

Sankofa Initiative

Adeline Newbold

Sankofa World Market Manager,
West Elmwood Housing Development
Corporation

Georgina Sarpong,

Farmers Market Program Manager,
Fresh Food Rhode Island

Andrew Cook

AmeriCorps VISTA,
Southside Community Land Trust



SANKOFA



**COMMUNITY FARM
HEALTHY HOUSING
WORLD MARKET**

SANKOFA HOUSING



SANKOFA WORLD MARKET



Bitter Ball



Bitter Melon



Bear Claw



**Purple and Green
Longbean**



SANKOFA WORLD MARKET VENDORS



Georgina Sarpong

West End Resident, Chef and Program Manager for FFRI



Armory Park Farmers' Market



Andrew Cook

Americorps Vista for Southside Community Landtrust and Farmers Market Table Manager for SCLT



Neighborhood Marketing Campaign with Partners FFRI and SCLT

40% More with EBT!
¡Recupere 40% MÁS con EBT!



WIC, credit, EBT, and debit cards accepted. Get \$2 back when you spend \$5 in EBT on local vegetables at the markets.
Recupere \$2 cuando gasta \$5 de EBT en verduras locales a los mercados.
More info: facebook.com/pvdcitymarkets

Armory Market Armory Park Thursdays 3:30pm - 7pm	Broad Street Market Broad St. at Potters Ave. Saturdays 8:30am - 12pm	Sankofa Market Knight Memorial Library Wednesdays 3pm - 7pm
--	---	---

2015 Farmers Market Outreach Results

- **Post cards** - 4,874 low income households reached
- **Door Knocking**- 1,961 fliers and 455 face to face
- **Lawn Signs**- 30 placed in West End, Southside and Olneyville
- **Community Presentations**- 240 attendees, 13 presentations, 2 farmer participants

Doorknocking Route



