SYMPOSIUM:
Creating Opportunities for Financial Inclusion and Economic Empowerment

#PHILLYNTI #PATHOUTOFPOVERTY

8:30 - 8:35 a.m. SYMPOSIUM BEGINS

8:30 - 9:00 a.m. WELCOME AND OPENING REMARKS
Paul Weech, Chief Executive Officer, NeighborWorks America
The Honorable Jim Kenney, Mayor of Philadelphia

8:55 - 9:00 a.m. MASTERS OF CEREMONIES
Angela Carlberg, Senior Program Manager, Symposia, NeighborWorks America
traci kato-kiriyama, artist in residence

9:00 - 9:15 a.m. REMARKS
COMMUNITY APPROACHES TO CREATING ECONOMIC OPPORTUNITY
Gillian B. White, Senior Associate Editor, Business

9:15 - 10:15 a.m. MODERATED PANEL
COMPLEX PROBLEM SOLVING: MEETING PEOPLE WHERE THEY ARE
A lively discussion on workplace-based strategies that prevent income instability. Moderator: Gillian B. White, Senior Associate Editor, Business, The Atlantic. Panelists: Amelia Erwitt, Cities for Financial Empowerment, more to come

10:15 - 10:30 a.m. BREAK

10:30 - 11:45 a.m. MODERATED PANEL
LEVERAGING POTENTIAL: IDENTIFYING BUSINESS OPPORTUNITIES FOR GROWTH
A deep dive into strategies that encourage entrepreneurship and support the growth of small businesses into profitable enterprises. Moderator: Ted Archer, Vice President Global Philanthropy, JP Morgan Chase. Panelists: Carla Dickstein, Coastal Enterprises Inc.; Carrie Davis, Wealth Watchers; Valerie Piper, The Democracy Collaborative
11:50 - 12:30 p.m.  LUNCH

12:30 - 12:40 p.m.  LUNCH WELCOME AND KEYNOTE INTRODUCTION
Tom Chabolla, COO and Diversity and Inclusion Officer, NeighborWorks America

12:40 - 1:45 p.m.  LUNCHEON KEYNOTE
Tim Ogden, Managing Director of Financial Access Initiative, NYU Wagner
An exploration of the stories and lessons learned from the U.S. Financial Diaries project.

1:45 - 2:00 p.m.  BREAK

2:00 - 4:00 p.m.  CONCURRENT SESSIONS

COLLABORATING TO BUILD COMMUNITY WEALTH

ACCESS TO MAINSTREAM FINANCIAL PRODUCTS AND SERVICES
What do community organizations need to know to protect and build their clients’ credit? Facilitator: Janet Raffel, NeighborWorks America. Panelists: Elizabeth Johnson, Credit Builders Alliance, more to come

EMPLOYER INNOVATIONS: INVESTING IN STAFF
An exploration of the impact made in work environments where employers encourage goals and provide product/services to help prevent income volatility. Facilitator: Molly Barackman-Eder, NeighborWorks America. Panelists: Drew Egan, SunTrust; Jennifer Davis, Goodwill Industries

KNOWLEDGE IS POWER: STUDENT DEBT DELIVERANCE
Supportive employer environments and their impact. Facilitator: Angela Carlberg, NeighborWorks America. Panelists: Richard Williams, CFPB; Natasha Brockington, Foundation Communities

ORGANIZATIONAL SUSTAINABILITY: COMMUNITY-INFORMED BUSINESS MODELS
Sustainable business models that leverage the community as capital. Facilitator: traci kato-kiriyama, artist in residence. Panelists: Julia Shaw, Asian Arts Initiative Valerie Piper, Jackie Butts, Portland Housing.

4:00 p.m.  CLOSING