employ: Other	25%	(16)	75%	(48)	64
Military HH: Yes	22%	(25)	78%	(89)	115
Military HH: No	27%	(278)	73%	(745)	1023
2024 Vote: Kamala Harris	29%	(129)	71%	(309)	438
2024 Vote: Donald Trump	25%	(94)	75%	(281)	375
2024 Vote: Didn't Vote	23%	(71)	77%	(235)	306
2022 House Vote: Democrat	28%	(102)	72%	(261)	363
2022 House Vote: Republican	22%	(62)	78%	(225)	287
2022 House Vote: Didn't Vote	28%	(132)	72%	(338)	469
4-Region: Northeast	27%	(49)	73%	(132)	181
4-Region: Midwest	30%	(62)	70%	(148)	210
4-Region: South	23%	(107)	77%	(351)	458
4-Region: West	30%	(86)	70%	(203)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_2NET: Which of the following are most important to you when searching for a home? Select up to three. — School quality

Demographic	Selected		Not Selected		Total N
Adults	19%	(219)	81%	(918)	1137
Gender: Male	17%	(104)	83%	(496)	600
Gender: Female	21%	(115)	79%	(421)	536
Age: 18-34	25%	(121)	75%	(361)	482
Age: 35-44	26%	(65)	74%	(185)	250
Age: 45-64	10%	(30)	90%	(263)	293
Age: 65+	3%	(3)	97%	(109)	112
GenZers: 1997-2012	26%	(72)	74%	(205)	276
Millennials: 1981-1996	25%	(114)	75%	(341)	456
GenXers: 1965-1980	12%	(29)	88%	(222)	251
Baby Boomers: 1946-1964	3%	(4)	97%	(142)	146
PID: Dem (no lean)	18%	(75)	82%	(347)	422
PID: Ind (no lean)	19%	(70)	81%	(303)	373
PID: Rep (no lean)	22%	(74)	78%	(269)	343
PID/Gender: Dem Men	15%	(32)	85%	(175)	207
PID/Gender: Dem Women	20%	(43)	80%	(172)	215
PID/Gender: Ind Men	14%	(25)	86%	(160)	186
PID/Gender: Ind Women	24%	(45)	76%	(141)	186
PID/Gender: Rep Men	23%	(47)	77%	(161)	207
PID/Gender: Rep Women	20%	(27)	80%	(108)	136
Ideo: Liberal (1-3)	18%	(68)	82%	(300)	367
Ideo: Moderate (4)	18%	(66)	82%	(306)	372
Ideo: Conservative (5-7)	21%	(64)	79%	(235)	298
Educ: < College	19%	(136)	81%	(589)	725
Educ: Bachelors degree	21%	(57)	79%	(209)	266
Educ: Post-grad	18%	(27)	82%	(120)	147
Income: Under 50k	19%	(111)	81%	(474)	585
Income: 50k-100k	20%	(71)	80%	(280)	351
Income: 100k+	18%	(37)	82%	(164)	201
Ethnicity: White	17%	(140)	83%	(663)	803
Ethnicity: Hispanic	21%	(53)	79%	(195)	248
Ethnicity: Black	23%	(46)	77%	(155)	201
Ethnicity: Other	25%	(33)	75%	(101)	133

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Table NWA7_2NET: Which of the following are most important to you when searching for a home? Select up to three. — School quality

Demographic	Selected		Not Selected		Total N
Adults	19%	(219)	81%	(918)	1137
All Christian	19%	(93)	81%	(403)	496
All Non-Christian	22%	(18)	78%	(65)	83
Agnostic/Nothing in particular	21%	(71)	79%	(263)	334
Something Else	16%	(31)	84%	(166)	197
Religious Non-Protestant/Catholic	19%	(19)	81%	(82)	102
Evangelical	24%	(72)	76%	(231)	303
Non-Evangelical	14%	(49)	86%	(311)	360
Community: Urban	22%	(89)	78%	(316)	405
Community: Suburban	19%	(102)	81%	(434)	537
Community: Rural	14%	(28)	86%	(168)	196
Employ: Private Sector	24%	(111)	76%	(348)	460
Employ: Government	18%	(15)	82%	(67)	82
Employ: Self-Employed	15%	(20)	85%	(114)	134
Employ: Homemaker	35%	(22)	65%	(42)	64
Employ: Retired	6%	(7)	94%	(116)	123
Employ: Unemployed	15%	(24)	85%	(141)	165
Employ: Other	15%	(9)	85%	(54)	64
Military HH: Yes	24%	(27)	76%	(87)	115
Military HH: No	19%	(192)	81%	(831)	1023
2024 Vote: Kamala Harris	16%	(71)	84%	(367)	438
2024 Vote: Donald Trump	21%	(81)	79%	(295)	375
2024 Vote: Didn't Vote	21%	(65)	79%	(241)	306
2022 House Vote: Democrat	17%	(60)	83%	(302)	363
2022 House Vote: Republican	21%	(61)	79%	(226)	287
2022 House Vote: Didn't Vote	21%	(96)	79%	(373)	469
4-Region: Northeast	21%	(38)	79%	(143)	181
4-Region: Midwest	21%	(44)	79%	(166)	210
4-Region: South	20%	(91)	80%	(367)	458
4-Region: West	16%	(46)	84%	(243)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_3NET: Which of the following are most important to you when searching for a home? Select up to three. — Green space / parks

Demographic	Selected		Not Selected		Total N
Adults	10%	(114)	90%	(1024)	1137
Gender: Male	11%	(67)	89%	(533)	600
Gender: Female	9%	(46)	91%	(490)	536
Age: 18-34	12%	(56)	88%	(426)	482
Age: 35-44	10%	(25)	90%	(225)	250
Age: 45-64	9%	(26)	91%	(267)	293
Age: 65+	6%	(7)	94%	(106)	112
GenZers: 1997-2012	12%	(32)	88%	(244)	276
Millennials: 1981-1996	11%	(49)	89%	(407)	456
GenXers: 1965-1980	9%	(22)	91%	(229)	251
Baby Boomers: 1946-1964	7%	(10)	93%	(136)	146
PID: Dem (no lean)	11%	(46)	89%	(375)	422
PID: Ind (no lean)	8%	(30)	92%	(343)	373
PID: Rep (no lean)	11%	(37)	89%	(306)	343
PID/Gender: Dem Men	14%	(28)	86%	(179)	207
PID/Gender: Dem Women	8%	(18)	92%	(197)	215
PID/Gender: Ind Men	8%	(14)	92%	(171)	186
PID/Gender: Ind Women	8%	(15)	92%	(171)	186
PID/Gender: Rep Men	12%	(24)	88%	(183)	207
PID/Gender: Rep Women	10%	(13)	90%	(122)	136
Ideo: Liberal (1-3)	13%	(48)	87%	(319)	367
Ideo: Moderate (4)	8%	(28)	92%	(343)	372
Ideo: Conservative (5-7)	11%	(33)	89%	(266)	298
Educ: < College	8%	(55)	92%	(670)	725
Educ: Bachelors degree	11%	(28)	89%	(237)	266
Educ: Post-grad	20%	(30)	80%	(117)	147
Income: Under 50k	9%	(52)	91%	(533)	585
Income: 50k-100k	7%	(24)	93%	(327)	351
Income: 100k+	19%	(38)	81%	(163)	201
Ethnicity: White	10%	(82)	90%	(721)	803
Ethnicity: Hispanic	6%	(14)	94%	(234)	248
Ethnicity: Black	10%	(21)	90%	(180)	201
Ethnicity: Other	8%	(11)	92%	(123)	133

Continued on next page

Table NWA7_3NET: Which of the following are most important to you when searching for a home? Select up to three. — Green space / parks

Demographic	Selected		Not Selected		Total N
Adults	10%	(114)	90%	(1024)	1137
All Christian	9%	(46)	91%	(450)	496
All Non-Christian	21%	(17)	79%	(66)	83
Agnostic/Nothing in particular	8%	(26)	92%	(307)	334
Something Else	10%	(19)	90%	(177)	197
Religious Non-Protestant/Catholic	17%	(17)	83%	(84)	102
Evangelical	11%	(33)	89%	(270)	303
Non-Evangelical	9%	(32)	91%	(328)	360
Community: Urban	12%	(50)	88%	(355)	405
Community: Suburban	9%	(50)	91%	(487)	537
Community: Rural	7%	(14)	93%	(181)	196
Employ: Private Sector	12%	(56)	88%	(404)	460
Employ: Government	12%	(10)	88%	(72)	82
Employ: Self-Employed	12%	(16)	88%	(118)	134
Employ: Homemaker	11%	(7)	89%	(57)	64
Employ: Retired	6%	(7)	94%	(115)	123
Employ: Unemployed	7%	(11)	93%	(154)	165
Employ: Other	10%	(6)	90%	(58)	64
Military HH: Yes	12%	(14)	88%	(101)	115
Military HH: No	10%	(100)	90%	(923)	1023
2024 Vote: Kamala Harris	12%	(51)	88%	(387)	438
2024 Vote: Donald Trump	10%	(38)	90%	(337)	375
2024 Vote: Didn't Vote	8%	(24)	92%	(281)	306
2022 House Vote: Democrat	13%	(48)	87%	(315)	363
2022 House Vote: Republican	9%	(25)	91%	(263)	287
2022 House Vote: Didn't Vote	9%	(40)	91%	(429)	469
4-Region: Northeast	9%	(16)	91%	(165)	181
4-Region: Midwest	11%	(24)	89%	(186)	210
4-Region: South	10%	(48)	90%	(410)	458
4-Region: West	9%	(26)	91%	(263)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_4NET: Which of the following are most important to you when searching for a home? Select up to three. — Homeowners association (HOA) fees

Demographic	Selected		Not Selected		Total N
Adults	15%	(174)	85%	(964)	1137
Gender: Male	19%	(114)	81%	(486)	600
Gender: Female	11%	(60)	89%	(476)	536
Age: 18-34	13%	(62)	87%	(420)	482
Age: 35-44	14%	(34)	86%	(216)	250
Age: 45-64	16%	(47)	84%	(246)	293
Age: 65+	27%	(31)	73%	(82)	112
GenZers: 1997-2012	12%	(34)	88%	(242)	276
Millennials: 1981-1996	14%	(62)	86%	(393)	456
GenXers: 1965-1980	14%	(36)	86%	(215)	251
Baby Boomers: 1946-1964	26%	(38)	74%	(108)	146
PID: Dem (no lean)	16%	(66)	84%	(356)	422
PID: Ind (no lean)	15%	(54)	85%	(319)	373
PID: Rep (no lean)	16%	(54)	84%	(289)	343
PID/Gender: Dem Men	22%	(45)	78%	(162)	207
PID/Gender: Dem Women	10%	(21)	90%	(194)	215
PID/Gender: Ind Men	18%	(33)	82%	(153)	186
PID/Gender: Ind Women	11%	(21)	89%	(165)	186
PID/Gender: Rep Men	17%	(36)	83%	(172)	207
PID/Gender: Rep Women	14%	(18)	86%	(117)	136
Ideo: Liberal (1-3)	13%	(47)	87%	(320)	367
Ideo: Moderate (4)	17%	(62)	83%	(310)	372
Ideo: Conservative (5-7)	19%	(55)	81%	(243)	298
Educ: < College	12%	(89)	88%	(636)	725
Educ: Bachelors degree	18%	(49)	82%	(217)	266
Educ: Post-grad	24%	(36)	76%	(111)	147
Income: Under 50k	13%	(75)	87%	(510)	585
Income: 50k-100k	17%	(60)	83%	(292)	351
Income: 100k+	20%	(39)	80%	(162)	201
Ethnicity: White	16%	(125)	84%	(678)	803
Ethnicity: Hispanic	16%	(39)	84%	(209)	248
Ethnicity: Black	16%	(33)	84%	(168)	201

Continued on next page

Table NWA7_4NET: Which of the following are most important to you when searching for a home? Select up to three. — Homeowners association (HOA) fees

Demographic	Selected		Not Selected		Total N
Adults	15%	(174)	85%	(964)	1137
Ethnicity: Other	12%	(16)	88%	(117)	133
All Christian	16%	(82)	84%	(414)	496
All Non-Christian	20%	(17)	80%	(67)	83
Agnostic/Nothing in particular	14%	(48)	86%	(286)	334
Something Else	12%	(23)	88%	(174)	197
Religious Non-Protestant/Catholic	25%	(25)	75%	(76)	102
Evangelical	17%	(50)	83%	(253)	303
Non-Evangelical	13%	(45)	87%	(315)	360
Community: Urban	18%	(71)	82%	(334)	405
Community: Suburban	15%	(82)	85%	(455)	537
Community: Rural	11%	(21)	89%	(175)	196
Employ: Private Sector	17%	(77)	83%	(383)	460
Employ: Government	9%	(7)	91%	(75)	82
Employ: Self-Employed	16%	(21)	84%	(113)	134
Employ: Homemaker	12%	(8)	88%	(56)	64
Employ: Retired	25%	(31)	75%	(92)	123
Employ: Unemployed	10%	(17)	90%	(149)	165
Employ: Other	7%	(5)	93%	(59)	64
Military HH: Yes	17%	(19)	83%	(95)	115
Military HH: No	15%	(155)	85%	(868)	1023
2024 Vote: Kamala Harris	15%	(65)	85%	(373)	438
2024 Vote: Donald Trump	18%	(67)	82%	(308)	375
2024 Vote: Didn't Vote	13%	(41)	87%	(265)	306
2022 House Vote: Democrat	16%	(60)	84%	(303)	363
2022 House Vote: Republican	18%	(51)	82%	(236)	287
2022 House Vote: Didnt Vote	12%	(58)	88%	(411)	469
4-Region: Northeast	8%	(14)	92%	(167)	181
4-Region: Midwest	13%	(28)	87%	(182)	210
4-Region: South	19%	(86)	81%	(372)	458
4-Region: West	16%	(46)	84%	(242)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_5NET: Which of the following are most important to you when searching for a home? Select up to three. — Homeowners insurance costs

Demographic	Selected		Not Selected		Total N
Adults	20%	(226)	80%	(911)	1137
Gender: Male	21%	(125)	79%	(475)	600
Gender: Female	19%	(101)	81%	(435)	536
Age: 18-34	17%	(83)	83%	(399)	482
Age: 35-44	20%	(49)	80%	(201)	250
Age: 45-64	21%	(62)	79%	(231)	293
Age: 65+	29%	(32)	71%	(80)	112
GenZers: 1997-2012	19%	(53)	81%	(223)	276
Millennials: 1981-1996	17%	(79)	83%	(377)	456
GenXers: 1965-1980	21%	(54)	79%	(198)	251
Baby Boomers: 1946-1964	27%	(40)	73%	(106)	146
PID: Dem (no lean)	23%	(98)	77%	(324)	422
PID: Ind (no lean)	17%	(62)	83%	(311)	373
PID: Rep (no lean)	19%	(66)	81%	(277)	343
PID/Gender: Dem Men	26%	(53)	74%	(154)	207
PID/Gender: Dem Women	21%	(45)	79%	(170)	215
PID/Gender: Ind Men	19%	(35)	81%	(151)	186
PID/Gender: Ind Women	14%	(26)	86%	(159)	186
PID/Gender: Rep Men	18%	(37)	82%	(170)	207
PID/Gender: Rep Women	21%	(29)	79%	(107)	136
Ideo: Liberal (1-3)	18%	(67)	82%	(300)	367
Ideo: Moderate (4)	22%	(83)	78%	(288)	372
Ideo: Conservative (5-7)	19%	(58)	81%	(241)	298
Educ: < College	21%	(150)	79%	(575)	725
Educ: Bachelors degree	18%	(48)	82%	(217)	266
Educ: Post-grad	19%	(28)	81%	(119)	147
Income: Under 50k	21%	(124)	79%	(461)	585
Income: 50k-100k	19%	(66)	81%	(286)	351
Income: 100k+	18%	(37)	82%	(165)	201
Ethnicity: White	20%	(158)	80%	(645)	803
Ethnicity: Hispanic	25%	(62)	75%	(186)	248
Ethnicity: Black	21%	(42)	79%	(159)	201

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Table NWA7_5NET: Which of the following are most important to you when searching for a home? Select up to three. — Homeowners insurance costs

Demographic	Selected		Not Selected		Total N
Adults	20%	(226)	80%	(911)	1137
Ethnicity: Other	19%	(26)	81%	(108)	133
All Christian	21%	(102)	79%	(394)	496
All Non-Christian	19%	(16)	81%	(67)	83
Agnostic/Nothing in particular	22%	(72)	78%	(261)	334
Something Else	16%	(32)	84%	(165)	197
Religious Non-Protestant/Catholic	16%	(16)	84%	(85)	102
Evangelical	21%	(62)	79%	(241)	303
Non-Evangelical	19%	(68)	81%	(292)	360
Community: Urban	22%	(91)	78%	(314)	405
Community: Suburban	19%	(104)	81%	(433)	537
Community: Rural	16%	(31)	84%	(164)	196
Employ: Private Sector	19%	(88)	81%	(372)	460
Employ: Government	7%	(6)	93%	(76)	82
Employ: Self-Employed	18%	(24)	82%	(110)	134
Employ: Homemaker	22%	(14)	78%	(50)	64
Employ: Retired	26%	(31)	74%	(91)	123
Employ: Unemployed	22%	(37)	78%	(128)	165
Employ: Other	22%	(14)	78%	(50)	64
Military HH: Yes	22%	(25)	78%	(89)	115
Military HH: No	20%	(201)	80%	(822)	1023
2024 Vote: Kamala Harris	21%	(90)	79%	(348)	438
2024 Vote: Donald Trump	19%	(72)	81%	(303)	375
2024 Vote: Didn't Vote	21%	(63)	79%	(243)	306
2022 House Vote: Democrat	20%	(74)	80%	(289)	363
2022 House Vote: Republican	22%	(64)	78%	(223)	287
2022 House Vote: Didnt Vote	19%	(88)	81%	(381)	469
4-Region: Northeast	23%	(42)	77%	(139)	181
4-Region: Midwest	21%	(45)	79%	(165)	210
4-Region: South	20%	(92)	80%	(365)	458
4-Region: West	16%	(47)	84%	(241)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_6NET: Which of the following are most important to you when searching for a home? Select up to three. — Size of the home

Demographic	Selected		Not Selected		Total N
Adults	55%	(626)	45%	(512)	1137
Gender: Male	53%	(318)	47%	(282)	600
Gender: Female	57%	(306)	43%	(230)	536
Age: 18-34	53%	(253)	47%	(229)	482
Age: 35-44	57%	(142)	43%	(108)	250
Age: 45-64	54%	(157)	46%	(136)	293
Age: 65+	65%	(73)	35%	(40)	112
GenZers: 1997-2012	50%	(139)	50%	(137)	276
Millennials: 1981-1996	56%	(257)	44%	(199)	456
GenXers: 1965-1980	54%	(135)	46%	(117)	251
Baby Boomers: 1946-1964	63%	(92)	37%	(54)	146
PID: Dem (no lean)	53%	(224)	47%	(198)	422
PID: Ind (no lean)	60%	(223)	40%	(150)	373
PID: Rep (no lean)	52%	(179)	48%	(164)	343
PID/Gender: Dem Men	49%	(102)	51%	(105)	207
PID/Gender: Dem Women	57%	(122)	43%	(92)	215
PID/Gender: Ind Men	59%	(110)	41%	(75)	186
PID/Gender: Ind Women	60%	(111)	40%	(75)	186
PID/Gender: Rep Men	51%	(106)	49%	(101)	207
PID/Gender: Rep Women	54%	(73)	46%	(63)	136
Ideo: Liberal (1-3)	55%	(200)	45%	(167)	367
Ideo: Moderate (4)	57%	(211)	43%	(160)	372
Ideo: Conservative (5-7)	51%	(154)	49%	(145)	298
Educ: < College	57%	(413)	43%	(312)	725
Educ: Bachelors degree	52%	(139)	48%	(127)	266
Educ: Post-grad	50%	(73)	50%	(74)	147
Income: Under 50k	55%	(322)	45%	(263)	585
Income: 50k-100k	57%	(201)	43%	(151)	351
Income: 100k+	51%	(103)	49%	(98)	201
Ethnicity: White	56%	(448)	44%	(355)	803
Ethnicity: Hispanic	52%	(130)	48%	(118)	248
Ethnicity: Black	51%	(103)	49%	(98)	201
Ethnicity: Other	56%	(74)	44%	(59)	133

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Table NWA7_6NET: Which of the following are most important to you when searching for a home? Select up to three. — Size of the home

Demographic	Selected		Not Selected		Total N
Adults	55%	(626)	45%	(512)	1137
All Christian	58%	(288)	42%	(208)	496
All Non-Christian	35%	(29)	65%	(55)	83
Agnostic/Nothing in particular	55%	(182)	45%	(152)	334
Something Else	59%	(117)	41%	(80)	197
Religious Non-Protestant/Catholic	43%	(44)	57%	(57)	102
Evangelical	58%	(177)	42%	(126)	303
Non-Evangelical	57%	(206)	43%	(154)	360
Community: Urban	49%	(197)	51%	(208)	405
Community: Suburban	57%	(307)	43%	(230)	537
Community: Rural	62%	(122)	38%	(74)	196
Employ: Private Sector	51%	(234)	49%	(226)	460
Employ: Government	56%	(46)	44%	(36)	82
Employ: Self-Employed	54%	(72)	46%	(61)	134
Employ: Homemaker	46%	(29)	54%	(35)	64
Employ: Retired	68%	(84)	32%	(39)	123
Employ: Unemployed	65%	(108)	35%	(57)	165
Employ: Other	52%	(33)	48%	(31)	64
Military HH: Yes	52%	(59)	48%	(56)	115
Military HH: No	55%	(567)	45%	(456)	1023
2024 Vote: Kamala Harris	56%	(246)	44%	(192)	438
2024 Vote: Donald Trump	54%	(201)	46%	(174)	375
2024 Vote: Didn't Vote	54%	(166)	46%	(139)	306
2022 House Vote: Democrat	56%	(202)	44%	(161)	363
2022 House Vote: Republican	55%	(158)	45%	(129)	287
2022 House Vote: Didnt Vote	54%	(253)	46%	(216)	469
4-Region: Northeast	50%	(90)	50%	(91)	181
4-Region: Midwest	59%	(124)	41%	(86)	210
4-Region: South	49%	(226)	51%	(231)	458
4-Region: West	64%	(185)	36%	(104)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_7NET: Which of the following are most important to you when searching for a home? Select up to three. — Condition of the home (move-in ready vs. fixer-upper)

Demographic	Selected		Not Selected		Total N
Adults	56%	(635)	44%	(503)	1137
Gender: Male	51%	(306)	49%	(294)	600
Gender: Female	61%	(328)	39%	(207)	536
Age: 18-34	51%	(244)	49%	(238)	482
Age: 35-44	54%	(136)	46%	(114)	250
Age: 45-64	60%	(175)	40%	(118)	293
Age: 65+	71%	(80)	29%	(32)	112
GenZers: 1997-2012	49%	(136)	51%	(140)	276
Millennials: 1981-1996	53%	(244)	47%	(212)	456
GenXers: 1965-1980	56%	(141)	44%	(111)	251
Baby Boomers: 1946-1964	74%	(109)	26%	(37)	146
PID: Dem (no lean)	58%	(247)	42%	(175)	422
PID: Ind (no lean)	56%	(208)	44%	(165)	373
PID: Rep (no lean)	53%	(180)	47%	(163)	343
PID/Gender: Dem Men	53%	(109)	47%	(98)	207
PID/Gender: Dem Women	64%	(138)	36%	(77)	215
PID/Gender: Ind Men	51%	(94)	49%	(92)	186
PID/Gender: Ind Women	61%	(114)	39%	(72)	186
PID/Gender: Rep Men	50%	(104)	50%	(104)	207
PID/Gender: Rep Women	57%	(77)	43%	(59)	136
Ideo: Liberal (1-3)	56%	(207)	44%	(160)	367
Ideo: Moderate (4)	57%	(211)	43%	(161)	372
Ideo: Conservative (5-7)	53%	(159)	47%	(140)	298
Educ: < College	55%	(399)	45%	(326)	725
Educ: Bachelors degree	56%	(149)	44%	(116)	266
Educ: Post-grad	59%	(87)	41%	(60)	147
Income: Under 50k	57%	(334)	43%	(251)	585
Income: 50k-100k	58%	(202)	42%	(149)	351
Income: 100k+	49%	(99)	51%	(102)	201
Ethnicity: White	58%	(462)	42%	(341)	803
Ethnicity: Hispanic	51%	(127)	49%	(121)	248
Ethnicity: Black	51%	(102)	49%	(99)	201

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Table NWA7_7NET: Which of the following are most important to you when searching for a home? Select up to three. — Condition of the home (move-in ready vs. fixer-upper)

Demographic	Selected		Not Selected		Total N
Adults	56%	(635)	44%	(503)	1137
Ethnicity: Other	53%	(71)	47%	(62)	133
All Christian	57%	(281)	43%	(215)	496
All Non-Christian	43%	(36)	57%	(47)	83
Agnostic/Nothing in particular	59%	(195)	41%	(138)	334
Something Else	57%	(112)	43%	(85)	197
Religious Non-Protestant/Catholic	46%	(47)	54%	(55)	102
Evangelical	55%	(168)	45%	(135)	303
Non-Evangelical	58%	(210)	42%	(150)	360
Community: Urban	49%	(198)	51%	(207)	405
Community: Suburban	59%	(315)	41%	(221)	537
Community: Rural	62%	(121)	38%	(75)	196
Employ: Private Sector	50%	(230)	50%	(230)	460
Employ: Government	54%	(44)	46%	(38)	82
Employ: Self-Employed	54%	(72)	46%	(62)	134
Employ: Homemaker	60%	(38)	40%	(26)	64
Employ: Retired	71%	(87)	29%	(36)	123
Employ: Unemployed	64%	(105)	36%	(60)	165
Employ: Other	63%	(40)	37%	(23)	64
Military HH: Yes	58%	(66)	42%	(48)	115
Military HH: No	56%	(568)	44%	(454)	1023
2024 Vote: Kamala Harris	60%	(262)	40%	(176)	438
2024 Vote: Donald Trump	51%	(190)	49%	(185)	375
2024 Vote: Didn't Vote	56%	(171)	44%	(135)	306
2022 House Vote: Democrat	59%	(215)	41%	(148)	363
2022 House Vote: Republican	50%	(143)	50%	(144)	287
2022 House Vote: Didnt Vote	57%	(266)	43%	(203)	469
4-Region: Northeast	48%	(87)	52%	(94)	181
4-Region: Midwest	56%	(118)	44%	(91)	210
4-Region: South	60%	(275)	40%	(183)	458
4-Region: West	53%	(154)	47%	(134)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_8NET: Which of the following are most important to you when searching for a home? Select up to three. — Proximity to public transit

Demographic	Selected		Not Selected		Total N
Adults	10%	(114)	90%	(1023)	1137
Gender: Male	13%	(77)	87%	(524)	600
Gender: Female	7%	(37)	93%	(498)	536
Age: 18-34	11%	(55)	89%	(427)	482
Age: 35-44	11%	(27)	89%	(223)	250
Age: 45-64	9%	(26)	91%	(267)	293
Age: 65+	6%	(7)	94%	(106)	112
GenZers: 1997-2012	12%	(33)	88%	(243)	276
Millennials: 1981-1996	11%	(49)	89%	(407)	456
GenXers: 1965-1980	10%	(26)	90%	(226)	251
Baby Boomers: 1946-1964	4%	(6)	96%	(140)	146
PID: Dem (no lean)	10%	(44)	90%	(378)	422
PID: Ind (no lean)	10%	(38)	90%	(335)	373
PID: Rep (no lean)	9%	(32)	91%	(311)	343
PID/Gender: Dem Men	13%	(26)	87%	(181)	207
PID/Gender: Dem Women	8%	(18)	92%	(197)	215
PID/Gender: Ind Men	15%	(27)	85%	(158)	186
PID/Gender: Ind Women	6%	(11)	94%	(175)	186
PID/Gender: Rep Men	11%	(23)	89%	(184)	207
PID/Gender: Rep Women	6%	(9)	94%	(127)	136
Ideo: Liberal (1-3)	10%	(37)	90%	(330)	367
Ideo: Moderate (4)	11%	(40)	89%	(332)	372
Ideo: Conservative (5-7)	9%	(28)	91%	(270)	298
Educ: < College	10%	(75)	90%	(650)	725
Educ: Bachelors degree	7%	(20)	93%	(246)	266
Educ: Post-grad	13%	(19)	87%	(128)	147
Income: Under 50k	11%	(65)	89%	(520)	585
Income: 50k-100k	7%	(26)	93%	(325)	351
Income: 100k+	11%	(23)	89%	(178)	201
Ethnicity: White	11%	(85)	89%	(718)	803
Ethnicity: Hispanic	12%	(30)	88%	(218)	248
Ethnicity: Black	9%	(18)	91%	(183)	201
Ethnicity: Other	8%	(11)	92%	(123)	133

Continued on next page

Table NWA7_8NET: Which of the following are most important to you when searching for a home? Select up to three. — Proximity to public transit

Demographic	Selected		Not Selected		Total N
Adults	10%	(114)	90%	(1023)	1137
All Christian	9%	(44)	91%	(452)	496
All Non-Christian	12%	(10)	88%	(73)	83
Agnostic/Nothing in particular	9%	(30)	91%	(304)	334
Something Else	10%	(20)	90%	(177)	197
Religious Non-Protestant/Catholic	10%	(11)	90%	(91)	102
Evangelical	10%	(32)	90%	(272)	303
Non-Evangelical	8%	(31)	92%	(329)	360
Community: Urban	13%	(54)	87%	(351)	405
Community: Suburban	9%	(48)	91%	(489)	537
Community: Rural	6%	(12)	94%	(184)	196
Employ: Private Sector	11%	(50)	89%	(410)	460
Employ: Government	8%	(7)	92%	(75)	82
Employ: Self-Employed	7%	(9)	93%	(125)	134
Employ: Homemaker	10%	(7)	90%	(57)	64
Employ: Retired	6%	(7)	94%	(116)	123
Employ: Unemployed	13%	(22)	87%	(143)	165
Employ: Other	10%	(6)	90%	(57)	64
Military HH: Yes	11%	(12)	89%	(103)	115
Military HH: No	10%	(102)	90%	(921)	1023
2024 Vote: Kamala Harris	10%	(43)	90%	(395)	438
2024 Vote: Donald Trump	10%	(38)	90%	(337)	375
2024 Vote: Didn't Vote	10%	(29)	90%	(276)	306
2022 House Vote: Democrat	10%	(35)	90%	(328)	363
2022 House Vote: Republican	10%	(27)	90%	(260)	287
2022 House Vote: Didnt Vote	11%	(50)	89%	(419)	469
4-Region: Northeast	14%	(25)	86%	(156)	181
4-Region: Midwest	8%	(17)	92%	(192)	210
4-Region: South	10%	(44)	90%	(414)	458
4-Region: West	10%	(28)	90%	(261)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_9NET: Which of the following are most important to you when searching for a home? Select up to three. — Property taxes

Demographic	Selected		Not Selected		Total N
Adults	41%	(472)	59%	(666)	1137
Gender: Male	41%	(245)	59%	(355)	600
Gender: Female	42%	(227)	58%	(309)	536
Age: 18-34	38%	(182)	62%	(300)	482
Age: 35-44	39%	(98)	61%	(152)	250
Age: 45-64	45%	(132)	55%	(161)	293
Age: 65+	53%	(60)	47%	(53)	112
GenZers: 1997-2012	40%	(110)	60%	(166)	276
Millennials: 1981-1996	37%	(170)	63%	(285)	456
GenXers: 1965-1980	44%	(110)	56%	(142)	251
Baby Boomers: 1946-1964	55%	(81)	45%	(65)	146
PID: Dem (no lean)	42%	(178)	58%	(244)	422
PID: Ind (no lean)	38%	(143)	62%	(230)	373
PID: Rep (no lean)	44%	(151)	56%	(192)	343
PID/Gender: Dem Men	38%	(78)	62%	(129)	207
PID/Gender: Dem Women	46%	(100)	54%	(115)	215
PID/Gender: Ind Men	39%	(73)	61%	(113)	186
PID/Gender: Ind Women	38%	(70)	62%	(116)	186
PID/Gender: Rep Men	45%	(94)	55%	(113)	207
PID/Gender: Rep Women	42%	(57)	58%	(78)	136
Ideo: Liberal (1-3)	41%	(149)	59%	(218)	367
Ideo: Moderate (4)	41%	(154)	59%	(218)	372
Ideo: Conservative (5-7)	45%	(134)	55%	(165)	298
Educ: < College	41%	(298)	59%	(427)	725
Educ: Bachelors degree	43%	(113)	57%	(153)	266
Educ: Post-grad	41%	(61)	59%	(86)	147
Income: Under 50k	39%	(230)	61%	(355)	585
Income: 50k-100k	42%	(147)	58%	(204)	351
Income: 100k+	47%	(95)	53%	(107)	201
Ethnicity: White	41%	(329)	59%	(474)	803
Ethnicity: Hispanic	38%	(93)	62%	(155)	248
Ethnicity: Black	44%	(88)	56%	(113)	201
Ethnicity: Other	41%	(55)	59%	(79)	133

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Table NWA7_9NET: Which of the following are most important to you when searching for a home? Select up to three. — Property taxes

Demographic	Selected		Not Selected		Total N
Adults	41%	(472)	59%	(666)	1137
All Christian	45%	(225)	55%	(271)	496
All Non-Christian	36%	(30)	64%	(53)	83
Agnostic/Nothing in particular	36%	(121)	64%	(213)	334
Something Else	45%	(88)	55%	(109)	197
Religious Non-Protestant/Catholic	40%	(40)	60%	(61)	102
Evangelical	41%	(123)	59%	(180)	303
Non-Evangelical	49%	(175)	51%	(185)	360
Community: Urban	39%	(159)	61%	(246)	405
Community: Suburban	45%	(240)	55%	(297)	537
Community: Rural	37%	(73)	63%	(123)	196
Employ: Private Sector	46%	(210)	54%	(250)	460
Employ: Government	46%	(38)	54%	(44)	82
Employ: Self-Employed	32%	(43)	68%	(91)	134
Employ: Homemaker	37%	(24)	63%	(40)	64
Employ: Retired	51%	(62)	49%	(60)	123
Employ: Unemployed	34%	(56)	66%	(109)	165
Employ: Other	37%	(23)	63%	(40)	64
Military HH: Yes	41%	(47)	59%	(67)	115
Military HH: No	41%	(424)	59%	(598)	1023
2024 Vote: Kamala Harris	42%	(184)	58%	(254)	438
2024 Vote: Donald Trump	46%	(171)	54%	(204)	375
2024 Vote: Didn't Vote	37%	(114)	63%	(192)	306
2022 House Vote: Democrat	39%	(142)	61%	(220)	363
2022 House Vote: Republican	49%	(142)	51%	(146)	287
2022 House Vote: Didn't Vote	37%	(175)	63%	(294)	469
4-Region: Northeast	47%	(85)	53%	(96)	181
4-Region: Midwest	46%	(97)	54%	(113)	210
4-Region: South	41%	(186)	59%	(272)	458
4-Region: West	36%	(104)	64%	(185)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA7_10NET: Which of the following are most important to you when searching for a home? Select up to three. — Other, please specify

Demographic	Selected		Not Selected		Total N
Adults	1%	(17)	99%	(1121)	1137
Gender: Male	1%	(5)	99%	(595)	600
Gender: Female	2%	(12)	98%	(524)	536
Age: 18-34	—	(1)	100%	(481)	482
Age: 35-44	1%	(2)	99%	(248)	250
Age: 45-64	1%	(3)	99%	(290)	293
Age: 65+	9%	(10)	91%	(102)	112
GenZers: 1997-2012	—	(0)	100%	(276)	276
Millennials: 1981-1996	1%	(3)	99%	(452)	456
GenXers: 1965-1980	1%	(3)	99%	(249)	251
Baby Boomers: 1946-1964	5%	(8)	95%	(139)	146
PID: Dem (no lean)	1%	(6)	99%	(416)	422
PID: Ind (no lean)	1%	(5)	99%	(368)	373
PID: Rep (no lean)	2%	(6)	98%	(337)	343
PID/Gender: Dem Men	—	(1)	100%	(206)	207
PID/Gender: Dem Women	2%	(5)	98%	(209)	215
PID/Gender: Ind Men	1%	(2)	99%	(184)	186
PID/Gender: Ind Women	1%	(3)	99%	(183)	186
PID/Gender: Rep Men	1%	(2)	99%	(205)	207
PID/Gender: Rep Women	3%	(4)	97%	(132)	136
Ideo: Liberal (1-3)	1%	(5)	99%	(362)	367
Ideo: Moderate (4)	1%	(4)	99%	(368)	372
Ideo: Conservative (5-7)	3%	(8)	97%	(291)	298
Educ: < College	1%	(10)	99%	(715)	725
Educ: Bachelors degree	2%	(6)	98%	(259)	266
Educ: Post-grad	—	(0)	100%	(147)	147
Income: Under 50k	2%	(12)	98%	(572)	585
Income: 50k-100k	—	(2)	100%	(350)	351
Income: 100k+	1%	(3)	99%	(198)	201
Ethnicity: White	2%	(17)	98%	(786)	803
Ethnicity: Hispanic	—	(0)	100%	(248)	248
Ethnicity: Black	—	(0)	100%	(201)	201
Ethnicity: Other	—	(0)	100%	(133)	133

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Table NWA7_10NET: Which of the following are most important to you when searching for a home? Select up to three. — Other, please specify

Demographic	Selected		Not Selected		Total N
Adults	1%	(17)	99%	(1121)	1137
All Christian	2%	(7)	98%	(488)	496
All Non-Christian	1%	(1)	99%	(82)	83
Agnostic/Nothing in particular	1%	(3)	99%	(331)	334
Something Else	2%	(4)	98%	(193)	197
Religious Non-Protestant/Catholic	1%	(1)	99%	(100)	102
Evangelical	2%	(5)	98%	(298)	303
Non-Evangelical	2%	(7)	98%	(353)	360
Community: Urban	1%	(2)	99%	(403)	405
Community: Suburban	2%	(10)	98%	(527)	537
Community: Rural	3%	(5)	97%	(191)	196
Employ: Private Sector	—	(1)	100%	(459)	460
Employ: Government	—	(0)	100%	(82)	82
Employ: Self-Employed	1%	(1)	99%	(133)	134
Employ: Homemaker	—	(0)	100%	(64)	64
Employ: Retired	8%	(10)	92%	(113)	123
Employ: Unemployed	1%	(2)	99%	(164)	165
Employ: Other	4%	(3)	96%	(61)	64
Military HH: Yes	3%	(3)	97%	(111)	115
Military HH: No	1%	(14)	99%	(1009)	1023
2024 Vote: Kamala Harris	2%	(7)	98%	(431)	438
2024 Vote: Donald Trump	2%	(7)	98%	(368)	375
2024 Vote: Didn't Vote	1%	(2)	99%	(303)	306
2022 House Vote: Democrat	2%	(7)	98%	(356)	363
2022 House Vote: Republican	2%	(5)	98%	(282)	287
2022 House Vote: Didnt Vote	1%	(4)	99%	(465)	469
4-Region: Northeast	1%	(2)	99%	(180)	181
4-Region: Midwest	1%	(2)	99%	(207)	210
4-Region: South	2%	(9)	98%	(449)	458
4-Region: West	1%	(4)	99%	(285)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA8: *Would you consider buying a fixer-upper if it meant getting a better price or location?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	63%	(716)	22%	(250)	15%	(172)	1137
Gender: Male	66%	(399)	22%	(131)	12%	(70)	600
Gender: Female	59%	(316)	22%	(118)	19%	(101)	536
Age: 18-34	62%	(300)	21%	(103)	16%	(80)	482
Age: 35-44	72%	(181)	17%	(42)	11%	(27)	250
Age: 45-64	61%	(180)	25%	(73)	14%	(40)	293
Age: 65+	50%	(56)	28%	(32)	22%	(25)	112
GenZers: 1997-2012	57%	(156)	21%	(59)	22%	(61)	276
Millennials: 1981-1996	71%	(324)	19%	(86)	10%	(45)	456
GenXers: 1965-1980	61%	(153)	25%	(63)	14%	(35)	251
Baby Boomers: 1946-1964	56%	(82)	26%	(38)	18%	(26)	146
PID: Dem (no lean)	62%	(261)	25%	(106)	13%	(55)	422
PID: Ind (no lean)	61%	(227)	18%	(69)	21%	(77)	373
PID: Rep (no lean)	67%	(228)	22%	(75)	12%	(40)	343
PID/Gender: Dem Men	64%	(133)	28%	(58)	8%	(16)	207
PID/Gender: Dem Women	60%	(128)	22%	(47)	18%	(39)	215
PID/Gender: Ind Men	63%	(117)	16%	(30)	21%	(39)	186
PID/Gender: Ind Women	59%	(109)	21%	(39)	20%	(38)	186
PID/Gender: Rep Men	72%	(149)	21%	(43)	8%	(16)	207
PID/Gender: Rep Women	59%	(79)	24%	(32)	18%	(24)	136
Ideo: Liberal (1-3)	62%	(226)	24%	(88)	14%	(53)	367
Ideo: Moderate (4)	64%	(236)	22%	(81)	15%	(55)	372
Ideo: Conservative (5-7)	66%	(198)	21%	(62)	13%	(39)	298
Educ: < College	61%	(445)	23%	(167)	16%	(113)	725
Educ: Bachelors degree	66%	(176)	21%	(57)	12%	(33)	266
Educ: Post-grad	64%	(94)	17%	(25)	18%	(27)	147
Income: Under 50k	59%	(346)	24%	(139)	17%	(100)	585
Income: 50k-100k	67%	(234)	19%	(67)	14%	(50)	351
Income: 100k+	68%	(136)	21%	(43)	11%	(22)	201
Ethnicity: White	66%	(532)	20%	(164)	13%	(107)	803
Ethnicity: Hispanic	68%	(168)	19%	(47)	13%	(33)	248
Ethnicity: Black	60%	(121)	25%	(50)	15%	(30)	201

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Table NWA8: *Would you consider buying a fixer-upper if it meant getting a better price or location?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	63%	(716)	22%	(250)	15%	(172)	1137
Ethnicity: Other	47%	(63)	27%	(36)	26%	(35)	133
All Christian	62%	(305)	23%	(112)	16%	(79)	496
All Non-Christian	68%	(57)	19%	(16)	12%	(10)	83
Agnostic/Nothing in particular	64%	(213)	23%	(76)	13%	(45)	334
Something Else	63%	(125)	21%	(40)	16%	(32)	197
Religious Non-Protestant/Catholic	63%	(64)	21%	(22)	16%	(16)	102
Evangelical	63%	(191)	21%	(65)	16%	(47)	303
Non-Evangelical	62%	(224)	22%	(79)	16%	(57)	360
Community: Urban	67%	(271)	21%	(86)	12%	(48)	405
Community: Suburban	59%	(316)	22%	(119)	19%	(102)	537
Community: Rural	66%	(129)	23%	(44)	11%	(22)	196
Employ: Private Sector	68%	(311)	21%	(97)	11%	(52)	460
Employ: Government	57%	(47)	20%	(16)	23%	(19)	82
Employ: Self-Employed	73%	(97)	18%	(24)	10%	(13)	134
Employ: Homemaker	61%	(39)	25%	(16)	14%	(9)	64
Employ: Retired	49%	(60)	33%	(41)	18%	(22)	123
Employ: Unemployed	60%	(99)	19%	(31)	22%	(36)	165
Employ: Other	59%	(38)	25%	(16)	16%	(10)	64
Military HH: Yes	62%	(71)	21%	(24)	17%	(19)	115
Military HH: No	63%	(644)	22%	(225)	15%	(153)	1023
2024 Vote: Kamala Harris	62%	(273)	24%	(104)	14%	(61)	438
2024 Vote: Donald Trump	65%	(246)	23%	(86)	12%	(44)	375
2024 Vote: Didn't Vote	60%	(183)	18%	(56)	22%	(67)	306
2022 House Vote: Democrat	62%	(226)	25%	(91)	13%	(46)	363
2022 House Vote: Republican	69%	(198)	22%	(62)	10%	(27)	287
2022 House Vote: Didnt Vote	59%	(276)	20%	(94)	21%	(99)	469
4-Region: Northeast	66%	(120)	21%	(38)	13%	(23)	181
4-Region: Midwest	61%	(128)	24%	(49)	16%	(33)	210
4-Region: South	63%	(287)	21%	(96)	16%	(75)	458
4-Region: West	63%	(181)	23%	(66)	14%	(42)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table NWA9: Are HOA (Homeowners Association) fees a significant consideration in your home search?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	53% (604)	30% (342)	17% (191)	1137
Gender: Male	57% (342)	29% (177)	14% (81)	600
Gender: Female	49% (261)	31% (166)	20% (109)	536
Age: 18-34	46% (221)	34% (165)	20% (95)	482
Age: 35-44	59% (146)	26% (65)	15% (38)	250
Age: 45-64	56% (165)	29% (86)	14% (42)	293
Age: 65+	64% (72)	23% (25)	13% (15)	112
GenZers: 1997-2012	45% (123)	33% (90)	23% (63)	276
Millennials: 1981-1996	54% (244)	31% (141)	15% (71)	456
GenXers: 1965-1980	57% (144)	29% (74)	13% (34)	251
Baby Boomers: 1946-1964	61% (90)	24% (35)	15% (21)	146
PID: Dem (no lean)	59% (248)	26% (110)	15% (64)	422
PID: Ind (no lean)	47% (174)	32% (119)	21% (80)	373
PID: Rep (no lean)	53% (182)	33% (114)	14% (47)	343
PID/Gender: Dem Men	71% (147)	20% (40)	10% (20)	207
PID/Gender: Dem Women	47% (101)	32% (70)	21% (44)	215
PID/Gender: Ind Men	43% (80)	35% (65)	22% (41)	186
PID/Gender: Ind Women	51% (94)	29% (54)	20% (38)	186
PID/Gender: Rep Men	56% (116)	34% (71)	10% (20)	207
PID/Gender: Rep Women	49% (66)	31% (43)	20% (27)	136
Ideo: Liberal (1-3)	60% (221)	28% (104)	12% (42)	367
Ideo: Moderate (4)	43% (162)	34% (128)	22% (82)	372
Ideo: Conservative (5-7)	61% (181)	27% (81)	12% (37)	298
Educ: < College	45% (325)	33% (242)	22% (158)	725
Educ: Bachelors degree	63% (167)	26% (70)	11% (28)	266
Educ: Post-grad	76% (112)	20% (30)	3% (5)	147
Income: Under 50k	45% (263)	32% (185)	23% (137)	585
Income: 50k-100k	60% (211)	28% (97)	13% (44)	351
Income: 100k+	65% (131)	30% (61)	5% (10)	201
Ethnicity: White	53% (427)	31% (252)	15% (124)	803
Ethnicity: Hispanic	43% (107)	33% (83)	23% (58)	248
Ethnicity: Black	43% (86)	35% (71)	22% (44)	201

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Table NWA9: Are HOA (Homeowners Association) fees a significant consideration in your home search?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	53%	(604)	30%	(342)	17%	(191)	1137
Ethnicity: Other	68%	(91)	15%	(20)	17%	(23)	133
All Christian	55%	(272)	31%	(152)	14%	(71)	496
All Non-Christian	74%	(62)	21%	(17)	5%	(4)	83
Agnostic/Nothing in particular	47%	(157)	34%	(113)	19%	(63)	334
Something Else	49%	(96)	29%	(57)	22%	(44)	197
Religious Non-Protestant/Catholic	75%	(77)	21%	(21)	4%	(4)	102
Evangelical	56%	(170)	28%	(85)	16%	(48)	303
Non-Evangelical	50%	(180)	32%	(115)	18%	(66)	360
Community: Urban	53%	(213)	29%	(116)	19%	(76)	405
Community: Suburban	56%	(298)	30%	(161)	14%	(77)	537
Community: Rural	47%	(93)	34%	(66)	19%	(37)	196
Employ: Private Sector	57%	(263)	30%	(136)	13%	(61)	460
Employ: Government	56%	(46)	23%	(19)	21%	(17)	82
Employ: Self-Employed	51%	(68)	33%	(44)	16%	(22)	134
Employ: Homemaker	41%	(26)	43%	(28)	16%	(10)	64
Employ: Retired	65%	(79)	23%	(29)	12%	(15)	123
Employ: Unemployed	47%	(77)	29%	(49)	24%	(40)	165
Employ: Other	48%	(31)	31%	(20)	20%	(13)	64
Military HH: Yes	69%	(79)	21%	(24)	10%	(12)	115
Military HH: No	51%	(525)	31%	(319)	18%	(179)	1023
2024 Vote: Kamala Harris	60%	(262)	26%	(113)	14%	(63)	438
2024 Vote: Donald Trump	54%	(201)	33%	(124)	13%	(50)	375
2024 Vote: Didn't Vote	43%	(131)	33%	(100)	25%	(75)	306
2022 House Vote: Democrat	59%	(213)	27%	(99)	14%	(52)	363
2022 House Vote: Republican	58%	(165)	31%	(89)	11%	(33)	287
2022 House Vote: Didnt Vote	45%	(213)	32%	(151)	22%	(105)	469
4-Region: Northeast	50%	(91)	33%	(61)	16%	(29)	181
4-Region: Midwest	45%	(93)	35%	(74)	20%	(42)	210
4-Region: South	57%	(261)	28%	(130)	15%	(67)	458
4-Region: West	55%	(159)	27%	(78)	18%	(52)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table NWA10: When looking for information about buying a home, which of the following is your first trusted choice?

Demographic	Realtor	Lender	Nonprofit organiza- tion	Friend or family member	Government website	General internet search	Other, please specify	None of the above	Total N
Adults	41% (461)	7% (80)	2% (25)	19% (215)	5% (56)	19% (218)	1% (11)	6% (72)	1137
Gender: Male	39% (235)	7% (44)	2% (15)	20% (121)	6% (34)	21% (128)	— (3)	3% (20)	600
Gender: Female	42% (226)	7% (35)	2% (11)	18% (94)	4% (22)	17% (89)	2% (8)	10% (51)	536
Age: 18-34	40% (194)	5% (25)	2% (10)	25% (120)	4% (21)	16% (79)	— (2)	6% (31)	482
Age: 35-44	37% (94)	7% (18)	3% (7)	17% (44)	9% (22)	18% (46)	2% (5)	6% (15)	250
Age: 45-64	41% (119)	11% (34)	2% (7)	13% (38)	3% (8)	21% (62)	1% (3)	8% (23)	293
Age: 65+	48% (54)	3% (3)	1% (1)	12% (13)	5% (6)	28% (31)	1% (1)	3% (3)	112
GenZers: 1997-2012	38% (105)	5% (12)	1% (4)	26% (72)	5% (14)	16% (44)	1% (1)	9% (24)	276
Millennials: 1981-1996	40% (183)	7% (31)	3% (13)	20% (91)	6% (29)	18% (80)	1% (6)	5% (22)	456
GenXers: 1965-1980	38% (95)	12% (31)	3% (7)	13% (32)	3% (7)	23% (58)	1% (2)	8% (20)	251
Baby Boomers: 1946-1964	51% (75)	4% (5)	1% (1)	13% (19)	5% (7)	23% (33)	1% (1)	3% (4)	146
PID: Dem (no lean)	43% (183)	7% (30)	2% (8)	17% (73)	7% (31)	18% (76)	— (0)	5% (22)	422
PID: Ind (no lean)	36% (133)	7% (27)	3% (10)	18% (66)	4% (14)	21% (77)	2% (9)	10% (36)	373
PID: Rep (no lean)	42% (145)	7% (23)	2% (8)	22% (75)	3% (11)	19% (65)	— (2)	4% (13)	343
PID/Gender: Dem Men	43% (89)	9% (18)	1% (3)	17% (34)	9% (19)	20% (41)	— (0)	2% (4)	207
PID/Gender: Dem Women	44% (94)	6% (12)	2% (5)	18% (39)	6% (12)	16% (35)	— (0)	9% (18)	215
PID/Gender: Ind Men	33% (61)	8% (16)	2% (4)	20% (37)	5% (10)	24% (44)	2% (3)	6% (11)	186
PID/Gender: Ind Women	39% (72)	6% (12)	3% (6)	16% (29)	2% (4)	17% (32)	3% (6)	13% (25)	186
PID/Gender: Rep Men	41% (85)	5% (11)	4% (8)	24% (49)	3% (6)	21% (43)	— (0)	3% (6)	207
PID/Gender: Rep Women	44% (60)	9% (12)	— (0)	19% (26)	4% (6)	16% (22)	1% (2)	6% (8)	136
Ideo: Liberal (1-3)	44% (161)	6% (22)	2% (8)	16% (58)	7% (24)	22% (81)	— (0)	4% (13)	367
Ideo: Moderate (4)	40% (147)	6% (24)	2% (7)	22% (80)	6% (22)	17% (64)	2% (6)	6% (22)	372
Ideo: Conservative (5-7)	39% (117)	11% (32)	2% (6)	19% (57)	3% (8)	19% (57)	2% (5)	6% (17)	298
Educ: < College	40% (293)	7% (54)	2% (14)	20% (143)	5% (34)	16% (118)	1% (5)	9% (63)	725
Educ: Bachelors degree	48% (128)	7% (19)	2% (4)	17% (45)	2% (6)	19% (52)	2% (6)	2% (6)	266
Educ: Post-grad	27% (40)	5% (7)	5% (7)	18% (27)	11% (16)	33% (48)	— (0)	2% (3)	147
Income: Under 50k	40% (233)	6% (35)	3% (16)	20% (118)	5% (29)	15% (91)	1% (7)	10% (57)	585
Income: 50k-100k	41% (145)	6% (20)	1% (3)	21% (72)	4% (14)	24% (84)	— (2)	3% (11)	351
Income: 100k+	41% (83)	12% (25)	3% (6)	12% (24)	7% (14)	21% (43)	1% (3)	2% (4)	201
Ethnicity: White	39% (317)	7% (54)	2% (17)	21% (169)	5% (36)	18% (146)	1% (10)	7% (54)	803
Ethnicity: Hispanic	37% (93)	10% (25)	1% (4)	24% (60)	4% (10)	14% (34)	— (0)	9% (22)	248

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Table NWA10: When looking for information about buying a home, which of the following is your first trusted choice?

Demographic	Realtor	Lender	Nonprofit organiza- tion	Friend or family member	Government website	General internet search	Other, please specify	None of the above	Total N
Adults	41% (461)	7% (80)	2% (25)	19% (215)	5% (56)	19% (218)	1% (11)	6% (72)	1137
Ethnicity: Black	40% (79)	9% (18)	3% (6)	14% (28)	7% (14)	21% (43)	— (0)	6% (13)	201
Ethnicity: Other	49% (65)	6% (8)	2% (3)	13% (18)	4% (6)	22% (29)	1% (1)	4% (5)	133
All Christian	45% (225)	7% (33)	1% (7)	13% (66)	6% (31)	21% (104)	1% (5)	5% (24)	496
All Non-Christian	32% (27)	7% (6)	7% (5)	23% (19)	6% (5)	23% (19)	— (0)	3% (3)	83
Agnostic/Nothing in particular	38% (128)	7% (25)	2% (7)	23% (77)	3% (11)	16% (54)	— (2)	9% (30)	334
Something Else	37% (73)	8% (16)	3% (5)	23% (46)	5% (9)	16% (32)	1% (3)	6% (12)	197
Religious Non-Protestant/Catholic	29% (30)	6% (6)	5% (5)	23% (23)	5% (5)	30% (30)	— (0)	3% (3)	102
Evangelical	42% (127)	7% (23)	1% (3)	20% (61)	7% (22)	17% (53)	1% (3)	4% (12)	303
Non-Evangelical	45% (163)	7% (27)	3% (9)	12% (44)	5% (17)	20% (71)	1% (5)	7% (25)	360
Community: Urban	40% (163)	10% (39)	3% (13)	20% (82)	5% (19)	17% (68)	1% (3)	4% (17)	405
Community: Suburban	41% (218)	6% (31)	1% (6)	18% (96)	6% (31)	21% (112)	1% (7)	7% (36)	537
Community: Rural	41% (80)	5% (10)	3% (6)	19% (37)	3% (6)	19% (37)	1% (2)	9% (18)	196
Employ: Private Sector	43% (198)	8% (35)	3% (12)	18% (81)	5% (25)	20% (92)	1% (3)	3% (13)	460
Employ: Government	34% (28)	9% (7)	— (0)	18% (15)	6% (5)	29% (24)	— (0)	4% (4)	82
Employ: Self-Employed	35% (47)	12% (17)	4% (6)	19% (25)	9% (12)	15% (20)	1% (2)	4% (5)	134
Employ: Homemaker	43% (28)	7% (5)	2% (1)	17% (11)	1% (1)	12% (8)	2% (1)	15% (10)	64
Employ: Retired	46% (56)	3% (3)	1% (1)	9% (11)	7% (8)	29% (35)	2% (2)	4% (5)	123
Employ: Unemployed	39% (65)	3% (5)	2% (3)	31% (51)	1% (1)	10% (17)	1% (1)	13% (21)	165
Employ: Other	35% (22)	10% (6)	3% (2)	15% (10)	2% (2)	14% (9)	2% (2)	18% (12)	64
Military HH: Yes	32% (36)	12% (14)	5% (5)	21% (24)	7% (8)	17% (20)	1% (1)	6% (7)	115
Military HH: No	42% (425)	6% (66)	2% (20)	19% (191)	5% (48)	19% (198)	1% (10)	6% (65)	1023
2024 Vote: Kamala Harris	43% (188)	9% (40)	3% (11)	13% (59)	7% (30)	20% (88)	1% (3)	4% (19)	438
2024 Vote: Donald Trump	43% (161)	7% (25)	2% (7)	19% (71)	4% (13)	22% (81)	1% (3)	4% (14)	375
2024 Vote: Didn't Vote	34% (105)	4% (13)	2% (7)	28% (84)	4% (11)	14% (44)	1% (3)	12% (38)	306
2022 House Vote: Democrat	43% (158)	9% (33)	3% (10)	13% (48)	6% (22)	21% (75)	— (2)	4% (15)	363
2022 House Vote: Republican	42% (121)	9% (25)	2% (6)	19% (54)	4% (12)	21% (61)	1% (4)	2% (5)	287
2022 House Vote: Didn't Vote	38% (178)	4% (21)	2% (10)	23% (110)	5% (21)	16% (74)	1% (6)	11% (50)	469

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Table NWA10: *When looking for information about buying a home, which of the following is your first trusted choice?*

Demographic	Realtor	Lender	Nonprofit organiza- tion	Friend or family member	Government website	General internet search	Other, please specify	None of the above	Total N
Adults	41% (461)	7% (80)	2% (25)	19% (215)	5% (56)	19% (218)	1% (11)	6% (72)	1137
4-Region: Northeast	35% (64)	6% (11)	3% (6)	16% (29)	6% (10)	25% (45)	— (0)	10% (18)	181
4-Region: Midwest	41% (87)	7% (15)	2% (5)	20% (42)	4% (7)	17% (37)	3% (6)	5% (11)	210
4-Region: South	43% (199)	5% (25)	3% (12)	19% (87)	5% (22)	19% (85)	1% (4)	5% (24)	458
4-Region: West	39% (111)	10% (29)	1% (2)	20% (57)	6% (17)	18% (51)	1% (2)	7% (20)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NWA11: *How far would you be willing to move from your current workplace for a home that meets your needs?*

Demographic	Less than 5 miles				More than 30 miles		I work remotely	Not applicable	Total N
		5 – 10 miles	11 – 20 miles	21 – 30 miles					
Adults	6% (71)	24% (277)	28% (316)	16% (184)	9% (108)	5% (55)	11% (126)	1137	
Gender: Male	6% (38)	24% (145)	28% (167)	17% (100)	11% (64)	4% (21)	11% (65)	600	
Gender: Female	6% (34)	25% (131)	28% (149)	16% (84)	8% (44)	6% (34)	11% (60)	536	
Age: 18-34	6% (29)	31% (147)	32% (153)	16% (79)	7% (33)	3% (16)	5% (24)	482	
Age: 35-44	4% (10)	23% (58)	27% (67)	19% (46)	11% (27)	8% (20)	8% (20)	250	
Age: 45-64	8% (23)	19% (55)	27% (79)	16% (48)	10% (30)	5% (15)	15% (43)	293	
Age: 65+	8% (9)	14% (16)	14% (16)	10% (11)	16% (18)	3% (4)	34% (38)	112	
GenZers: 1997-2012	5% (15)	38% (105)	29% (80)	13% (35)	7% (19)	3% (7)	6% (16)	276	
Millennials: 1981-1996	5% (24)	22% (101)	31% (141)	20% (90)	9% (42)	7% (30)	6% (28)	456	
GenXers: 1965-1980	8% (21)	20% (49)	28% (70)	15% (39)	11% (27)	6% (14)	12% (31)	251	
Baby Boomers: 1946-1964	7% (11)	14% (21)	18% (26)	14% (20)	13% (19)	2% (3)	31% (46)	146	
PID: Dem (no lean)	5% (21)	25% (106)	28% (120)	18% (75)	8% (34)	4% (19)	11% (48)	422	
PID: Ind (no lean)	6% (22)	24% (89)	26% (98)	12% (46)	11% (42)	6% (21)	15% (55)	373	
PID: Rep (no lean)	8% (28)	24% (81)	29% (99)	19% (64)	9% (32)	5% (16)	7% (23)	343	
PID/Gender: Dem Men	6% (12)	24% (49)	28% (59)	19% (39)	9% (19)	2% (5)	12% (25)	207	
PID/Gender: Dem Women	4% (9)	27% (57)	29% (61)	17% (36)	7% (15)	6% (14)	11% (23)	215	
PID/Gender: Ind Men	5% (9)	24% (44)	26% (48)	12% (22)	13% (24)	4% (8)	17% (31)	186	
PID/Gender: Ind Women	7% (13)	24% (45)	26% (49)	13% (24)	10% (19)	7% (13)	13% (23)	186	
PID/Gender: Rep Men	8% (16)	25% (52)	29% (60)	19% (39)	10% (22)	4% (9)	4% (9)	207	
PID/Gender: Rep Women	9% (12)	21% (29)	29% (39)	18% (24)	7% (10)	5% (7)	11% (14)	136	
Ideo: Liberal (1-3)	5% (18)	26% (94)	30% (109)	18% (67)	8% (30)	5% (19)	9% (31)	367	
Ideo: Moderate (4)	6% (23)	29% (109)	23% (85)	14% (52)	10% (38)	5% (19)	12% (46)	372	
Ideo: Conservative (5-7)	6% (18)	16% (47)	33% (99)	18% (54)	11% (32)	4% (12)	12% (37)	298	
Educ: < College	7% (51)	28% (201)	25% (183)	13% (93)	10% (74)	5% (33)	13% (91)	725	
Educ: Bachelors degree	6% (15)	18% (47)	38% (100)	18% (47)	9% (23)	6% (15)	7% (19)	266	
Educ: Post-grad	4% (5)	20% (29)	23% (34)	30% (44)	7% (10)	5% (8)	11% (16)	147	
Income: Under 50k	8% (50)	29% (169)	22% (129)	13% (77)	8% (49)	6% (35)	13% (76)	585	
Income: 50k-100k	4% (13)	20% (72)	33% (116)	18% (63)	11% (40)	3% (12)	10% (35)	351	
Income: 100k+	5% (9)	18% (35)	35% (71)	22% (44)	9% (19)	4% (8)	7% (15)	201	
Ethnicity: White	6% (47)	24% (190)	26% (208)	17% (138)	10% (82)	5% (39)	12% (98)	803	
Ethnicity: Hispanic	9% (22)	31% (77)	19% (46)	18% (45)	10% (24)	5% (12)	9% (22)	248	
Ethnicity: Black	5% (11)	27% (53)	28% (57)	16% (32)	9% (18)	6% (11)	9% (18)	201	

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Table NWA11: *How far would you be willing to move from your current workplace for a home that meets your needs?*

Demographic	Less than 5 miles				5 – 10 miles		11 – 20 miles	21 – 30 miles	More than 30 miles		I work remotely		Not applicable		Total N
Adults	6%	(71)	24%	(277)	28%	(316)	16%	(184)	9%	(108)	5%	(55)	11%	(126)	1137
Ethnicity: Other	11%	(14)	25%	(33)	38%	(51)	10%	(14)	6%	(7)	4%	(5)	7%	(9)	133
All Christian	5%	(25)	23%	(114)	30%	(147)	16%	(82)	9%	(46)	3%	(15)	14%	(67)	496
All Non-Christian	7%	(6)	22%	(18)	38%	(32)	15%	(13)	6%	(5)	3%	(2)	9%	(8)	83
Agnostic/Nothing in particular	7%	(24)	28%	(94)	26%	(87)	16%	(52)	8%	(28)	6%	(19)	9%	(29)	334
Something Else	9%	(17)	22%	(44)	22%	(43)	16%	(32)	13%	(26)	9%	(17)	9%	(18)	197
Religious Non-Protestant/Catholic	7%	(7)	19%	(19)	32%	(33)	18%	(18)	5%	(5)	4%	(4)	16%	(16)	102
Evangelical	7%	(22)	20%	(61)	29%	(87)	19%	(58)	11%	(35)	5%	(15)	8%	(26)	303
Non-Evangelical	5%	(18)	26%	(94)	28%	(102)	13%	(46)	9%	(34)	4%	(15)	14%	(51)	360
Community: Urban	6%	(25)	26%	(106)	30%	(122)	17%	(69)	6%	(25)	4%	(17)	10%	(41)	405
Community: Suburban	5%	(27)	25%	(132)	28%	(148)	15%	(83)	12%	(63)	5%	(27)	11%	(56)	537
Community: Rural	10%	(19)	20%	(39)	24%	(46)	17%	(33)	10%	(19)	6%	(12)	14%	(28)	196
Employ: Private Sector	6%	(27)	24%	(109)	33%	(151)	22%	(100)	10%	(44)	4%	(21)	2%	(8)	460
Employ: Government	6%	(5)	25%	(20)	40%	(32)	18%	(15)	6%	(5)	1%	(1)	4%	(3)	82
Employ: Self-Employed	3%	(4)	26%	(34)	33%	(44)	11%	(14)	11%	(14)	12%	(16)	5%	(7)	134
Employ: Homemaker	11%	(7)	29%	(18)	18%	(11)	11%	(7)	11%	(7)	7%	(5)	14%	(9)	64
Employ: Retired	7%	(9)	12%	(15)	10%	(13)	9%	(10)	14%	(17)	3%	(3)	45%	(55)	123
Employ: Unemployed	9%	(14)	31%	(51)	20%	(33)	14%	(23)	4%	(7)	4%	(6)	18%	(30)	165
Employ: Other	6%	(4)	21%	(14)	27%	(17)	12%	(7)	17%	(11)	2%	(1)	15%	(10)	64
Military HH: Yes	3%	(3)	26%	(30)	19%	(22)	20%	(23)	14%	(16)	2%	(3)	16%	(18)	115
Military HH: No	7%	(68)	24%	(247)	29%	(294)	16%	(161)	9%	(92)	5%	(53)	11%	(108)	1023
2024 Vote: Kamala Harris	5%	(21)	22%	(95)	32%	(138)	16%	(71)	9%	(38)	6%	(24)	11%	(50)	438
2024 Vote: Donald Trump	6%	(23)	23%	(87)	31%	(118)	18%	(68)	9%	(34)	4%	(15)	8%	(31)	375
2024 Vote: Didn't Vote	9%	(27)	30%	(92)	19%	(58)	12%	(37)	12%	(36)	5%	(14)	14%	(42)	306
2022 House Vote: Democrat	4%	(14)	21%	(77)	29%	(104)	20%	(72)	9%	(33)	6%	(21)	12%	(42)	363
2022 House Vote: Republican	7%	(21)	23%	(65)	34%	(98)	16%	(46)	11%	(31)	3%	(8)	6%	(18)	287
2022 House Vote: Didnt Vote	8%	(36)	28%	(131)	23%	(108)	14%	(64)	9%	(44)	6%	(27)	13%	(59)	469
4-Region: Northeast	7%	(12)	29%	(53)	23%	(41)	17%	(32)	8%	(15)	6%	(10)	10%	(19)	181
4-Region: Midwest	6%	(13)	22%	(45)	32%	(68)	13%	(26)	9%	(19)	5%	(10)	13%	(27)	210
4-Region: South	6%	(27)	24%	(109)	26%	(120)	18%	(81)	11%	(51)	4%	(19)	11%	(50)	458
4-Region: West	6%	(19)	24%	(69)	31%	(88)	16%	(45)	8%	(22)	5%	(16)	10%	(30)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table NWA12: How long do you expect to live in the next home you buy?

Demographic	Less than 2 years		2 – 5 years		6 – 10 years		More than 10 years		Don't know / No opinion	Total N
Adults	6%	(72)	15%	(172)	19%	(211)	50%	(566)	10% (116)	1137
Gender: Male	7%	(43)	16%	(99)	21%	(126)	46%	(279)	9% (54)	600
Gender: Female	5%	(29)	14%	(74)	16%	(84)	54%	(288)	11% (61)	536
Age: 18-34	5%	(24)	21%	(102)	24%	(118)	37%	(181)	12% (58)	482
Age: 35-44	8%	(20)	18%	(46)	16%	(40)	50%	(125)	8% (19)	250
Age: 45-64	7%	(22)	8%	(22)	15%	(45)	60%	(176)	10% (29)	293
Age: 65+	6%	(6)	2%	(2)	7%	(8)	75%	(85)	10% (11)	112
GenZers: 1997-2012	5%	(14)	24%	(66)	23%	(65)	34%	(94)	14% (38)	276
Millennials: 1981-1996	7%	(30)	18%	(81)	20%	(93)	47%	(212)	9% (39)	456
GenXers: 1965-1980	8%	(20)	9%	(22)	16%	(40)	59%	(150)	8% (20)	251
Baby Boomers: 1946-1964	6%	(8)	2%	(3)	8%	(12)	73%	(107)	11% (16)	146
PID: Dem (no lean)	5%	(23)	17%	(72)	20%	(86)	48%	(203)	9% (38)	422
PID: Ind (no lean)	7%	(25)	12%	(43)	16%	(61)	50%	(186)	16% (58)	373
PID: Rep (no lean)	7%	(24)	17%	(57)	19%	(64)	52%	(178)	6% (20)	343
PID/Gender: Dem Men	7%	(14)	18%	(37)	25%	(52)	43%	(88)	8% (16)	207
PID/Gender: Dem Women	4%	(8)	16%	(35)	16%	(34)	53%	(115)	11% (23)	215
PID/Gender: Ind Men	7%	(13)	11%	(20)	19%	(35)	48%	(89)	15% (29)	186
PID/Gender: Ind Women	6%	(12)	12%	(23)	14%	(26)	52%	(97)	15% (28)	186
PID/Gender: Rep Men	8%	(16)	20%	(41)	19%	(40)	49%	(102)	4% (9)	207
PID/Gender: Rep Women	6%	(8)	12%	(16)	18%	(24)	56%	(76)	8% (11)	136
Ideo: Liberal (1-3)	8%	(31)	16%	(59)	22%	(81)	45%	(165)	8% (31)	367
Ideo: Moderate (4)	5%	(18)	17%	(64)	17%	(63)	52%	(195)	9% (32)	372
Ideo: Conservative (5-7)	8%	(23)	13%	(40)	20%	(61)	52%	(155)	7% (20)	298
Educ: < College	6%	(43)	15%	(108)	15%	(112)	51%	(367)	13% (95)	725
Educ: Bachelors degree	6%	(16)	16%	(44)	25%	(66)	49%	(130)	4% (10)	266
Educ: Post-grad	9%	(13)	14%	(21)	22%	(33)	47%	(69)	8% (12)	147
Income: Under 50k	5%	(31)	15%	(85)	15%	(87)	50%	(292)	15% (89)	585
Income: 50k-100k	6%	(20)	18%	(63)	21%	(74)	49%	(174)	6% (21)	351
Income: 100k+	10%	(21)	12%	(24)	24%	(49)	50%	(100)	3% (6)	201
Ethnicity: White	7%	(54)	11%	(89)	19%	(152)	54%	(430)	10% (78)	803
Ethnicity: Hispanic	7%	(18)	13%	(31)	22%	(55)	49%	(121)	9% (22)	248
Ethnicity: Black	6%	(12)	27%	(54)	17%	(35)	39%	(79)	10% (21)	201

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Table NWA12: How long do you expect to live in the next home you buy?

Demographic	Less than 2 years		2 – 5 years		6 – 10 years		More than 10 years		Don't know / No opinion	Total N
Adults	6%	(72)	15%	(172)	19%	(211)	50%	(566)	10% (116)	1137
Ethnicity: Other	4%	(5)	22%	(29)	18%	(24)	43%	(57)	13% (18)	133
All Christian	7%	(33)	16%	(81)	17%	(83)	53%	(264)	7% (35)	496
All Non-Christian	11%	(9)	14%	(12)	41%	(34)	22%	(18)	13% (10)	83
Agnostic/Nothing in particular	5%	(18)	13%	(42)	16%	(53)	51%	(172)	15% (49)	334
Something Else	6%	(12)	17%	(34)	16%	(31)	52%	(102)	9% (18)	197
Religious Non-Protestant/Catholic	9%	(9)	12%	(12)	34%	(34)	35%	(36)	10% (10)	102
Evangelical	8%	(23)	19%	(57)	18%	(54)	49%	(148)	7% (21)	303
Non-Evangelical	6%	(22)	15%	(53)	17%	(60)	54%	(195)	8% (30)	360
Community: Urban	8%	(31)	16%	(64)	25%	(99)	44%	(179)	8% (31)	405
Community: Suburban	6%	(33)	15%	(83)	16%	(86)	50%	(267)	13% (69)	537
Community: Rural	4%	(8)	13%	(25)	13%	(25)	61%	(120)	9% (17)	196
Employ: Private Sector	9%	(40)	19%	(85)	22%	(103)	45%	(205)	6% (26)	460
Employ: Government	3%	(2)	19%	(16)	17%	(14)	53%	(44)	7% (6)	82
Employ: Self-Employed	11%	(15)	11%	(15)	20%	(27)	53%	(71)	5% (6)	134
Employ: Homemaker	2%	(1)	10%	(6)	8%	(5)	60%	(39)	20% (13)	64
Employ: Retired	4%	(5)	6%	(7)	9%	(11)	69%	(85)	11% (14)	123
Employ: Unemployed	2%	(4)	12%	(20)	15%	(24)	51%	(84)	20% (34)	165
Employ: Other	5%	(3)	10%	(6)	26%	(17)	43%	(27)	17% (11)	64
Military HH: Yes	8%	(9)	9%	(10)	24%	(28)	54%	(62)	5% (6)	115
Military HH: No	6%	(63)	16%	(162)	18%	(183)	49%	(504)	11% (111)	1023
2024 Vote: Kamala Harris	6%	(26)	16%	(69)	22%	(97)	50%	(219)	6% (26)	438
2024 Vote: Donald Trump	6%	(23)	17%	(64)	19%	(70)	52%	(193)	7% (25)	375
2024 Vote: Didn't Vote	7%	(22)	12%	(38)	12%	(38)	47%	(144)	21% (64)	306
2022 House Vote: Democrat	6%	(22)	15%	(54)	24%	(88)	48%	(174)	7% (24)	363
2022 House Vote: Republican	8%	(23)	17%	(50)	18%	(51)	51%	(148)	5% (15)	287
2022 House Vote: Didnt Vote	6%	(27)	14%	(67)	15%	(70)	49%	(229)	16% (76)	469
4-Region: Northeast	7%	(13)	19%	(34)	13%	(23)	50%	(91)	11% (19)	181
4-Region: Midwest	5%	(12)	13%	(27)	19%	(39)	53%	(111)	10% (21)	210
4-Region: South	8%	(36)	17%	(80)	16%	(74)	49%	(225)	9% (43)	458
4-Region: West	4%	(11)	11%	(31)	26%	(74)	48%	(139)	12% (33)	289

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1074	49%
	Gender: Female	1126	51%
	N	2199	
age	Age: 18-34	634	29%
	Age: 35-44	376	17%
	Age: 45-64	689	31%
	Age: 65+	502	23%
	N	2201	
demAgeGeneration	GenZers: 1997-2012	344	16%
	Millennials: 1981-1996	665	30%
	GenXers: 1965-1980	552	25%
	Baby Boomers: 1946-1964	598	27%
	N	2160	
xpid3	PID: Dem (no lean)	785	36%
	PID: Ind (no lean)	697	32%
	PID: Rep (no lean)	719	33%
	N	2201	
xpidGender	PID/Gender: Dem Men	372	17%
	PID/Gender: Dem Women	413	19%
	PID/Gender: Ind Men	323	15%
	PID/Gender: Ind Women	372	17%
	PID/Gender: Rep Men	379	17%
	PID/Gender: Rep Women	340	15%
	N	2199	
xdemIdeo3	Ideo: Liberal (1-3)	625	28%
	Ideo: Moderate (4)	697	32%
	Ideo: Conservative (5-7)	667	30%
	N	1989	
xeduc3	Educ: < College	1414	64%
	Educ: Bachelors degree	493	22%
	Educ: Post-grad	294	13%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1170	53%
	Income: 50k-100k	669	30%
	Income: 100k+	362	16%
	N	2201	
xdemWhite	Ethnicity: White	1685	77%
xdemHispBin	Ethnicity: Hispanic	393	18%
demBlackBin	Ethnicity: Black	285	13%
demRaceOther	Ethnicity: Other	231	10%
xdemReligion	All Christian	1036	47%
	All Non-Christian	159	7%
	Atheist	71	3%
	Agnostic/Nothing in particular	590	27%
	Something Else	344	16%
	N	2201	
xdemReligOther	Religious Non-Protestant/Catholic	184	8%
xdemEvang	Evangelical	578	26%
	Non-Evangelical	763	35%
	N	1341	
xdemUsr	Community: Urban	675	31%
	Community: Suburban	1006	46%
	Community: Rural	521	24%
	N	2201	
xdemEmploy	Employ: Private Sector	731	33%
	Employ: Government	121	5%
	Employ: Self-Employed	211	10%
	Employ: Homemaker	125	6%
	Employ: Student	59	3%
	Employ: Retired	525	24%
	Employ: Unemployed	306	14%
	Employ: Other	123	6%
	N	2201	
xdemMilHH1	Military HH: Yes	234	11%
	Military HH: No	1967	89%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote24O	2024 Vote: Kamala Harris	829	38%
	2024 Vote: Donald Trump	762	35%
	2024 Vote: Other	54	2%
	2024 Vote: Didn't Vote	556	25%
	N	2201	
xsubVote22O	2022 House Vote: Democrat	702	32%
	2022 House Vote: Republican	628	29%
	2022 House Vote: Someone else	39	2%
	2022 House Vote: Didnt Vote	833	38%
	N	2201	
xreg4	4-Region: Northeast	379	17%
	4-Region: Midwest	450	20%
	4-Region: South	851	39%
	4-Region: West	521	24%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

