PATHWAYS OUT OF POVERTY
Creating Opportunities for Financial Inclusion and Economic Empowerment

Learn more about this symposium and visit us online at NeighborWorks.org/FinancialInclusion

#PHILLYNTI #PATHOUTOFPOVERTY
PATHWAYS OUT OF POVERTY: CREATING OPPORTUNITIES FOR FINANCIAL INCLUSION AND ECONOMIC EMPOWERMENT

How far have we, as a nation, moved the needle from poverty to financial opportunity for individuals and families in communities around the country? Even with years of initiatives and programs designed to improve financial well-being, wealth inequality continues to grow. Join us on Wednesday, August 16, 2017 as we explore a myriad of innovative approaches to creating equitable access to financial support, resources and opportunities, at a special in-depth symposium. Over the course of the day, our conversation will be structured around three main issues that are common obstacles to improving a person’s financial situation:

• The need for a holistic approach to financial inclusion
• Lack of access to financial products, services and credit
• Insufficient workplace-based strategies to prevent income volatility

Many of the key obstacles are not new to us—unemployment, underemployment, predatory financial products and services, income instability, and lack of access to credit. As we collaborate to define and build a path forward, it’s critical that we ask the right questions:

• What does it take to “pull yourself up by your bootstraps” when you are living in poverty?
• Why does earning an income not always ensure that working families can achieve financial security?
• How might the “bootstrap ideology” actually be damaging to low-income communities?
• What national- and community-level interventions have succeeded in providing working families with the comprehensive supports they need to get ahead?

As funders, leaders, and practitioners in the financial capability field who work on the frontlines of national and local efforts, your experiences, ideas and visions can combine to be transformative. Take advantage of this unique opportunity to share and be inspired by the wealth of information and strategies your counterparts in communities throughout the nation will present.

To learn more and get updates about this event or to register, visit NEIGHBORWORKS.ORG/FINANCIALINCLUSION
This day has been specially designed for professionals interested in workforce development and financial capability:

- Executive directors/CEOs
- Program managers and counselors
- Financial coaches and counselors
- Foundation and corporate funders
- Regional, state and federal government staff
- Community development practitioners and consultants
- Community leaders and organizers
- Universities, community colleges, financial aid officers/administrators

Build your week-long Philadelphia NTI experience around symposium-related topics with the following course offerings:

- Engaging and Preparing the Next Generation [NR133]
- Community Economic Development Principles, Practices and Strategies [ED101]
- Positioning Programs for Success: Connecting Program Design to Community Economic Impact [ED210]
- Navigating Mortgage Practices, Terms, and Disclosure Forms with Today’s Borrower [HO120]
- Building Skills for Financial Confidence [HO208 and HO208b]
- Effective Approaches to Student Loan Counseling [HO255]
SYMPOSIUM: HO930 AGENDA

9:00 A.M. REMARKS
Community Approaches to Creating Economic Opportunity
Gillian B. White, Senior Associate Editor, Business, The Atlantic

9:15 A.M. COMPLEX PROBLEM SOLVING: MEETING PEOPLE WHERE THEY ARE
Financial Inclusion Strategies for Low to Moderate Income Workers
Moderator: Gillian B. White, Senior Associate Editor, Business, The Atlantic
Panelist: Amelia Erwitt, Managing Director, Cities for Financial Empowerment

10:15 A.M. BREAK

10:30 A.M. LEVERAGING POTENTIAL: IDENTIFYING BUSINESS OPPORTUNITIES FOR GROWTH
Supporting Business Entrepreneurs
Moderator: Ted Archer, Vice President Global Philanthropy, JP Morgan Chase
Panelist: Carla Dickstein, Executive Director, Coastal Enterprises Inc.
Carrie Davis, President and CEO, Wealth Watchers
Valerie Piper, Vice President of Engaged Practice, The Democracy Collaborative

11:50 A.M. LUNCH

12:40 P.M. KEYNOTE
Welcome and Introduction
Tom Chabolla, COO and Diversity and Inclusion Officer, NeighborWorks America
Keynote:
Tim Ogden, Managing Director of Financial Access Initiative, NYU Wagner

2:00 P.M. BREAKOUT SESSIONS
Collaborating to Build Community Wealth
Facilitator: Amber Trout, Senior Manager, Special Projects, NeighborWorks America

Access to Mainstream Financial Products And Services
Facilitator: Janet Raffel, Senior Manager, Financial Capability, NeighborWorks America

Employer Innovations: Investing in Staff
Facilitator: Molly Barackman-Eder, Manager, Financial Capability, NeighborWorks America

Knowledge is Power: Student Debt Deliverance
Facilitator: Angela Carlberg, Senior Program Manager, Symposia, NeighborWorks America

Organizational Sustainability: Community-Informed Business Models
Facilitator: Traci Kato-Kiriyama, artist in residence

4:00 P.M. CLOSING REMARKS

#PHILLYNTI #PATHOUTOFPOVERTY
REGISTRATION FORM

SYMPOSIUM: HO930
CREATING OPPORTUNITIES FOR FINANCIAL INCLUSION AND ECONOMIC EMPOWERMENT
A NEIGHBORWORKS SYMPOSIUM

WEDNESDAY, AUGUST 16, 2017
8:30 a.m. to 4 p.m.

ONSITE REGISTRATION BEGINS
AUGUST 13

SYMPOSUム FEE: $270
includes symposium and keynote

Register online at NeighborWorks.org/onlinereg or return this form and registration fee to:

Neighborhood Reinvestment Training
PO Box 416830
Boston, MA 02241-8630
Or fax form with credit card information to 800-834-3758

ACCOMMODATION/HOTEL INFORMATION
• PHILADELPHIA MARRIOTT DOWNTOWN
• LOEWS PHILADELPHIA HOTEL
• COURTYARD PHILADELPHIA DOWNTOWN

A number of sleeping rooms are available for institute participants on a first-come, first-served basis at the special rate plus an additional percentage for city and lodging tax. Review your registration confirmation carefully for specific details about your registration and course locations. Call the hotel directly to make your hotel reservations by January 30 and be sure to ask for the “NeighborWorks” Training Institute rate.

For additional hotel accommodation information, please visit us online at NeighborWorks.org/training

Mr./Ms._

Name badge preference

Title

Organization

Address

City_________________________State__________Zip

Phone (day)___________________Fax

E-mail address _______________________

☐ Check if you do NOT wish to receive e-mail from us regarding training institute events and programs.

☐ Check if you have special needs addressed by the Americans with Disabilities Act. Please specify________

☐ Check if you have attended a NeighborWorks® Training Institute

Which of the following best describes your organization?

☐ Community-based development organization ☐ Government agency ☐ Financial institution

☐ Faith-based organization ☐ Tribal government or nonprofit

How long have you been in your current position?

☐ Less than 1 year or have not yet started in position ☐ 1–2 years ☐ 3–4 years ☐ 5 or more years

Are you enrolled in the NeighborWorks® Professional Certificate Program? ☐ Yes ☐ No

If yes, which one________

Which of the following best describes your race? Please choose all that apply.

☐ American Indian or Alaska Native ☐ Asian ☐ Black or African-American ☐ White

☐ Hispanic or Latino ☐ Native Hawaiian or Other Pacific Islander ☐ Other ___________

COURSES REQUESTED
(To see the full list of course offerings for the week, please visit NeighborWorks.org/training.)

Use both course/clinic letters and numbers, and include the course/clinic tuition.

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Payment must accompany your registration form. Faxed registrations must include credit card information and authorized signature. See payment policy.

PAYMENT INFORMATION

☐ Check enclosed (payable to NeighborWorks® America). Check number ______________

☐ Visa ☐ MasterCard ☐ American Express

Card # ___________ Exp: __/____

Name as it appears on card ___________________________________________________

Authorized signature ________________________________________________________

Fax registration with credit card information to: (800) 834-3758

OR

Mail registration and payment to: Neighborhood Reinvestment Training,
PO Box 416830, Boston, MA 02241-8630 (This is a P.O. Box and cannot receive FedEx shipments)

FOR MORE INFORMATION OR QUESTIONS REGARDING OUR REFUND/CANCELLATION/SUBSTITUTION POLICY, PLEASE CALL (800) 438-5547 OR E-MAIL NTI@NW.ORG

头皮 = $ __________

On occasion, NeighborWorks® Training Institute shares your name and address with other organizations that are involved in nonprofit management and community development so that they may send you information about other products and services that may be of interest to you. If you are not interested in having us share your name, address, telephone number, fax number and e-mail address with such organizations, please check the circle to the left of this disclosure statement. Rest assured that NeighborWorks® Training Institute honors your privacy and respects your wishes.